Press Release Sample: Website Launch

## Headline

Green Warrior Permaculture Revamped Website on their Sustainable Agriculture and Permaculture Aid Projects Launched

## Press Release Summary

Green Warrior Permaculture just launched their updated website to engage new donors and volunteers in their mission to bring permaculture aid to communities hard hit by conflict, poverty, disaster, and other crises. The information available on the new website informs an expanded audience about Green Warrior Permaculture's work and strives to meet their fundraising goal to complete the Super-Farmer project in Bali.

## Content

Green Warrior Permaculture, a collective of sustainability specialists, recently launched their updated website aimed at building awareness of their community development projects. Green Warrior Permaculture is dedicated to rebuilding communities affected by poverty, disaster, or conflict using sustainable practices. Their new website details the collective's mission, current projects, and how to get involved.

For more details, please visit https://greenwarriorpermaculture.wordpress.com

The revamped website offers site visitors in-depth information about Green Warrior Permaculture's work to attract new sponsors and volunteers. The collective aims to raise enough funds to complete their Super-Farmer Project in Bali, training farmers on sustainable practices that help farmers and the local ecosystem.

Permaculture is an approach to agriculture that harmonizes the interaction between humans, resources, and the natural environment to the mutual benefit of all. Permaculture practices work with, not against nature, leveraging the natural tendencies of the land, animals, weather, plants, and other resources to develop a system that sustains human needs while also nurturing the environment.

Green Warrior Permaculture's new site describes their Super-Farmer Bali project which helps farmers in Bali retain their land through profitable and sustainable farming practices. Many farmers in Bali, strapped for money, have left farming, and sold their land to developers aiming to turn the land for tourism.

The strategies implemented through the Super-Farmer project will increase the profitability of farming, allowing the farmers to retain their land. The project will also improve water quality by reducing reliance on pesticides and help rehabilitate birdlife populations in the area.

Green Warrior Permaculture was founded by Steven Cran, a sustainable community development specialist who started his work in permaculture aid with rural Aboriginal communities in Australia.

For more information about Cran and the evolution of Green Warrior Permaculture, please visit https://greenwarriorpermaculture.wordpress.com/who-are-these-dudes

"Permaculture Aid gets real results by helping the people restore their community using local resources," Cran explains. Green Warrior Permaculture aims to bring permaculture aid to communities that need it most. "The aid industry is starving for good field technicians" Cran says, "and we aim to fill that void." Individuals hoping to contribute to Green Warrior Permaculture should visit their website and check out their page for ways to get involved https://greenwarriorpermaculture.wordpress.com/make-something-happen