

CAROLINE ARAGAKI

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A hard-working and multimedia journalist, with extensive experience in reporting, editing and translating. Prepared to work under pressure and interested in new ways of doing journalism.

EDUCATION

University of Sao Paulo (USP)

BA in Journalism (Mar. 2018 - Jul. 2022)

BA in Public Relations (Mar. 2017 - Feb. 2018)

SCIENTIFIC RESEARCH

Immersive Journalism: Concepts and Applications

USP (Jun. 2020 - May 2021)

Immersive journalism uses virtual reality (VR) as an instrument to build stories with a first person experience to the spectator.

RELEVANT COURSES

Getulio Vargas Foundation

Introduction to international financial management

Reuters News Agency

Identifying and tackling manipulated media.

Knight Center for Journalism in the Americas

Journalism in a pandemic: Covering Covid-19 now and in the future

Rock Content

Web content production

Obore - Special Projects

Discovering Sao Paulo, discovering yourself as a reporter

PyLadies

Basic of Python

KEY SKILLS

- Writing - received an award of Unicamp university, with an essay considered "an above-average example"
- Editing
- Fact-checking
- SEO and Wordpress
- Adobe: Photoshop, Premiere, InDesign, XD
- Languages: Advanced english, intermediary spanish, basic french
- Google: Adwords, Analytics
- Facebook Ads

EMPLOYMENT HISTORY

Freelancer - UOL

Mar. 2021 - Current

Coverage politics, economics and health to the Hard News team, using SEO concepts.

News Intern - Bloomberg

Sep. 2020 - Current

Coverage politics, economics and the Covid-19 pandemic along Breaking News and Markets teams on a real-time environment in English and Portuguese.

News Intern - Reuters

Feb 2020 - Sep 2020

Wrote economics outlook for Brazil. Translated news in English and Spanish to Portuguese.

News Intern - CMA Markets

(Nov 2019 - Jan 2020)

Wrote market news in real time and articles focused on economy and international. Translated news in English and Spanish.

News Intern - Jornal da USP

(Nov 2018 - Oct 2019)

Produced news for the website and radio about politics, economy, environmental issues, and cultural events. Responsible for editing the audios.

Reporter and Editor - Jornalismo Junior

(Mar 2018 - Feb 2020)

Reporter and producer of audiovisual projects and events. After one year, took office as director and editor of an investigative agency known as J.Press. Supervised 20 reporters, edited and published the stories on the website using SEO.

Coordinator - Sao Paulo Sem Migue

(Dec 2018 - Feb 2020)

As a part of my editor role in Jornalismo Junior, coordinated a fact-checking project focused on Sao Paulo city.

Communications Intern - Abril

(Oct 2017 - Set 2018)

Wrote press releases and internal communication notes; covered events of the company. Managed social media.

Social Media Intern - Apex Travel

(Oct 2017 - Set 2018)

Studied Facebook and Instagram metrics. Created marketing campaigns and posts to social media.