

kristenbarton

- Journalism
- Multimedia
- Activism

Journalist looking for an opportunity to produce content for online publications. Interested in creating media to promote gender equity and sexual assault awareness.

Experience

Longview News-Journal

Education Reporter: April 2019 — Present

Daily education beat reporter for about 10 school districts both public and private; including enterprise reporting and long-term projects

Copy Editor/Page Designer: May 2018 — April 2019

Design pages for print issue, copy edit stories, occasional writing and reporting

St. Mary's Catholic Church and School

Marketing and Communication Specialist: Aug. 2017 — May 2018

Market the school to increase enrollment, oversee media relations and advertising, manage social media and website

Texas Tech Office of Communications and Marketing

Writing Intern: June 2016 — May 2017

Write news releases, media advisories and content for the Texas Tech Today website. Assist with press conferences and other media relations tasks.

The Daily Toreador newspaper

Writer, Section Editor: Aug. 2014 — May 2016

Oversaw a staff of writers, social media accounts on all platforms, photo and video production and editing, website management, page design for print product.

URGE: Unite for Reproductive and Gender Equity

Student Journalist: June 2015 — May 2016

Blog weekly about reproductive justice issues. Published on fbomb.com and the Huffington Post.

Skills

Social Media

Adobe InDesign, Photoshop, Lightroom and Premiere

AP Style

.gif Creation,

Photography/Videography

Achievements

- TAPME 2020: Honorable Mention Star Breaking News Report of the Year, Honorable Mention Features Series
- Texas State Teachers Association 2020: School Bell Award for Excellence in Coverage in Public Education
- North and East Texas Press Association, 2020: First place Community Service, First place News Writing
- Published in "Uprooting Sexual Violence in Higher Education" by Amy Murphy and Brian Van Brunt

Education

Hallsville High School: Class of 2014

Debate team captain, Yearbook editor

Texas Tech University

Bachelor's Degree in Journalism: 2017

Graduate Certificate in Advanced Digital and

Social Media: 2020

Contact

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Publications

- The Daily Toreador
- The Hub@TTU
- URGE
- fbomb.com
- Huffington Post
- Texas Tech Today
- Lubbock Magazine
- fusion.com
- The Longview News-Journal