

Marketing nurture email for insurtech



Hey nabin,

Do you dream of using automation and AI/ML to transform RAI Amsterdam's underwriting function?

CloudFactory's managed workforce can make those dreams a reality. Our data analysts:

- Have CV expertise to annotate and label images of insurable assets, such as pools and roofs.
- Are pros at web scraping, data gathering, and researching business risk classification data.
- Provide scalable support for document processing and transcription, for instance extracting and transcribing data from email and forms into standardized templates.

Our expertise in [insurance underwriting automation](#) will help you dial up innovation.

We're ready when you are!

Cheers,

Ashley Kelley
Senior Industry Solutions Marketing Manager



Hi nabin,

Using big data to drive sound decisions in insurance means having data that's gathered, filtered, and ready for processing.

Is your data ready to work for you? If not, we can help.

Our data analysts:

- Have deep CV expertise in annotating and labeling images of insurable assets, such as pools and roofs.
- Provide human-in-the-loop data processing and review for AI/ML risk assessment models.
- Are pros at web scraping, validating, enriching, and geo-coding.
- Deliver scalable support for document pre-processing; they verify, clean, and transcribe data into digital formats.

Learn more about AI for [data-driven decisioning](#) and why insurance and insurtech companies trust CloudFactory's focus on data quality.

Cheers,

Ashley Kelley
Senior Industry Solutions Marketing Manager



Hi nabin,

You've got big work to do.

The insurance industry is on the verge of a seismic shift. More and more companies are using technology to innovate, deliver better service, and improve business outcomes.

But doing so is no small feat.

Let us help.

Right now, CloudFactory's managed workforce is helping companies in the [insurance industry](#) get their data processing, machine learning, and AI work done.


Can RAI Amsterdam use support as well? [Chat with a data advisor for the insurance industry](#) today.

Cheers,

Ashley Kelley
Senior Industry Solutions Marketing Manager




Focus area newsletters



cloudfactory
— BLOG
4 Data Hurdles in Medical AI Development


Read the post




4 Data Hurdles in Medical AI Development

What hurdles are you facing when training medical AI models? From navigating privacy regulations to considering bias, dig into the four biggest challenges standing in the way of medical AI development and get tips on how to overcome them.

READ THE POST



Three Ways to Use AI to Transform Surgical Procedures



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Three Ways to Use AI to Transform Surgical Procedures

"Space-age stuff." That's how surgeon Noor ul Owase Jeelan described the experience of using virtual reality (VR) to prepare to separate conjoined twins. In this [Magazine](#) article, discover how VR, medical imaging, and robotics are improving surgical outcomes.

STEP INTO THE FUTURE

You might also enjoy these resources.


- **HIPAA delivers protection:** Are your data analysts dedicated to maintaining strict requirements for patient data privacy? [CloudFactory's HIPAA certification](#) delivers peace of mind for organizations outsourcing tasks such as labeling radiographs or coding medical records.
- **AI helps radiologists expedite care:** Prioritizing cases and reducing burnout are two of the ways AI is supporting Atlantic Health's radiologist team. In this article from the American Medical Association, see how the health system is using AI to identify emergent findings in minutes.
- **Activ Surgical aims to improve outcomes:** Nearly 400,000 people in the U.S. die each year due to avoidable medical errors. It's a number CloudFactory client Activ Surgical hopes to reduce with its new ActivEdge platform. Learn how Activ Surgical is using AI to deliver real-time intelligence to surgeons.



Not receiving correctly? [View the email as a web page here.](#)

Transforming Underwriting with AI/ML, Automation, and Digitization


Explore the Future



Transforming Underwriting via Digitization, Automation, and AI/ML

McKinsey boldly stated that underwriting as we know it will cease to exist for certain lines by 2030. Even if you're skeptical of that prediction, you can't ignore the possibilities of what automating basic tasks like account research, inputting, and processing could mean to your underwriting function.

EXPLORE THE FUTURE



Trustworthy AI Matters in Banking

According to [Insider Intelligence's AI in Banking](#) report, 80% of banks are highly aware of the potential benefits presented by AI. While the opportunities are endless, financial services providers are responsible for ensuring that their data is high quality and reliable. [Fintech Futures](#) explains why proper AI training in banking is more important than ever—and how without it, outputs could lead to unknowingly biased decisions.

WHY AI TRAINING MATTERS


You might enjoy these resources...

- **Data-driven Decisioning Unlocks Innovation:** Insurance decision-making is becoming fully digitized. But the path to digitalization is riddled with mountains of tedious data work. Learn how to unlock the value of your data.
- **Survey Uncovers Need for Better Data:** A recent survey of 164 senior risk decision-makers uncovered that 84% of the respondents feel an urgent need to embrace emerging technologies like AI for credit risk assessment, while 82% say they could improve data capabilities. Read the highlights of this [Expertise](#) survey.
- **Ibotta Improves Receipt Moderation:** The popular shopping app Ibotta supplements its proprietary OCR system with human moderators to resolve the hardest cases. Learn how their process delivers 15% higher accuracy with a 50% decrease in processing time.
- **Investors Target AI Accounting Startups:** Learn why the Wall Street Journal predicts investors will turn their focus to AI accounting software startups as companies prepare for a potential economic slowdown.

Ready to get started?

Outcompete. Wow clients. Grow.
CloudFactory can help.

Talk to Sales



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Lead follow-up email



Hi nabin,

Thank you for downloading the guide we shared through HIMSS, Medical AI Breakthroughs.

You know the importance of leveraging AI solutions to improve diagnosis, treatment, and research. See the magic come to life in this case study.

Sartorius supports biotech scientists as they develop and manufacture medicines for incurable diseases.

To ensure scientific discoveries reach patients faster, Sartorius needed help segmenting and annotating complex cell imagery to create training data for AI cell identification. They turned to CloudFactory and thanks to our well-trained, scalable data labeling teams, they can now annotate incredibly large datasets in **months instead of years**.

Get inspired by how [Sartorius delivers medical AI breakthroughs](#) that can lead to better health for more people.

Then, let's discuss how our experienced team can support your medical AI projects.

[Read the story](#)


Cheers,

The CloudFactory Team

[Chat with sales](#) or [book a meeting](#)



Emails (event promotion)



Hi nabin,

Are you looking for ways to accelerate your AI/ML and automation initiatives?

Join CloudFactory at one of these upcoming events to discover the latest and greatest, network with industry peers, and see how a human-in-the-loop managed workforce can take your efforts to new heights.


- **ODSC Europe 2022 (London, June 15–16):** Planning on attending this innovative data science show? [Schedule a time with our team.](#)
- **The AI Summit London (London, June 15–16):** Tech innovators and business leaders will be flocking to this headline AI event of London Tech Week. If you'll be there, [set up a time to talk with us.](#)
- **Tech & AI Live (London, June 23–24):** Will you be joining the world's leading tech executives at Tech & AI Live? If so, [let's connect one-on-one.](#)




We've helped hundreds of companies like RAI Amsterdam unlock the power of data through computer vision image and video annotation, data labeling and processing, and machine learning. We'd love to do the same for you.


We hope to connect at one of the events and learn about the projects you're tackling!

Best regards,

The CloudFactory Team





Hello there,

If you're attending ODSC Europe 2022 or The AI Summit, be sure to add CloudFactory's speaking sessions to your "must-see" list!

ODSC Europe 2022

- 👉 Check out Keith McCormick's virtual presentation "Computer Precision Challenges in Drone Applications Using Quality Data Annotation" on Thursday 16th June at 12.30pm.
- 👉 See Matt Beale presenting "Ethics Aren't Just for AI Algorithms" on Thursday 16th June at 2.00pm.

The AI Summit London



- 👉 Catch Toby Bassford in the keynote panel "How to Safely and Ethically Scale-Up AI Initiatives with Speed - A Leader's Perspective" on Wednesday 15th June at 4.15pm.

Want to talk one-on-one about your company's data initiatives? Select a time that works for you at [ODSC Europe 2022](#) or [The AI Summit](#).

Hope to see you in London!

Best regards,

The CloudFactory Team



Hi nabin,

Ready to make this the year you unlock your data for AI and automation?

If you're attending one of these innovative AI and data science conferences this month, your team is likely looking for ways to accelerate your AI initiatives.

CloudFactory's human-in-the-loop workforce can help. Find the conference you'll be attending below, then book a one-on-one meeting so we can discuss your unique opportunities and challenges.

Conference	Date	Book a meeting!
ODSC Europe 2022	15-16 June	Schedule a time to talk.
AI Summit London	15-16 June	Book a one-on-one.
Tech & AI Live	23-24 June	Connect with our team.

Companies across the globe trust CloudFactory's scalable workforce to support their natural language processing, data labeling and cleansing, CV image annotation, and data and document processing projects.

We'd love to do the same for RAI Amsterdam.

Best regards,

The CloudFactory Team

