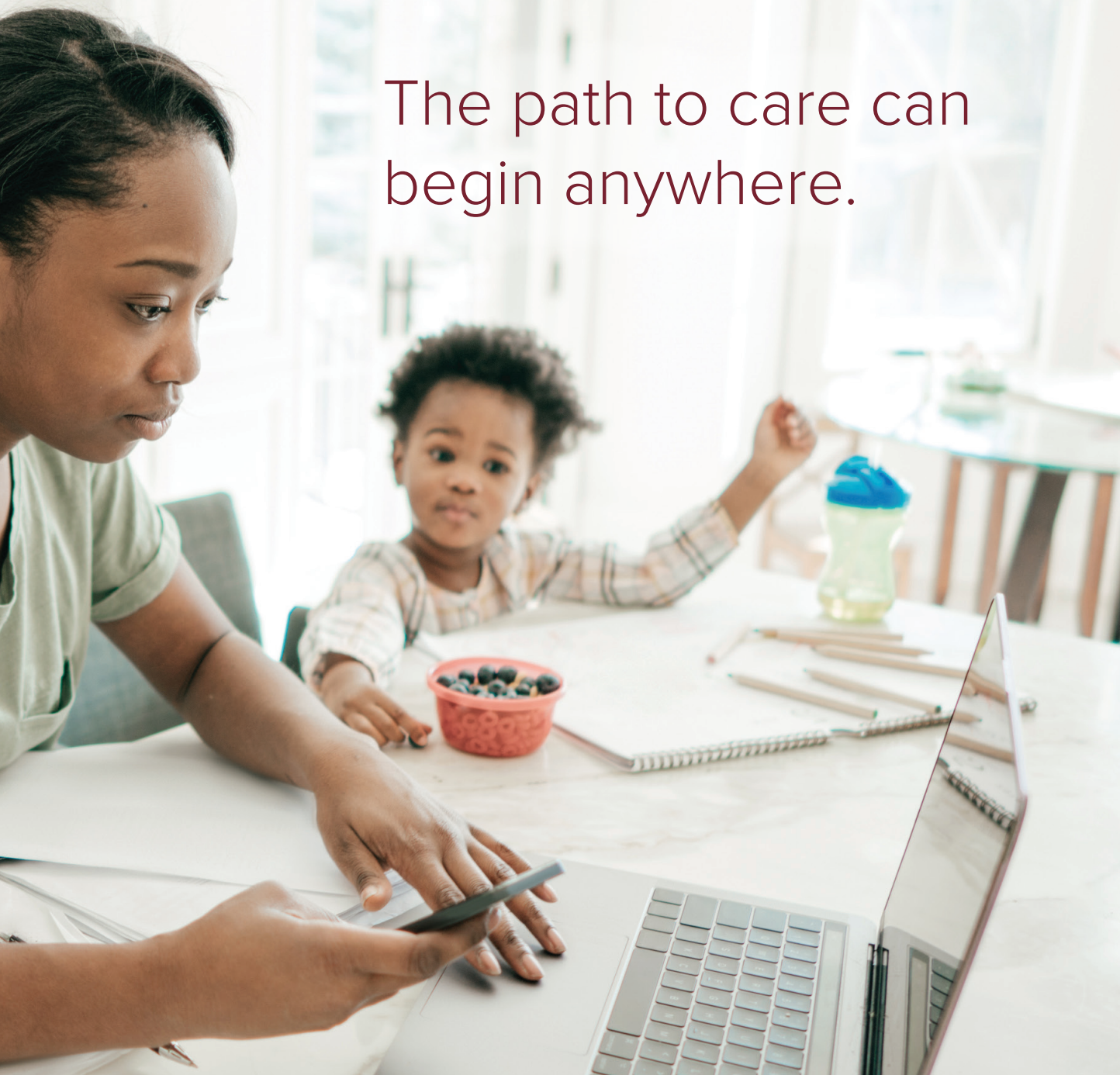


The path to care can
begin anywhere.





Healthcare is changing. The way health consumers research care options. The way your patients interact with their doctors. The way you get paid for the care you provide. Finding success in this new landscape means embracing the power of digital in new and exciting ways to educate, engage, and convert your audiences.



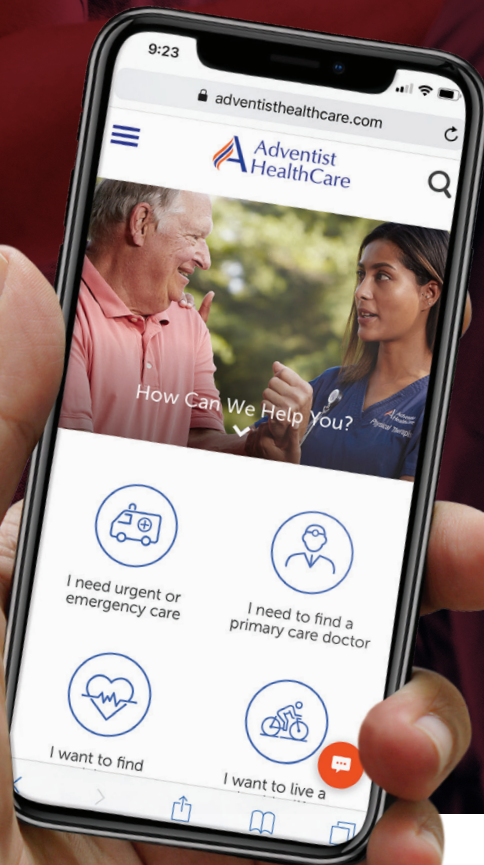


At Geonetric, we spend every day helping healthcare organizations across the country leverage digital strategies to navigate the new consumer landscape. Our agency is the creative and technical power behind more than 500 websites, marketing campaigns, and SEO initiatives. You are probably familiar with our work. We've helped publicly traded, national health systems create service-line content that converts. Academic medical centers balance multiple brands. Community hospitals engage consumers with mobile-optimized user experiences. Clinics dominate their markets with online advertising and search optimization.

And we will do the same for you.

What We Do

Geometric creates digital marketing strategies that win new patients. And when it comes to implementing tactics, working with Geometric is like adding healthcare-experienced writers, art directors, interactive marketers, and Google AdWords experts to your team.



Our Services



Digital Strategy

- Web strategy
- Persona development
- Journey mapping
- Physician marketing
- Service-line marketing
- Google Analytics
- Google Tag Manager
- Dashboard creation and management



User Experience & Design

- Accessibility
- User experience
- Information architecture
- Web design
- Intranet design
- Landing page design



Content Management Systems

- CMS platform selection
- VitalSite®
- Drupal
- WordPress
- Sitecore
- Provider directory



Content Services

- Content strategy
- Content development and copywriting
- Content marketing
- Tone and voice
- Content governance
- In-person and virtual training



Search Engine Optimization

- Technical SEO
- On-page SEO
- Keyword research
- Business listing management



Digital Advertising

- Pay-per-click
- Display ads
- Social media marketing
- Campaign tracking



Partial Client List

From geographically disperse health systems with large hospital networks to nationally renowned academic medical centers to single location, community-focused medical groups, we are 100 percent focused on helping healthcare organizations connect and engage their audiences online. Our clients have some of the most award-winning websites in the industry because we develop sites that are not only visually engaging but also focused on user experience.

Here are just a few of the amazing healthcare brands we work with:



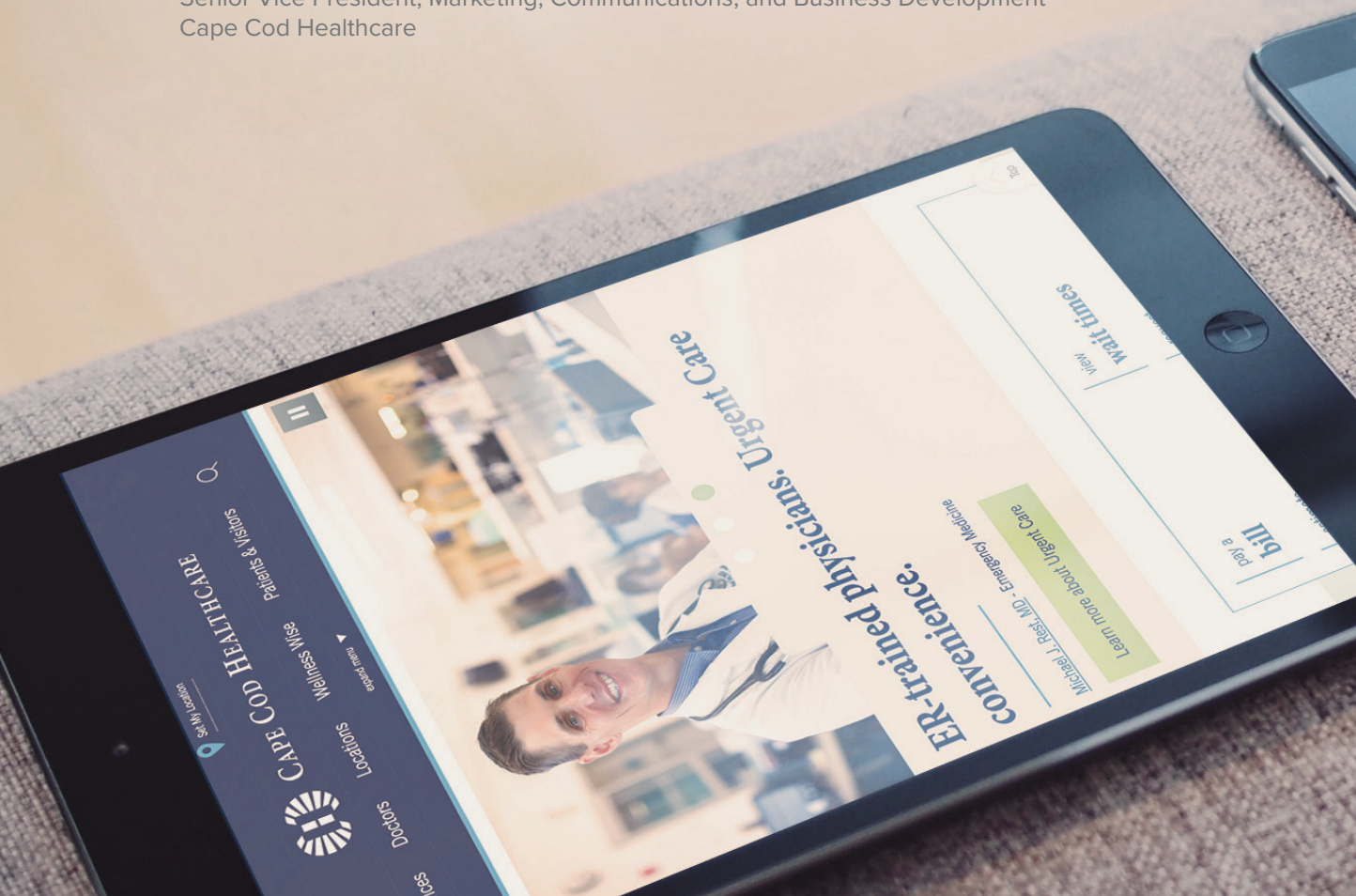
Essentia Health



“Geonetric helped us take a strategic approach with our redesign. Their experts provided experienced, objective guidance at every turn and ensured our site met our organizational goals as well as kept the user in focus.”

Patrick Kane

Senior Vice President, Marketing, Communications, and Business Development
Cape Cod Healthcare



GEONETRIC GEONETRIC



You believe in the power of digital. So do we.
Let's do something amazing together.

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