

# ANA CLARA SILVEIRA DO CARMO

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27 years old | Brazilian | Availability for Changes  
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## GOAL

Connecting people through meaningful education and communication.

## SUMMARY OF QUALIFICATIONS

Master's degree in Scientific and Cultural Dissemination from Unicamp and a Bachelor's in Journalism from UNASP. Experienced in communication strategies, journalism, and public relations. Strong team leadership skills focused on delivering impactful results. Highly collaborative profile, with solid experience in content creation, institutional storytelling, and advertising campaigns. Passionate about education, team development, and building a solid career in digital and audiovisual marketing.

## ACADEMIC EDUCATION

- **Degree in Journalism** | Jan/2019 – Dec/2022  
UNASP - Centro Universitário Adventista de São Paulo
- **Postgraduate in Content Management and Interactive Production** | Jan/2023 - Dec/2023  
UNASP - Centro Universitário Adventista de São Paulo
- **Postgraduate in Libras** | Jun/2023 - Jan/2024  
Centro Universitário Celso Lisboa
- **Master's degree in Scientific and Cultural Dissemination** | Mar/2023 – Mar/2025  
Unicamp - Universidade Estadual de Campinas

## PROFESSIONAL EXPERIENCE

**Mar/2024 to Jul/2025**                      **Mission House**  
**Communication Coordination**

- Responsible for communication strategies with a focus on journalism, storytelling, and public relations. The organization works in leadership development among university students and community engagement, while also advancing humanitarian initiatives in Myanmar, Cambodia, and Thailand.

**Jan/2023 to Mar/2024**                      **UNASP**  
**Editorial Coordination**

- Effective leadership of the writing team, overseeing daily operations, ensuring quality and meeting deadlines, totaling over 500 pieces produced per year across various formats.

**Jan/2021 to Dez/2022**                      **UNASP**  
**Communication Advisor**

- Development of press releases and informational materials for the media. Production of institutional scripts for documentaries and events, integrating marketing and institutional communication strategies. Management of interviews and press conferences, with a focus on delivering a cohesive message.

**Feb/2019 to Dec/2020**                      **Agência Brasileira de Jornalismo**  
**Report | Copywriting**

- Production of journalistic content, including news stories, feature reports, opinion articles, and analysis pieces, for a variety of platforms.

## LANGUAGES

- Portuguese – Native
- English – Advanced
- Spanish – Advanced
- Brazilian Sign Language – Advanced

## COURSES / SOFTWARE

- Office
- Basic and Advanced Libras
- Innovation in the Digital Age