



The Epic Race Begins



November 21, 2013

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By: Julie Dugdale

The Epic Race begins—hang on for the ride! #epicrace

They come from all over: Florida.
New Jersey. California. Colorado.
Minnesota. They're father and son.
Husband and wife. Flying solo.
They're the intrepid—and they're
bringing their game faces (along
with a whole lotta gear and their
Vail Resorts Epic Passes). More
than 300 skiers and snowboarders
have entered the race of their
lives: The Epic Race. #epicrace

The gauntlet has been thrown: 26 mountains, four countries, one ski pass, and an Experience of a Lifetime for all. Along the way, skiers and snowboarders must complete a mission at each resort and document their visit with photos and videos. The first 10 finishers win an Epic Pass for life. All competitors who finish all 26 missions get a free 2014–2015 Epic Pass.





Tera Haselden Keatts

@Terahaselden

 Follow

Happy b-day to me! Tahoe bound to begin the #EpicRace!

10:44 PM - 21 Nov 2013

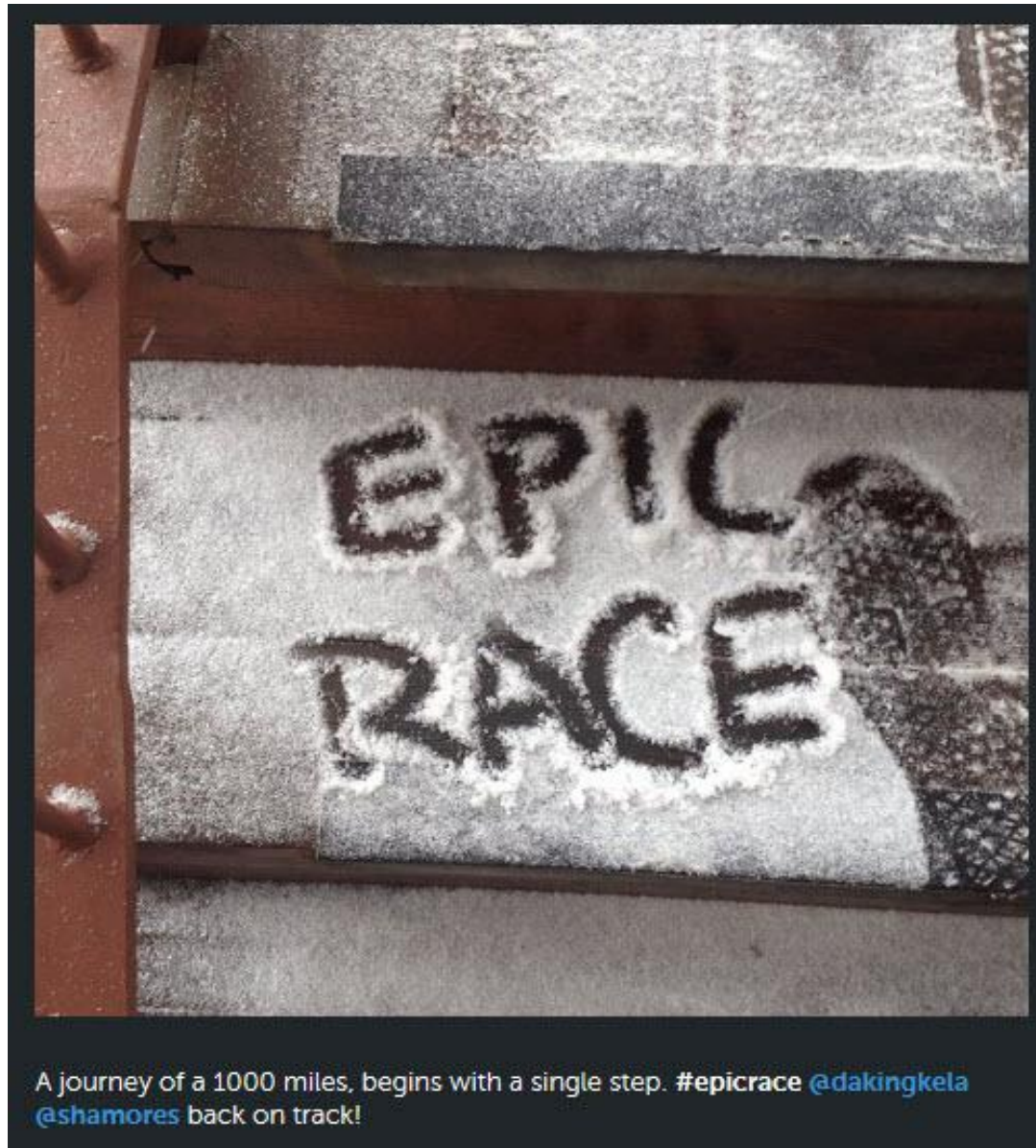


Photo courtesy _maaacus on Instagram.

Today, we bring you the first installment of the Epic Race video series, where you can follow the Epic Racers as they make their way from Vail, Colorado and Afton Alps, Minnesota to Verbier, Switzerland and Les 3 Vallées, France—and every Vail Resorts mountain in between. Join two-time Olympian Kaylin Richardson as she catches up with racers on their epic quest, and tune in each week for updates, surprises, interviews, and an inside look at a journey like no other.

Best of luck to all the Epic Racers on week one of their journey. Ski hard. Ride hard. Have fun. Be safe. Be epic.

Racers are sharing creative and entertaining photos and videos. See the [Epic Race leaderboard](#) for more stories and to watch the competition unfold.

Follow along at epicrace.epicpass.com and [#epicrace](#).

Epic racer Slade Cogswell shares his video from day one.

Tags: **Vail, Beaver Creek, Breckenridge, Keystone, Canyons, Heavenly, Northstar, Kirkwood, Afton Alps, Mt Brighton, Multi-resort, Ski, Snowboard**

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By: **Julie Dugdale**

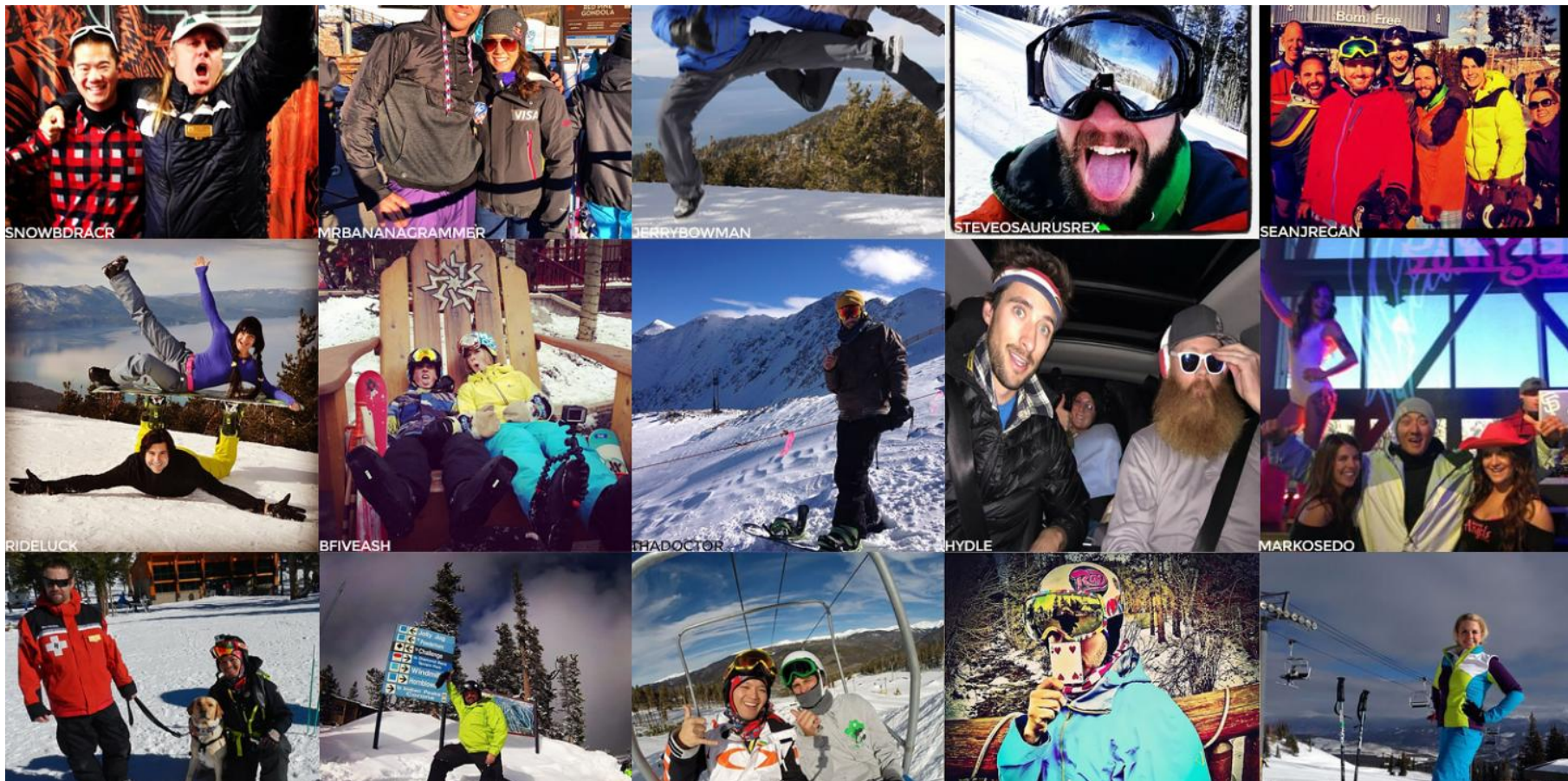
Watch our competitors hit the slopes on the journey of a lifetime.
#epicrace

The race is on, sports fans, and the snow is calling. More than 300 skiers and snowboarders from all corners of the country have begun their quest to ski 26 mountains in four countries—on one season pass. If you haven't heard, check it out: The first 10 skiers or riders to complete the [Epic Race](#) get a Vail Resorts Epic Pass for life. Let us translate: Ski wherever you want, whenever you want, at any mountain included on the Epic Pass. For free. Always.

Epic Race, episode two with Kaylin Richardson

Sound like a dream? These competitors are trying to make it a reality—and we're capturing it all on film. Last week you [met the racers](#) via video chats from their living rooms before they traveled to the high country. This week, their Epic Passes got worked as they hit the hills with their cameras in hand to tackle the checklist at each resort.

Watch as Epic Race host and two-time Olympian Kaylin Richardson suits up in our second video episode to make some turns with the racers at Vail, Keystone, and Breckenridge. Who will come out on top? There's father-and-son duo Bill and Charlie (um, coolest dad ever); the newlyweds, Jess and Dave (coolest honeymoon ever); Sharon, who skied at Vail Mountain the very first year it was open (that would be in 1962—way to come back to your roots, Sharon); or maybe it'll be that dude who throws the backflip on camera (that's just cool). Want to know more? Watch this episode and see what the first week was all about.



#EpicRace Goes Social

The best part of #epicrace? The world gets to watch it through their eyes. We love the Instagram photos, blogs, YouTube videos, and tweets that are streaming in daily (#epicrace) from our racers. We've seen friendships forged, Thanksgiving dinner, group shots, acrobatics on the hill, gorgeous powder turns, battle cries galore, and, most important, lots of laughs this week...all in the name of having the Experience of a Lifetime. Your creativity is impressive—and it's only the beginning. Keep 'em coming, racers. The world wants more!



Sean Regan





@seanjregan

8 #epicrace competitors meet in Tahoe for Thanksgiving.

10:06 PM - 28 Nov 2013 · Colfax-Summit, CA, United States

← ↻ 5 ★ 7



Alexandra Malkin

@PurplePowderX

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Day 5 of the #EpicRace at V A I L ! @26Mountains @snowdotcom @vailmtn @Vailinfocenter @VailResorts

8:54 PM - 26 Nov 2013 · Vail, CO, United States

← ↻ 2 ★ 2



VailResorts

@VailResorts

26 Nov

Would love to see a group photo! RT @seanjregan: @Epicracergirl @VailResorts a bunch of us will be at born free at 1 today. Join up!



Sean Regan

@seanjregan

Follow

@VailResorts too many #epicrace people to list @snowdotcom
Counted 14 total at top today. pic.twitter.com/MFocqPxDZB

3:56 PM - 26 Nov 2013 · Colorado, USA, United States



1 4

We've collected the best videos from week one and created a YouTube playlist—[check 'em out!](#)

Visit the [leaderboard](#) for standings,

watch for competitor updates, photos, and posts with #epicrace, and tune in next week for the latest episode. We're betting the competition gets fierce when the racers cross the pond.

Epic Race. It is so on.

Epic Racer [Hydle](#) shares his spirit with fellow racers [Cooley](#) and [Rhinehart](#)

Follow along at epicrace.epicpass.com and #epicrace.

Tags: **Vail, Beaver Creek, Breckenridge, Keystone, Canyons, Heavenly, Northstar, Kirkwood, Afton Alps, Mt Brighton, Multi-resort, Ski, Snowboard**

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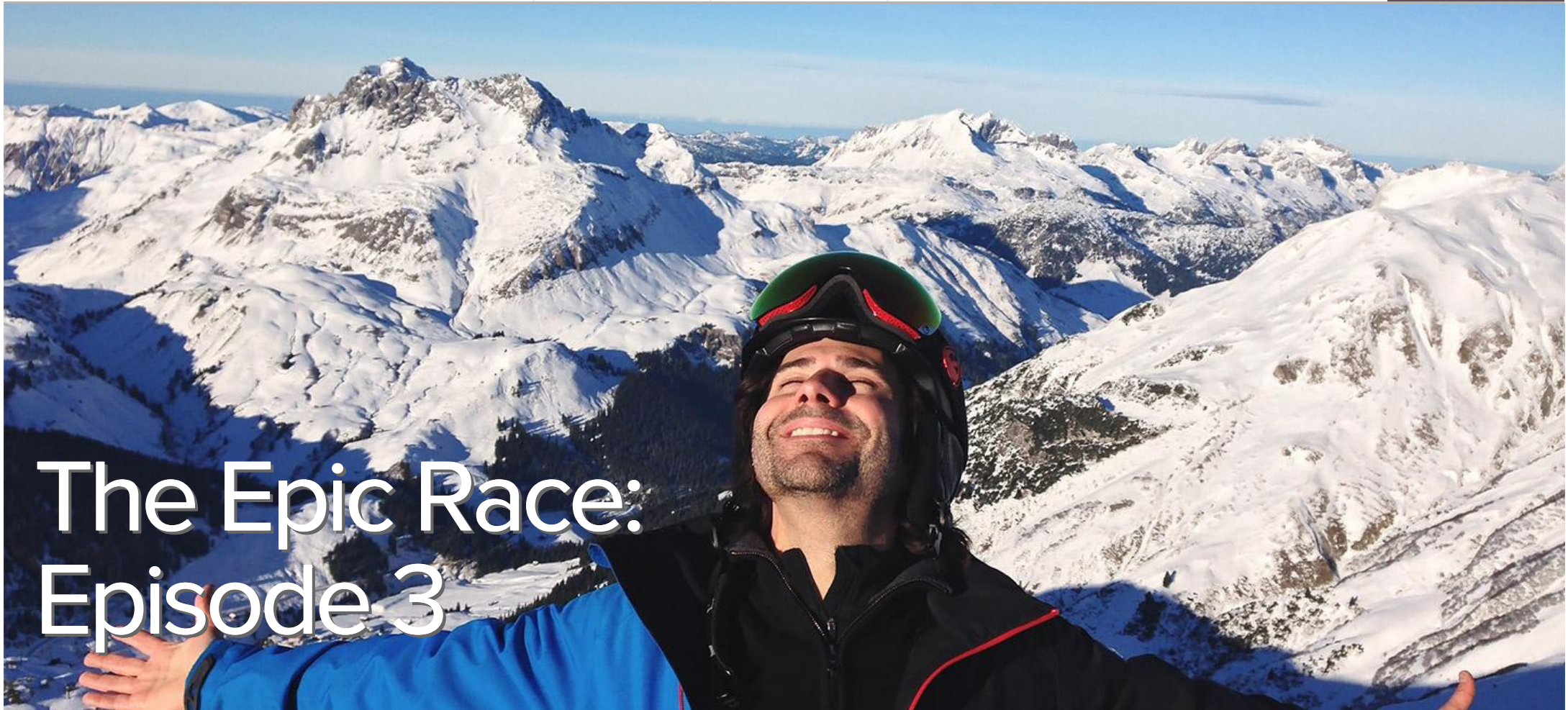
THE EPIC RACE BEGINS

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EPICMIX: SWITCHED ON

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The Epic Race: Episode 3

December 8, 2013

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Hop on board as our racers head to the Midwest and Lake Tahoe.
#EpicRace

Another week of [Epic Race](#) is in the books, and it's getting crazy out there. This episode takes us to Afton Alps in Minnesota and Northstar in Lake Tahoe, California, where our racers are living it up—both on and off the slopes.

Need a little refresher? Vail Resorts challenged Epic Pass holders to visit all 26 mountains

Cover photo: Epic Racer [Michael Ferrone](#) in Lech by [Nila Ferrone](#). Above: Epic Race video #3

across four countries in one season. The first 10 people to finish the quest win a lifetime Epic Pass—not to mention a whole lotta bragging rights. It's no small task; the travel and logistics alone take dedication, and the competition is fierce. But the adventure is once in a lifetime. More than 300 racers are making their way from slope to slope, logging their visits at each resort. And these people—Love. The. Mountains. Check out the first two episodes [here](#) and [here](#).

Watch the latest video as Epic Race host Kaylin Richardson, a two-time Olympian who grew up ski

racing in Minnesota, starts out with the racers at [Afton Alps](#). The Minnesota ski area is one of Vail Resorts' newest properties, purchased within the past year, and the company welcomed the mountain with a \$10 million overhaul in anticipation of this season. It's looking pretty awesome, and sounds like the racers agree.



Parker Jackson
@epicpassracer

 Follow

Where epic begins. Checked in [@MtBrighton](#) for my 12th [#epicrace](#) resort. Next stop Austria. Time to catch the leaders!

3:39 PM - 8 Dec 2013

   1

This time around, we hear from (among others) racers Aaron and Alex, who are using their adventure to raise money for disabled skiers. We can't think of a better reason to do the race—

kudos, guys. Check it out at www.26mountains.com. We meet Cynthia and Chris on the chairlift, whose carpe diem attitudes are infectious—love the enthusiasm from this pair. And further west, racer Greg Hydle and his crew make some sweet turns at Northstar, then get their ice skating on at the rink in Northstar Village—dual-sport athletes, for sure.



Epic Racer photos

The shift to Europe is on and the racers are documenting their quests along the way with photos,

videos, tweets, Facebook posts, and more—and their adventures are worth watching. As the race has progressed, so has the quality of photos and videos—check out Nila Ferrone's video of Verbier here. Live vicariously with #epicrace, and check the standings and view racer photos and videos on the [leaderboard](#).

Next up: Epic Race, The Euro Edition. Stay tuned.

Follow along at epicrace.epicpass.com and #epicrace.

Tags: **Vail, Beaver Creek, Breckenridge, Keystone, Canyons, Heavenly, Northstar, Kirkwood, Afton Alps, Mt Brighton, Multi-resort**

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December 15, 2013

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By: Julie Dugdale

The end is in sight as our skiers hit Europe for some action in the Alps.
#EpicRace

The hills are alive—yes, *those* hills in Austria and Switzerland—with the sounds of the Epic Racers carving down the slopes. The race leaders have crossed the pond to the Alps, which means they're that much closer to completing their [Epic Race](#) journey: 26 mountains, four countries, one Epic Pass.

The first 10 racers to visit all the resorts and complete all 26 missions win an [Epic Pass](#) for life. It's a dream come true for skiers and snowboarders: their choice of any Vail Resorts mountain included on the Epic Pass for the rest of their lives...for free. As we head into the home stretch, we're betting the racers can practically taste the victory.

That said, if there's one thing we've seen from the amazing videos, posts, tweets, and photos coming out of every leg of the journey so far, it's that this race isn't really about the prize. It's

Epic Race: Episode 4. See Episodes [one](#), [two](#) and [three](#).

about exploring, adventure, and camaraderie. It's about traveling to places you've never seen and making memories you'll have forever. It's about seizing the moment to do the thing that you love with all of your heart. Follow our racers as they tell their own stories with **#EpicRace**. If you're playing catch up, check out episodes [one](#), [two](#) and [three](#).



Featured racer photos

Here's the latest: 43 racers have completed more than 20 of the 26 mountains so far, and more than



90 additional competitors are still in the hunt, picking off mountains like [Verbier](#) in Switzerland, [Zürs](#) in Austria, and [Courchevel](#) in Les 3 Vallées, France even as this story goes up. (Check the [leaderboard](#) for the most current standings.)

In the end, it'll all come down to [Brides-les-Bains](#) in France, which doesn't open till December 20.

Racers will face special challenges and surprises at the end of their journey, but one thing we know about opening day at the tiny resort is this: The push till the finish line will be fierce, and the celebration will be, in a word, epic.

Game on, racers.

Follow along at epicrace.epicpass.com and [#epicrace](#).

Tags: **Vail, Beaver Creek, Breckenridge, Keystone, Canyons, Heavenly, Northstar, Kirkwood, Afton Alps, Mt Brighton, Multi-resort**

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Epic Racer [Jannah Din](#) shares one of several stunning photographs



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DECEMBER 8, 2013

THE EPIC RACE: EPISODE 3

HOP ON BOARD AS OUR RACERS HEAD TO THE MIDWEST AND LAKE TAHOE.
#EPICRACE



NOVEMBER 28, 2013

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WATCH OUR COMPETITORS HIT THE SLOPES ON THE JOURNEY OF A LIFETIME. #EPICRACE



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