

# Make It Epic

March 17, 2014

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Wanna ski the world? Done and done. Just get yourself an Epic Pass, and powder on three continents is yours for the taking.

Vail Resorts 2014-2015 season passes are [on sale now](#), and the sooner you buy, the more you save. And guess what? The [Epic Pass](#) pays for itself and more if you ski just six days at any of 11 mountains across Colorado, Lake Tahoe, and Utah next season. Bonus—and we mean *big* bonus: The Epic Pass is also your golden ticket to world-renowned ski resorts in Europe and—new for next season—Japan. Read on and check back here for details and updates on where you can go with your Epic Pass next season.



*Les 3 Vallées, France*

## Europe Or Bust

*France and Switzerland renew their 2014-2015 Epic Pass partnerships.*

Parlez vous Francais? Not to worry—you've got plenty of time to learn before next season. That's right: [Les 3 Vallées](#) in the French Alps has teamed up with Vail Resorts after its inaugural partnership to offer [Epic Pass](#) holders another season of access to the eight mountains that make up the world's largest ski area. That's 372 miles of interconnected trails, 180 lifts, more than 60 village restaurants, and a panoramic view of cascading peaks and glaciers all the way to Italy and Switzerland.

Speaking of the Swiss Alps, it's time to get that ski trip to [Verbier](#) on the books as well. The breathtaking resort in Switzerland, with 121 miles of trails and 34 lifts, has also re-upped its contract with Vail Resorts. This means Epic Pass holders can revel in the magic of the Alps in Switzerland *and* France, five consecutive days at each place. We see one heck of a ski vacation coming up next year.

The cool part is, we already got a taste of the jaw-dropping scenery, dreamlike snow, and genuine hospitality of our European partners during this season's [Epic Race](#), which required participants to ski 26 resorts across four countries on one Epic Pass. The first 10 skiers or snowboarders to complete the challenge won an Epic Pass for life. Along the way, our intrepid racers shared their photos, videos, and tweets via [#EpicRace](#). Check out some highlights from Les 3 Vallées and Verbier here:

The only thing we're jonesing for? Some sweet, sweet powder at the legendary Niseko United, Japan. Luckily, the Epic Pass has that covered, too. "Each and every year, we look to further increase the already incredible value of the Epic Pass," says Kirsten Lynch, executive vice president and chief marketing officer of Vail Resorts, "and the 2014-2015 season will be no exception, with continued access to the best of Europe, in addition to five free days in Niseko, Japan." Keep reading for more on Japan going epic. And see you out there—waaaay out there—next season.

Konnichiwa! Japan is Epic

**Updated: Feb. 26, 2014**

*Vail Resorts is teaming up with its first Asian ski resort: Niseko United.*



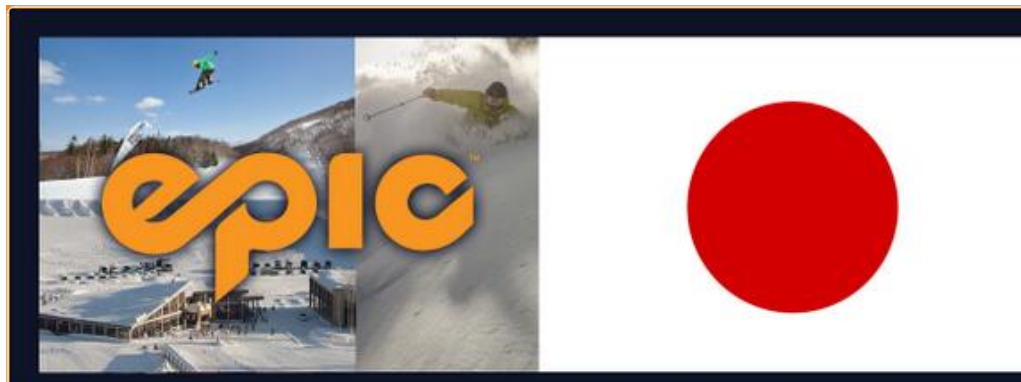
Beginning in the 2014-2015 winter season, [Epic Pass](#) holders can cross the Pacific and ski or ride five consecutive days at Niseko, Japan—a world-renowned ski area revered for its gorgeous, dry powder and 590 inches of snowfall annually. Located 62 miles south of Sapporo, [Niseko United](#) is comprised of four resorts on one mountain, Niseko Annupuri, situated on the eastern side of the Niseko Volcanic Group. Named by *Forbes* as one of the top 10 international ski resorts and voted the world's best powder resort by *National Geographic*, Niseko has an impressive lift system that includes 26 chairlifts, three gondolas, and stadium-style night lighting that services 72 trails

and 2,560 vertical feet. Tree skiers, consider this your paradise; you'll never want to leave the untouched powder stashes deep in the lit birch woods.

"We're excited to announce a partnership between Vail Resorts and Niseko, Japan, providing access to a part of the world that is legendary for its endless powder and overall incredible guest experience," says Kirsten Lynch, executive vice president and chief marketing officer of Vail Resorts. "It's no wonder that we have Epic Pass holders in all 50 U.S. states and in 80 countries around the world."

The industry-changing Epic Pass offers unmatched value, with unlimited, unrestricted access to Vail Resorts' 10 ski resorts, including [Vail](#), [Beaver Creek](#), [Breckenridge](#), [Keystone](#), [Canyons](#), [Heavenly](#), [Northstar](#) and [Kirkwood](#) as well as Arapahoe Basin in Colorado, [Afton Alps](#) in Minnesota, and [Mt. Brighton](#) in Michigan. And with direct flights between Tokyo's Narita Airport and several major U.S. cities, including San Francisco, Denver, Los Angeles, and New York, getting your powder days in overseas will be a cinch.

Get your 2014-2015 Epic Pass starting March 10, 2014, at [www.epicpass.com](http://www.epicpass.com).





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Konnichiwa. Niseko, Japan is now EPIC!

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