

Kristina Marusic

Kristina.Marusic@Gmail.com | 412.519.4618 | Pittsburgh, PA
www.KristinaMarusic.com

Objective

To obtain meaningful part- or full-time writing and editing work that contributes to creating positive change in the world.

Professional Profile

An articulate, creative, and hardworking professional writer, editor, journalist, and teacher dedicated to crafting narratives with the power to facilitate positive change.

- Over 7 years of professional writing and editing experience including journalism, copywriting, copyediting, proofreading, fact checking, and the development of marketing materials
 - Experience teaching both undergraduates and ESL students of all ages
 - Currently a full-time freelance journalist covering issues related to the news/politics, social justice, and the environment
 - Master of Fine Arts in Nonfiction Writing and Bachelor of Arts in Writing with a minor in Social Sciences
-

Education, Honors, Publications, Memberships and Certifications

Education

Master of Fine Arts in Nonfiction Writing

University of San Francisco, San Francisco, CA. 2008

Bachelor of Arts

Hofstra University, Hempstead, NY. 2005

Honors

Graduated Summa Cum Laud

Publications

- Journalist bylines at national media outlets including *Slate*, *Women's Health*, *MTV News*, *the Advocate*, *TakePart*, and others
- "We Were Greeted as Liberators," narrative essay - *Creative Nonfiction Magazine*, Fall 2015
- "Moon Bombing," narrative essay - *Flyway: Journal of Writing and Environment*, Summer 2011

Certifications

Teaching of English as a Second Language (TESOL), Oxford English Seminars, 2010

Memberships

Member, American Society of Journalists and Authors (ASJA), August, 2016 to present

Employment: Professional

Freelance Writer and Editor

Dec., 2009 – Present

- Create news stories, blog articles, social media content, newsletters, and both technical and creative copy, and provide proofreading, copyediting, and fact-checking services for a wide variety of nonprofits, media outlets, corporations and small businesses

Staff Writer - MTV News

Nov., 2014 - Jan., 2016 Pittsburgh, PA

- Pitched, crafted and published two to four breaking and trending news stories with graphics daily as a remote employee
- Pitched, researched and conducted original reportage for two to four feature-length investigative pieces each month
- Independently fact-checked, edited and published three to six other writers' stories on a daily basis
- Worked closely with Public Affairs to cross-promote MTV's "Look Different" initiatives and campaigns through the development of related news content in collaboration with a number of community partners
- Drove engagement by crafting highly-shareable social media posts for my stories on MTV brand Twitter and Facebook pages; many of my stories received over a million page-views

Communications Specialist - Health Monitoring Systems

Mar., 2013 – Mar., 2015 Pittsburgh, PA

- Developed all creative content for the company website & print marketing materials
- Oversaw creative, SEO-driven content for the company blog; created & distributed company newsletter; managed all client communications

Editorial Assistant and Annual Conference Director - Creative Nonfiction Magazine

Aug., 2012 - June, 2015 - Pittsburgh, PA

- Reviewed and systematically evaluated incoming magazine submissions
- Performed detail-oriented copyediting, fact checking, and proofreading of essays slated for publication; assisted with layout planning and review of page proofs
- Created, proofread and edited website and newsletter content; assisted in transition from Chicago Manual of Style to AP; proofread grant applications
- Oversaw planning, promotion, and execution of the annual Creative Nonfiction Writers' Conference, which saw nearly doubled attendance during my tenure and attracted editors and writers from outlets like the *Washington Post*, *BuzzFeed*, *Slate*, and *National Geographic*.

Director of Communications/Manager - The Barber Lounge, Inc

August 2006 to July 2010 - San Francisco, CA

- Developed all website and marketing content, promotional copy, newsletters, press releases, social media marketing campaigns, newsletters, and client communications
- Oversaw and managed staff of 28 employees; hired and trained new staff

Marketing & Communications Editor - Hostelling International, Golden Gate Council

June 2009 - Feb. 2010 - San Francisco, CA

- Researched, created and published news articles and social media posts relevant to Northern California youth hostels

Communications Specialist

Feb. 2009 to June 2010, Law Offices of Michael Blackburg, San Francisco, CA

- Drafted legal documents and formal letters to clients, courts, and opposing counsel
 - Developed print marketing materials, website, newsletter, and blog content
-

Employment: Education

Private ESL Instructor/Consultant

August 2011 to August 2012

Taipei, Taiwan

- Provided ESL instruction to business professionals in one-on-one settings
- Assisted business professionals with English translations of corporate documents
- Coached and provided professional proofreading and editing services for a non-native English speaking doctoral candidate's Ph.D thesis from proposal through completion.

Native Speaking English Teacher

August 2011 to August 2012, Hess Educational Organization

Taipei, Taiwan

- Taught English as a Second Language to students ranging in age from three to thirteen in English immersion courses
- Evaluated and graded student work; provided parents with regular progress reports
- Completed over 100 hours of teaching instruction and practicum

Teaching Assistant: Advanced Writing Seminar

January 2008 to June 2008, University of San Francisco

San Francisco, CA

- Planned and taught classes; led/facilitated student writing workshops
- Provided students with detailed written critical feedback on their writing
- Mentored students one-on-one through regular conferences regarding their individual thesis projects
- Evaluated and graded student work
- Held regular, well-attended office hours

Peer Teacher: English Literature Course

March 2005 to June 2005, Hofstra University, Hempstead, NY

- As an undergraduate, worked alongside the course professor to formulate a syllabus and generate a reading list
- Created lesson plans, taught classes, and facilitated student discussions
- Held office hours and responded to student inquiries via email and phone
- Assisted in the evaluation and grading of student work