

Jacob Samuel Lyon

Leeds - West Yorkshire

Portfolio: <https://jakeswork.journoportfolio.com> Email: jacobslyon@outlook.com

Profile

My name's Jacob, I'm a 23-year-old freelancing journalist with a Journalism degree from Leeds Beckett University and I'm currently producing written and audio content for Protos Media all thanks to the skills I have built up from university, work experience and part-time jobs. I love to research and dig deep into topics while approaching every story with a million questions.

Media related work experience

Protos - March 2020 to present – Writing/editing/narrating articles, producing social content

- Help form and grow the online news publication Protos.
- I've written 92 articles so far since I started writing in May 2022
- Scripted, edited and presented 83 daily news podcasts.
- Presented my own weekly news roundup and narrated hundreds of articles.
- I understand SEO, developed my social media image and worked alongside experienced journalists.
- From this all this I've honed my skills of working in a newsroom, improved software skills such as Audacity, Wordpress and Slack and developed an understanding of crypto.

Bonus Stage - Published October/November 2020 – Written online reviews

- I have written two video game reviews for a publisher called Bonus Stage.
- Using WordPress I critiqued Star Wars Squadrons and the *classic* Auto Bahn Police Simulator 2.
- The job allowed me to write freely and creatively as I offer my opinion and passion for the industry.
- I have loved video games for years and I particularly love to critique and analyze them in an honest and creative way.

Media North - Published March 2020 - Written newsletter article

- I wrote an article for the Media North newsletter as I covered the "It's the media stupid" Conference.
- The 500 word piece involved recording/note making during the conference and transcription.
- Within the event I got to meet and speak with many different industry professionals, boosting my confidence and developing my networking skills.

In summary:

- Protos has allowed me to work in an online newsroom and produce my own content.
- Media North gave me the confidence to network and work within a professional news setting.
- Bonus Stage taught me how to work creatively in my downtime.
- Most importantly, they have all expanded on my skills to work in a team, to stay organized and communicate effectively. Examples of all my work can be found in the linked portfolio.

Education

Leeds Beckett University - 2018 to 2021 - 3 year BAH Journalism course - 2:1

Modules included:

- Digital Publishing, Digital Newsdays, Broadcast Newsdays, Magazine Newsdays, Media practices and Principles, Media Futures, The public sphere, Government in UK, Writing Features, Media law and Photographic journalism.
- Alongside media law we covered regulators such as OFCOM, IPSO and the Editor's Code of Practice.
- As part of my final year, I produced one 2000 word photographic feature, designed and wrote two magazine features, before producing my own 25 minute radio documentary.

Software skills include:

- | | | |
|-------------------|---------------------|--------------------|
| - WordPress | - Adobe Premier Pro | - WeTransfer |
| - Slack | - Adobe Photoshop | - Google Drive |
| - Microsoft teams | - Adobe InDesign | - Dropbox |
| - Zoom | - Adobe Spark | - Headliner |
| - Google Meet | - Snapseed | - ProShot |
| - Trello | - Audacity | - Microsoft Office |

My time on the course has allowed me to apply all my learnt skills learn into a journalistic environment. From working on my own to producing content in a fast-moving setting, my course has given me hands-on experience which has allowed me to blend seamlessly into a journalism focused career.

Longcroft School and Sixth Form – 2016 to 2018

GCSE's: Dist* – 1 B – 6 C – 6 D – 1 A-Levels 2018: Sociology – C Law – D English Language/Literature – C

Non-media related work

Emerald Stadium, Headingley - St Michael's Ln, Leeds LS6 3BR – 01/04/2019 to 01/03/2020

Skills/jobs: Bar staff - Cashier - Waiter

Kapow Café – 46 The Calls, Leeds, LS2 7EY – 01/11/2018 to 01/11/2019

Skills/Jobs: Barista - Cashier – Food prep

Café Velo – 21 North Bar Within, Beverley, HU17 8DB – 01/05/2017 to 01/09/2018

Skills/jobs: Waiter – Cashier - Chef's assistant

The Bay Horse Inn - Cherry Burton – 01/02/2016 to 01/11/2016 - Skills/jobs: Kitchen – Waiter

The Beverley Advertiser – 01/10/2014 to 01/01/2016 - Skills/jobs: Part time delivery round

Interests

I adore video games, exploring the different genres and admiring how they're designed, what ways they can bring original ideas to the genre, love them. The goofier the game the better. I enjoy film, music, reading and the odd run. I'm great at researching as I love to obsess over topics weird and wonderful. I'm very friendly, a good laugh and I'm always interested to meet new people.