

Sitecore + Geonetric

Helping healthcare organizations unlock the potential of Sitecore

Optimize the Sitecore digital experience for the evolving patient journey

Geonetric helps top healthcare brands ensure their investment in Sitecore delivers value. As a digital experience agency, Geonetric spends every day helping health systems deliver more meaningful experiences with Sitecore's Digital Experience Platform through our user experience, design and strategic consulting. We have a proven ability to help healthcare organizations use enterprise software to fulfill their digital transformation efforts.

Win more patients, drive more lifetime value

You'll benefit from our agency's Sitecore expertise as well as our focus on the healthcare consumer. We help top healthcare brands:

- Optimize the user experience
- Launch full site redesigns
- Build sustainable upgrade paths
- Plan for a move to the Sitecore Digital Experience Platform
- Achieve personalization at scale

“

Geonetric was critical to helping us build a reimagined web presence that sets University Health apart. They put user experience at the forefront of every decision, expertly crafted content strategy and personas, and delivered a design that enhances our brand. They truly helped us make the most of our Sitecore upgrade and fully leverage the content hub and personalization capabilities to create memorable, meaningful digital experiences.”

Selene Mejia
Digital Marketing Director
University Health
San Antonio, TX

Deliver experiences that drive value:



Digital Strategy for Sitecore

Deliver more meaningful digital experiences with the Sitecore Experience Platform.

- User Experience Research & Strategy
- Personalization Strategy
- Digital Front Door



Sitecore UX Design

Bring your brand to life with user experience-focused design for new builds or upgrades.

- Sitecore Implementation
- Website Redesign
- Upgrades & Migration



Continuous Improvement

Refine your site and grow the value of your investment in Sitecore.

- User Testing
- User Interface Design
- Content Strategy & Development



Ready to create a better experience?

Let's discuss how to select the right implementation partner so you get the most value for your Sitecore technology investment.

www.geonetric.com/better

