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Spin Decentralized Finance's Proposal

Introduction

This proposal describes the biggest problem that we face in blockchain projects and i.e. lack of properly organized information that is easy to absorb. Spin Defi does have very good documentation, but reference documentation is a very basic form of information. Reference documentation can be compared to a book and not everyone would want to read a book as a starting point.

DoDAO has two different products to solve this at different levels

- 1) White Labeled Onboarding Web-site - This website enables creating different educational onboarding guides which users can go through based on their skills and interests.
- 2) White Labeled Course Web-site - This website enables creating detailed courses

Demo Video - <https://www.loom.com/share/66b5f6f55a5f41ebb4d285c2bbefa60f>

Problem Statement

Onboarding Contributors

- How can we distinguish the members who actually want to contribute to Maker from the one time visitors?
- What is the cost of loss of opportunity by not using the community to build and improve the project?

- Can the new members who join, learn about the project and areas of contribution in just 5-7 mins?
- How can we onboard members so that they have all the information needed to contribute?

Education/Academy

- Do we have a proper educational/course website targeted towards different types of users like Developers, Writers, Entrepreneurs, Artists etc?
- Do we have courses like DAOs 101, Governance 101, Stablecoins 101 allowing interested individuals from Web2 to learn and contribute to Maker ?
- How can we make sure that people who want to learn about Maker can do so in an incremental way?
- How can we create a unique learning path for each member based on their skills and interests?
- How can we incentivize learning in order to motivate the individuals to explore more?

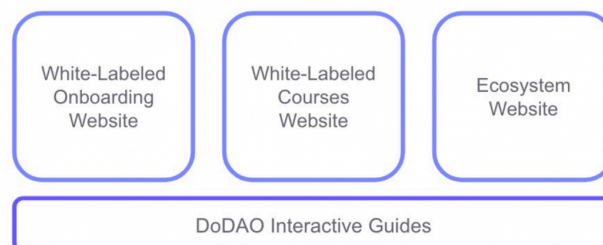
Knowing the community

- Do we know the different types of skills in the community and their distribution?
- Do we capture the information from the community like their telegram, email etc., so that we can contact them and organize group sessions?

Proposed solution

DoDAO provides solutions for all the problems mentioned above and offers three different products to address every possible concern discussed in order to ensure that the prospective contributors and individuals who are actually interested in exploring and gaining knowledge about the Maker protocol are able to do so in an effective and efficient manner!

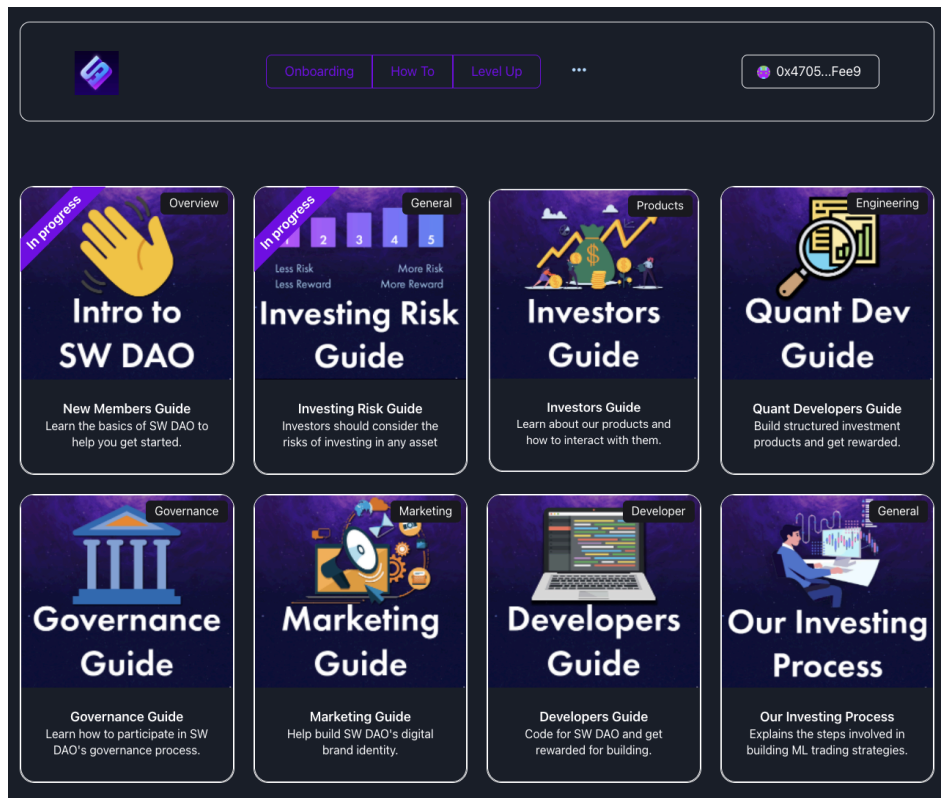
DoDAO Product Offerings



Demo Video - <https://www.loom.com/share/66b5f6f55a5f41ebb4d285c2bbefa60f>

DoDAO Onboarding Website

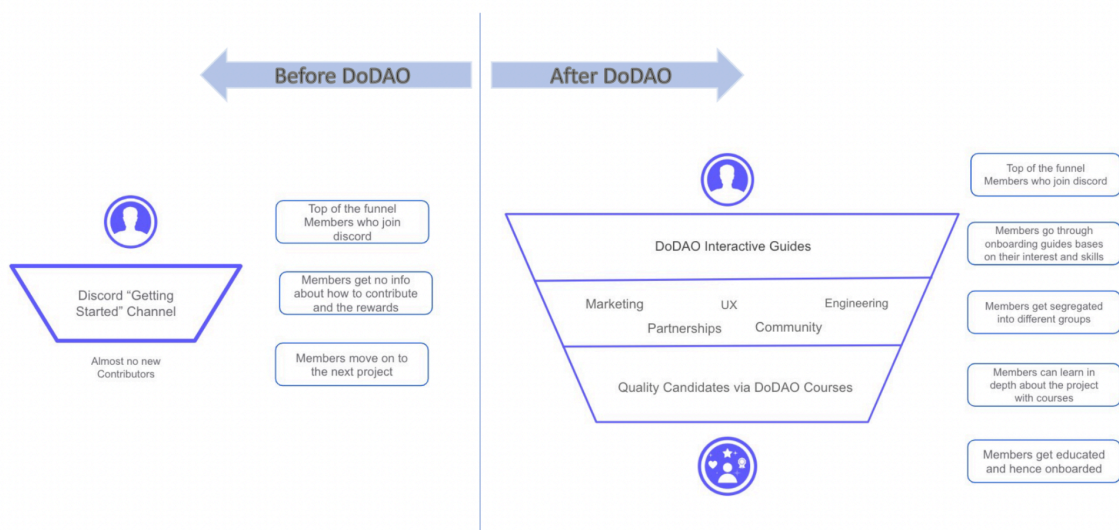
The onboarding website allows different users to go through the onboarding guides based on their skills and interests. This website shall include various guides specific to diverse types of users to ensure that they gain the information about Maker, specific to their demand and needs. Here is an example of an project that uses DoDAO for onboarding-



It is interesting to note that the Onboarding or Educational guides make it immensely convenient and effective for different types of users to choose a learning path based on their interests. It enables new members to know about the project and how they can contribute in a short time span of just 5-10 minutes.

Even if a relatively smaller percentage of the entire community will go through these guides, the people who go through these guides definitely want to know about the project and eagerly wish to contribute. It is very important to be able to reach out to these members and then indulge in group sessions with them to include them in the community. DoDAO guides enable capturing user information and also integrates them with Discord.

DoDAO Onboarding platform separates out the members who are willing to contribute from one time visitors.

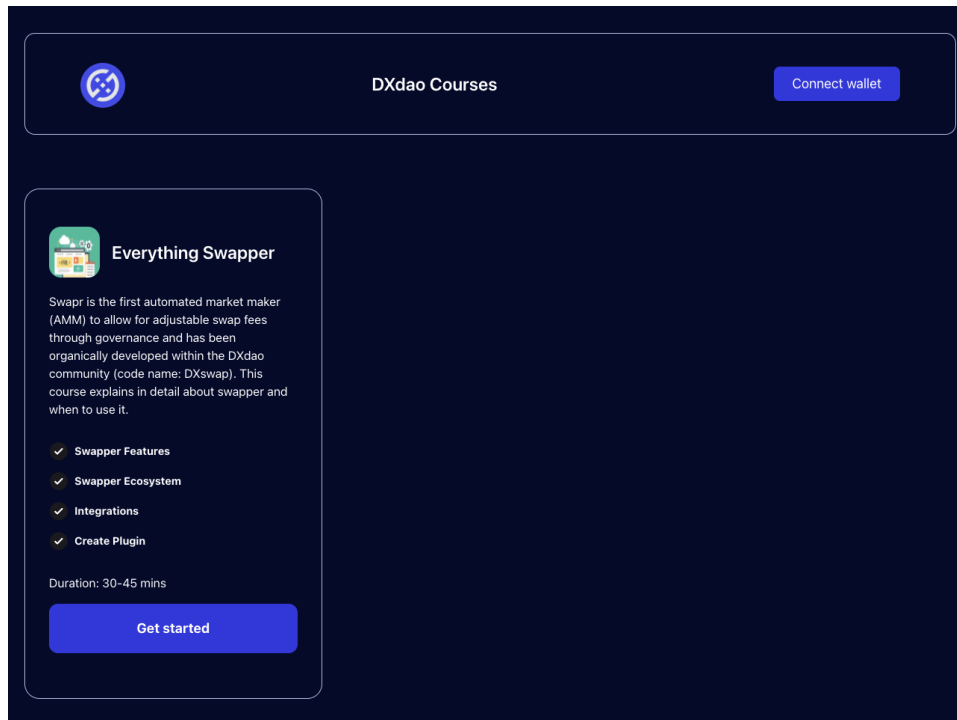


DoDAO onboarding website can be white-labeled. Any kind of theme can be applied to match to the styling of the main website, and the white-labeled site can be mapped to any domain thereafter.

DoDAO Course Site (Academy Website)

There are various individuals who wish to learn about the Defi world and engage with the ecosystem and the stablecoin who are in search of a suitable protocol. The only way to have long term mass adoption of defi is by educating members about the project, technologies, and features. We should create different types of courses for different types of members.

DoDAO course website allows creating a white labeled academy/university website wherein each course is a combination of guides.

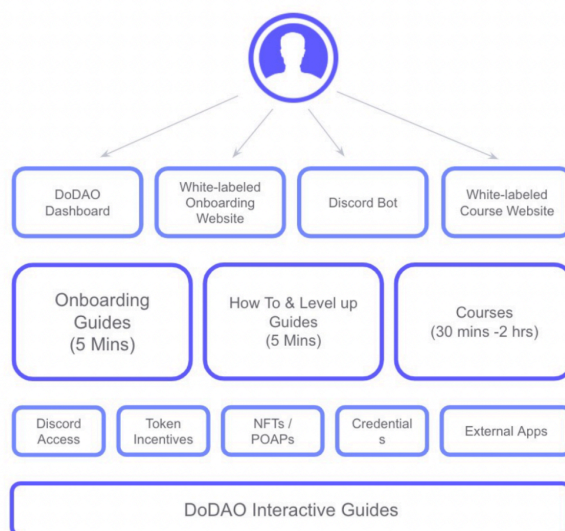


DoDAO Guides

At the heart of all the diverse DoDAO product offerings are the DoDAO Interactive Guides. Our underline layer i.e. interactive guides are far better than normal documentation in a number of ways.

1. Guides are to-the-point and are meant to onboard users for a specific role or task.
2. Information is presented to the user in a piece-by-piece way i.e. in steps.
3. Guides have evaluation steps which implies that the user needs to go through the contents carefully and thoroughly
4. Guide completion is tracked i.e. we know the user's wallet address, completion date, and score.
5. This data can be queried to apply smart logic like: gating of discord channels, gating of product boards, and proposal voting
6. Guides can be used to capture user information
7. Multiple guides can be combined into courses.

DoDAO Architecture



Milestones

Milestone 1 - Onboarding White Labeled Website

As part of this milestone we will create the following Onboarding guides. Below are some of the guides recommended by Spin

Guide Title	Audience	Guide Steps	Reference Links
Introduction to Spin	Beginners	<ul style="list-style-type: none"> • A brief overview of Spin.fi • The purpose, mission and vision and history of the protocol. • The core know-hows of Spin-DEX • Services and solutions offered 	https://docs.spin.fi/#who-are-we https://docs.spin.fi/#our-mission https://docs.spin.fi/#core-know-hows-of-the-spin-dex
Introduction to using Spin's futures and options trading	First time users	<ul style="list-style-type: none"> • A brief introduction to futures and option trading • Pros and cons of derivatives • Margin and leverage explained 	https://docs.spin.fi/basics/introduction-to-futures https://docs.spin.fi/basics/introduction-to-futures#leverage

			https://docs.spin.fi/basics/introduction-to-futures#margin https://docs.spin.fi/basics/introduction-to-futures#quick-summary https://docs.spin.fi/basics/introduction-to-options
Spin's spot trading for beginners	First-time users	<ul style="list-style-type: none"> • Spin setup • Withdrawing and depositing into spin's account • How to trade on Spin 	https://docs.spin.fi/tools/spot-trading-live https://docs.spin.fi/tools/spot-trading-live#primary-spin-setup https://docs.spin.fi/tools/spot-trading-live#deposit-funds-to-the-trading-wallet https://docs.spin.fi/tools/spot-trading-live#withdraw https://docs.spin.fi/tools/spot-trading-live#trade https://docs.spin.fi/tools/liquidity-pools
How Spin token works and getting involve	Users who wants to earn and work with the platform	<ul style="list-style-type: none"> • Spin token and utility • Incentive programs • Key participants 	https://docs.spin.fi/architecture/spfi-token https://docs.spin.fi/architecture/spfi-token#spin-utility https://docs.spin.fi/architecture/key-participants https://docs.spin.fi/architecture/key-participants#stakers https://docs.spin.fi/incentivization/trader-incentive-program https://docs.spin.fi/incentivization/market-maker-incentive-program https://docs.spin.fi/incentivization/market-maker-incentive-program#algorithm-for-calculating-the-r-score-of-a-market-maker

Spin's Freaky Elves NFT	Users who loves NFTs and can trade it.	<ul style="list-style-type: none"> ● Introduction and privileges of Freaky Elves NFT ● Accessing special channels 	https://docs.spin.fi/nft/freaky-elves-nfts https://docs.spin.fi/nft/freaky-elves-nfts#introducing-freaky-elves-collection https://docs.spin.fi/nft/freaky-elves-nfts#how-to-get-an-nft-holder-role-on-discord https://docs.spin.fi/nft/freaky-elves-nfts#how-to-trade-freaky-elves-nfts https://docs.spin.fi/nft/freaky-elves-nfts#how-to-trade-freaky-elves-nfts
Spin derivatives	Advanced users	<ul style="list-style-type: none"> ● Trading on-chain with Spin ● Spin's Trading architecture ● Profit, loss and liquidation formula ● Using spin's insurance ● Margin types 	https://docs.spin.fi/derivatives-soon/futures#spins-perpetuals https://docs.spin.fi/derivatives-soon/futures#how-to-trade-futures-on-chain https://docs.spin.fi/derivatives-soon/options#spins-options https://docs.spin.fi/derivatives-soon/trading-architecture#spins-trading-modules https://docs.spin.fi/derivatives-soon/collateral https://docs.spin.fi/derivatives-soon/unrealized-pnl https://docs.spin.fi/derivatives-soon/margin-ratio-and-liquidation https://docs.spin.fi/derivatives-soon/multi-collateral https://docs.spin.fi/derivatives-soon/insurance https://docs.spin.fi/derivatives-soon/cross-margin-and-isolated-margin

Deliverables

Eight Onboarding/Education guides. Each of these guides will have

- High quality thumbnails
- Educational Content
- High quality diagrams
- Evaluation questions similar to FAQs. This is to ensure readers understand the most important things.

We will be doing at least 4-5 rounds of reviews of the content with the Maker team.

This is a partnership relationship and that is the only way we can add real value.

Future Partnership

As part of future collaboration we want to work on the following courses with the Maker team-

Courses

Course Title	Audience	Duration
Introduction to DeFi	All the individuals who are interested in gaining knowledge of the Spin Defi and understand the working mechanism, be it traders or stakers.	60 mins
How to DeFi	New comers in the DeFi world who wish to contribute and explore	60 mins

Reference

<https://spin-fi.medium.com/>

<https://docs.spin.fi/>

https://spin.fi/Spin_LitePaper.pdf (Litepaper)

<https://trade.spin.fi/>
[Spin.fi's YouTube](#)