

# Google Paid Search (decision)

Ad · www.cloudfactory.com/insurtech ▾

## Insurance Claims Processing | Your Managed Workforce Awaits

Accelerate automation and use AI to optimize sales, underwriting, and claims processing.  
CloudFactory helps insurtechs digitize documents, enrich data, and refine ML models.

Ad · www.cloudfactory.com/insurtech ▾

## Optimize Insurance Processes | Automate Insurance Processes

Accelerate automation and use AI to optimize sales, underwriting, and claims processing.  
CloudFactory helps insurtechs digitize documents, enrich data, and refine ML models.

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## Managed Workforce Solutions | Your Managed Workforce Awaits

Accelerate automation and use AI to optimize sales, underwriting, and claims processing.  
CloudFactory helps insurtechs digitize documents, enrich data, and refine ML models.

**Responsive Search Ads:**  
Google chooses from multiple headlines, descriptions + extensions to serve the best-performing ads

Ad · www.cloudfactory.com/insurtech ⋮

## Automate Insurance Processes | Drive Insurance Automation |...

Accelerate automation and use AI to optimize sales, underwriting, and claims processing.  
CloudFactory helps insurtechs digitize documents, enrich data, and refine ML models. Trained & Managed Teams. Scaled By Technology. Service catalog: Image & video annotation, Scalable managed teams, Accelerate your AI

### Underwriting Automation

Annotate Insurance Assets  
Accelerate Data Work for Insurance

### Predictable Pricing

Scale Contract Up & Down as Needed  
No Long-Term Lock-In

### Why Outsource Data Work?

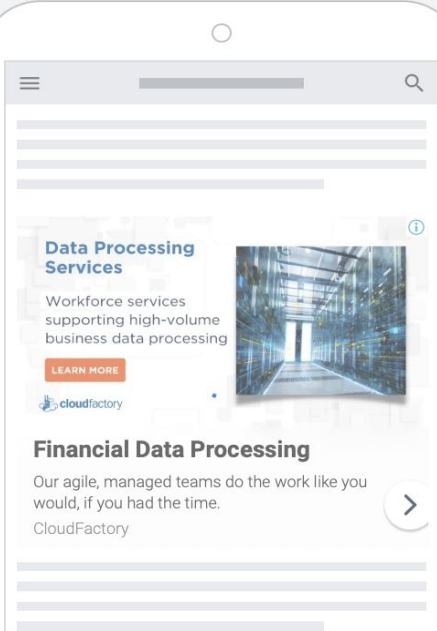
Accelerate the Insurance Lifecycle  
Put Your Insurance Data to Work

### Data-Driven Decisioning

Rapidly Digitize & Enrich Data  
The Highest Accuracy Standards

# Google Display Ads (decision)

Example of your image ad at 320x568 ? New



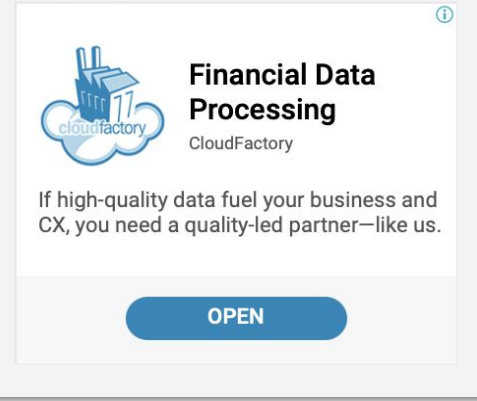
A mobile view of a 320x568 image ad. The ad is displayed on a smartphone screen with a navigation bar at the top. The main content includes a header for "Data Processing Services" with a sub-header "Workforce services supporting high-volume business data processing" and a "LEARN MORE" button. Below this is a large image of a server room. The bottom section features the heading "Financial Data Processing" and the text "Our agile, managed teams do the work like you would, if you had the time." followed by the CloudFactory logo and a right-pointing arrow.

Example of your image ad at 300x250



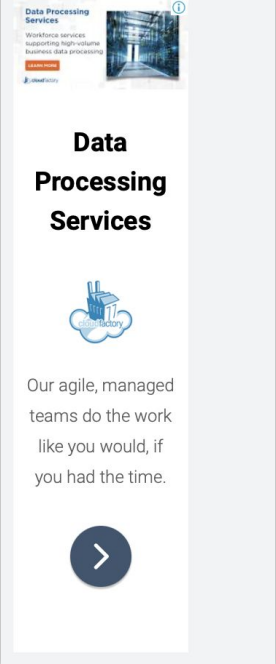
A 300x250 image ad. It features the heading "Data Processing Services" and the text "Workforce services supporting high-volume business data processing" with a "LEARN MORE" button. A large image of a server room is on the right. Below the text is the CloudFactory logo and the heading "Outsource Your Data Processing". To the right of this is the text "If high-quality data fuel your business and CX, you need a quality-led partner—like us." and a right-pointing arrow.

Example of your text ad at 300x250



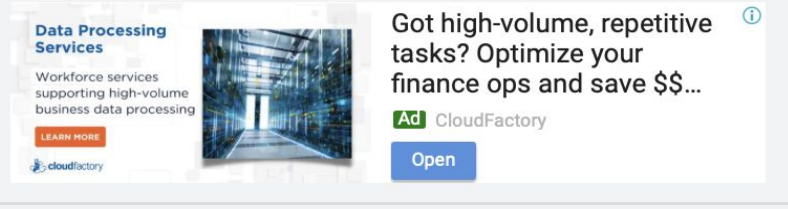
A 300x250 text ad. It features the CloudFactory logo on the left and the heading "Financial Data Processing" with the sub-text "CloudFactory". Below this is the text "If high-quality data fuel your business and CX, you need a quality-led partner—like us." and a large blue "OPEN" button at the bottom.

Example of your image ad at 160x600



A 160x600 image ad. It features a small image of a server room at the top left with the heading "Data Processing Services" and the text "Workforce services supporting high-volume business data processing" and a "LEARN MORE" button. Below this is the heading "Data Processing Services" and the text "Our agile, managed teams do the work like you would, if you had the time." followed by the CloudFactory logo and a right-pointing arrow.

Example of your native ad at 480x120



A 480x120 native ad. It features the heading "Data Processing Services" and the text "Workforce services supporting high-volume business data processing" with a "LEARN MORE" button. A large image of a server room is on the right. Below the text is the CloudFactory logo and the heading "Got high-volume, repetitive tasks? Optimize your finance ops and save \$\$...". To the right of this is the text "Ad CloudFactory" and a blue "Open" button.

# LinkedIn Paid Social (awareness)

**CloudFactory**  
50,897 followers  
Promoted

Choosing a managed workforce for your financial data entry needs can help overcome your in-house limitations while maintaining quality.

**cloudfactory**

### 3 Signs You Need A Managed Workforce for Data Entry

[Read the Blog](#)



**Blog: 3 Signs You Need a Managed Workforce for Data Entry** [Learn more](#)

blog.cloudfactory.com

**CloudFactory**  
50,898 followers  
Promoted

Thinking about outsourcing your data entry? Lots of companies in the financial services industry do so—for (at least) 3 good reasons.

**cloudfactory**

### 3 Ways Finance Benefits from Data Entry Services

[Read the Blog](#)



**Blog: 3 Ways Finance Benefits from Data Entry Services** [Learn more](#)

blog.cloudfactory.com

**CloudFactory**  
50,901 followers  
Promoted

Learn how outsourcing data enrichment and annotation services can help user acquisition, improve user experience, and grow your platform.

**cloudfactory**

### Growing Your Platform Business With Outsourcing

[READ THE GUIDE](#)



**eBook: Growing Your Platform Business With Outsourcing** [Download](#)

cloudfactory.com

**CloudFactory**  
67,125 followers  
Promoted

OCR isn't perfect. But with error rates that swing from 3 to 20%, how do you keep a handle on quality? Humans in the loop could be your answer.

**cloudfactory**

### OCR and People: Your Dynamic Data-Entry Duo

[Read the Blog](#)



**Blog: OCR and People: Your Dynamic Data-Entry Duo** [Learn more](#)

blog.cloudfactory.com

**CloudFactory**  
50,900 followers  
Promoted

Do you need automation? Machine learning? Some combination of both? Here are 5 ways to tackle the micro-decisions surrounding your tasks.

**cloudfactory**

### Optimizing Decision Making by Combining Automation and People

[Read the Blog](#)



**Blog: Optimizing Decision Making by Combining Automation and People** [Learn more](#)

blog.cloudfactory.com

**CloudFactory**  
50,902 followers  
Promoted

Is your company struggling with data processing work? This guide will help you figure out how to ease your internal teams and scale your data entry.

**cloudfactory**

### Finding the Best Data Entry Services

[READ THE GUIDE](#)



**eBook: Finding the Best Data Entry Services** [Download](#)


cloudfactory.com

# LinkedIn Paid Social (awareness, carousel ads)

**CloudFactory**  
63,118 followers  
Promoted

On a journey to help your financial services company scale faster? Explore these resources and see how a data partner can accelerate your efforts.

**cloudfactory**  
**3 Signs You Need A Managed Workforce For Data Entry**



[READ POST](#)

Signs you need a managed workforce.

**cloudfactory**  
**3 Ways Finance E from Data Entry s**




[READ POST](#)

Discover the value of data er services.

**CloudFactory**  
63,118 followers  
Promoted

Quality means everything in the finance industry. Explore these resources to learn how to scale without sacrificing data quality.

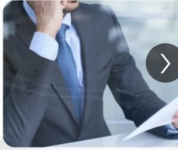
**cloudfactory**  
**5 Ways Artificial Intelligence Is Transforming Fintech**



[READ POST](#)

Discover how AI is transforming fintech.

**cloudfactory**  
**4 Reasons Financ Firms Should Out Document Transc**



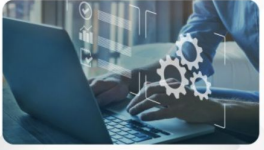
[READ POST](#)

Why finance firms outsource document transcription.

**CloudFactory**  
63,118 followers  
Promoted

When it comes to data processing, how do you maintain quality? Explore these resources to learn the quality management methods your fintech needs.


**cloudfactory**  
**3 QA Workflow Models for High-Quality Fintech Data Processing**



[READ POST](#)

Discover proven quality assurance workflows.

**cloudfactory**  
**Quality Control for F and Finserv Data Proc Sustaining High Acc**



[READ POST](#)

Maintain accuracy with quali