

NFT Card is the Future

Last year, a set of 30 cards called Curio cards, with the 17b misprint, were sold at \$1.2M. The beguiling thing is, these high-priced cards were not physical. They were NFT cards that were digital. Reading till now, are you interested in knowing what NFT card is that is so costly? Do you want to know the reasons behind the hype about NFT cards? If yes, you are welcome to the journey to the fascinating world of NFT and NFT cards with me. Because experts are saying, NFT card in the future.

Spending days in social media, gaming through VR, or online shopping are some examples of how extreme digital natives we have become. Just like them, the NFT card is another example of us fading away into virtual reality. For decades, collectors have been spending money on physical collectible cards. But their interest now is turning into collecting digital cards, which means NFT cards.

What are NFT Cards?

NFT cards or NFT trading cards are the virtual representation of physical trading cards that are being bought, sold, and traded through NFT. An NFT card is created on the blockchain-based platform Ethereum called ETH. As NFT cards are digital and nontangible, you can own the card in reality. Instead, you can hold the digital trading card virtually. If this digital card contains value due to its uniqueness or rarity, the owner can sell it to others for cash.

To fully understand the concept of NFT cards, we have to understand the ideas of NFT, blockchain, and trading cards at first.

What is NFT?

NFT appears for non-fungible tokens. In easy words, it is a new way of digital transaction that allows people to buy and sell digital goods such as digital arts, video clips, audio clips, gifs, etc. NFT of a digital asset indicates that you are the only and ultimate owner

of a digital good. NFT includes art pieces, videos, music, even tweets, and of course, trading cards.

Elaborately said, an NFT is a unique digital token, most using the Ethereum blockchain to record transactions digitally.

Some people make mistakes thinking it is a cryptocurrency like bitcoin, but they are wrong. Because cryptocurrencies are fungible, which means exchangeable, but NFT is non-fungible.

Now let's try to understand what we mean by fungible and non-fungible.

When an item or asset can be replaceable or interchangeable by other objects or commodities simultaneously, it is fungible. For instance, dollars are fungible. You can buy a book for 20 dollars and give the bookseller one 50 dollars note. He can return you the money either with three 10 dollars notes or a 20 dollar and one 10 dollars note. Both options are alright for you because you need 30 dollars. The notes don't serve any specific value that you will want any particular note. Bitcoins and other cryptocurrencies are also fungible like dollars.

But think about an item like Vincent van Gogh's painting "The Starry Night." This painting is only one piece because it holds criteria like antique value, emotional attachment, uniqueness, and the touch of the Van Gogh. There is nothing identical to the painting that can substitute it, and when a good owns such characteristic, it's considered non-fungible.

We understand the terms when talking about physical components but find it difficult to understand when it's about digital commodities as anyone can see or download them from the internet. You have a point. Of course, there can be a question why people buy a thing that anyone can see or download free from the internet. For understanding the reason behind it, you have to understand the collector's feelings. Anyone can have a digital piece, for example, a picture, by downloading it from the internet. But then, you have just a copy of the picture, but you are not its owner. By NFT, a collector achieves the ownership of the image, and NFT works as proof they are the actual owner.

What is Blockchain?

Blockchain is a transaction system that records information digitally and securely, making it impossible to alter the system. It is a deconcentrated digital ledger of transactions technology that is copied and broadcasted to a Peer-to-peer network called nodes comprising computers. In blockchain technology, someone requests a transaction, and the nodes validate the transaction and the user's status using known algorithms. Once the transaction is verified, it gets combined with other trades to create a new data block for the ledger. The latest block is then added to the existing blockchain permanently and unalterably. This way, a transaction is completed. Blockchain was developed mainly for cryptocurrency transactions, but contracts, records, and other information can be transacted through blockchain also.

Conventional Trading cards Vs. NFT Trading Cards

Conventional trading cards that are tangible are being sold at millions of dollars for hundreds of years according to their uniqueness, scarcity, and rarity. These cards are basically cards with pictures of celebrities, game characters, or animation characters printed on thick paper or paperboard. Most of the time, a superstar sportsman makes an appearance on trading cards. But gaming cards and cards on cinemas, comics, histories are also popular as trading cards along with sports cards. Tangible trading cards have been produced in giant printing presses for years. Companies print the same designs and images on large sheets in reasonable quantity and cut the sheets to distribute cards to the market.

Collecting trading cards has been one of the most popular hobbies for kids and adults for ages. But this hobby has reached a new dimension with NFT trading cards. Digital NFT trading cards are no different from conventional cards and just the digital version of tangible cards. Interestingly, digital NFT cards will be more demanded and costly than physical ones as we are being converted into a more digital society day by day. Investors can consider NFT cards as an essential asset that can serve future financial profit.

The Costliest NFT Trading Cards Available on the Market Now

We have discussed the definition of NFT cards and the technical sides of this technology until now. But this is the time we learned about the most costly and popular NFT trading cards available in the market right now. So, be ready to read about them.

1. NBA Top Shot

NBA Top Shot is the most valuable NFT card so far that is a digital sports card containing an NBA player's best moments or highlights. These NFTs are highlighted clips replacing traditional trading cards and creating a new era in fandom.

NBA Top Shot trading cards NFT has sold more than around \$500 million, and the most expensive moment sold for \$1,000,000 which was when Derrick Rose drove past the opposing team's defenders using his fierce skills and jumped up to perform a reverse layup for the bucket. The second most expensive NBA Top Shot was sold for \$535,000, which was a LeBron James dunk against the Houston Rockets.

If you want to purchase, sell, collect, or trade NFT cards of NBA highlights, you have to visit a marketplace called nbatopshot.com, where you can collect, trade, and consume officially licensed NBA and WNBA NFT cards.

2. Curio Cards

Curio Cards are one of the most valuable trading cards available on the Ethereum blockchain. These Cards created four years ago in 2017, are considered the first digital artwork in the NFT realm.

Curio Cards is a collection of 30 identical digital NFT trading cards featuring artwork from seven different artists. A whole set of Curio Cards that is a set of 30 exclusive digital cards sold for more than \$1.2 million last year. Due to their primitiveness and rarity, Curio cards have attracted digital citizens, and they are prodigal to collect the items. The artists made

29,700 cards, among which 4,000 cards were ruined. So, the supply of the cards is limited that increases its demand.

3. Candy Digital

Candy Digital, the official partner of Major League Baseball for NFTs and collectibles, is a place where fans and investors can buy, sell, and trade valuable digital sports trading cards. This is the platform you can purchase licensed MLB NFTs. Besides, Candy Digital gives licenses to 13 Nascar Cup Teams to create NFTs as well.

You will find not only baseball trading cards in this place but also sports memorabilia items such as jerseys, day's best game, or your personal experience with the team you support.

4. SoRare

SoRare is a popular fantasy soccer game famous for trading digital cards in the realm of NFTs. Users of this platform, aka managers of the teams, can collect, purchase, sell NFT cards of their favorite players, and operate their virtual teams that consist of five soccer players this way.

The SoRare team is rapidly growing and owns European giants' rights, including Spanish Atletico Madrid, Italian Juventus, and German Bayern Munich. They also have the rights to MLS, Korean League, and Japanese League, giving the opportunity to its users to create teams with the players of these giants.

5. Axie Infinity

With 2 million daily active users, Axie Infinity provides several valuable cards in the blockchain-backed NFT world.

Vietnamese studio Sky Mavis developed this online game that allows gamers to build a virtual kingdom for their loved pets. Gamers can give their virtual world Axis extra efficiencies using more than 132 NFT cards available in the Axie Infinity Universe.

All cards are classified into six primary sections: Aqua, Beast, Plant, Bird, Bug, Reptile, and three secret areas. The cards are significant for gamers to acquire victory in the game's arena mode and are used for defense, damage, buffing and rebuffing. They can be more robust by being adjoined with other cards.

There is a record of single Axie getting sold for more than \$800,000.

6. Gods Unchained

Gods Unchained is an NFT trading card game and the first free-to-play game that uses Ethereum based blockchain technology.

Creating decks of trading cards works as a weapon for users to defeat their opponents in the game. This platform allows the gamers to own NFT cards, and buy, sell, trade, use, or even create them, which is a rare opportunity a free-to-play game offers. Players can create and sell cards and earn cash through the game.

All Gods Unchained cards are sumptuous due to having rarity value, and you will recognize the value of each card by the image of colored crystals on both sides of a card. A Rare card has a pale blue crystal, an Epic card has a purple crystal, and a Common card has a gray crystal.

7. Crypto Strikers

Crypto Strikers is an online soccer game launched in 2018, keeping the 2018 Fifa world Cup in mind. It is the first sports NFT on Ethereum based blockchain that holds a collection of 10,261 digital trading cards presenting 100 soccer players in the 2018 Fifa World Cup. Among 100 players, 32 players were highlighted in the limited iconic set.

Crypto Strikers are also called Wrapper Strikers because these NFTs need to be "rapped for being compitable for the marketplaces like OpenSea due to the utilization of incomplete ERC-721.

Sports fans, especially soccer fans, must visit their official site, Strikers.Auction to collect these historical sports cards.

8. Rare Pepe

Matt Furie created the Pepe frog meme in 2005, and the first Rare Pepe NFT card was launched on the counterparty blockchain and kept trading as XCP assets. These NFT trading cards are a digital collection of popular Pepe memes that include 36 series with different scarcities and costs.

A card of Rare Pepe NFT cards was sold for \$352,626.96, similar to 111.1 ETH last year.

Being one of the first-ever NFTs, some of these cards are valuable, but some are not because of oversupply.

Buying Rare Pepe trading cards is possible using Emblem Vault, a decentralized wallet token from the OpenSea platform, and every blockchain with Ethereum Virtual Machine (EVM).

9. Spells of Genesis (SoG)

Spells of Genesis (SoG) is a point-and-shoot mobile NFT game with trading card game features. Cards play a important role in this game as collecting and combining cards to make the most substantial deck helps the players battle the opponents.

You will primarily need a deck of four cards to initiate the game, and you have the chance to collect new cards and trade them with others. One of the oldest first blockchain-based NFT mobile games, SoG allows users to convert digital cards into NFTs and get cash.

10. Age of Chains

Age of Chains is another game where you need to build strong decks by collecting NFT cards. This bitcoin blockchain-based game that uses counterparty protocol tells a story of

intergalactic battles of cultures from the future. You need the help of cards to defeat your enemies in one-to-one combat.

Age of Chains came to blockchain in 2016 with its first card Woodcoin's Guardian. This platform offers valuable digital cards in the NFT world and allows users to store cards with any regular Bitcoin address.

Age of Chains is being developed by Stream stars UG, a Berlin-based company founded by Kilian Kunst.

This game has minor active users compared to other games on the list, but none can tell its future will not be prosperous. So, you can collect Age of Chains NFT cards now from their official site or OpenSea that may bring fortune for you in the future.

11. Bitcorns

Bitcorns are an NFT game where you have to collect Bitcorn with the goal of being the wealthiest player, and you will need the trading cards of the game to get bitcoin from the peasants.

Bitcorns NFT trading card was first inaugurated in 2018 on the Counterparty protocol and being somewhat old in the NFT world, and collectors find the cards valuable. This game offers 278 Bitcoins NFT trading cards, around 15 harvest lots on the platform.

12. Force of Will

Force of Will is another NFT trading card game based on a Japanese fantasy story that has been in the marketplace since 2012. This game is enriched with 218 cards, among which 96 cards are unique, and a pack of 5 random premium foil versions of cards. Anime-style artwork gives the cards a premium feel that allures collectors to invest in these cards.

Force of Will NFT cards was created in 2016 on the XCP protocol operating on the Bitcoin blockchain. Each card of Force of Will is granted to be 1000 pieces. Among them, 500

have been burned that limited its quantity. This can be the reason for the rise of its price in future.

13. Ether Legends

Ether Legends is another Ethereum blockchain-backed NFT trading card game that became popular in 2018 after its release. This game allows its users to have actual ownership of their digital trading cards that are famous for iconic illustrative art and other digital goods. This opportunity makes this game stand out from other competitors in the market. The official release of Ether legends happened in 2019. The team of Ether Legends keeps offering quarterly updates if the digital version and their tangible NFT trading cards get released semi-annually.

You need three NFT cards elementarily to play the game. But, the number of trading cards is not a lot in Ether Legends Shop like other NFT card-based games.

14. VeeFriends

VeeFriends is the last name of our NFT cards list. Gary Vaynerchuk started VeeFriends that contains 268 illustrated characters. You will not find the usual NFT trading cards in VeeFriends, but being an NFT, it is a trading card in one sense.

Except for these 14 cards of the list, there are many that are popular and valuable in the NFTs market. Sports cards, NFT trading cards-based games usually supply the most costly and demandable cards. In the future, we will see more cards that will rock the market.

Is it Wise to Invest in NFT Cards?

If an NFT trading card is unique and rare, its price will be high. All NFT goods are one piece already, and only one owner can own an NFT good. So, you can easily imagine, scarce NFT cards can hold high value and outstanding appeal for collectors. You can sell your card at million dollars that you may be bought just by hundred dollars.

But investors, who are willing to invest in NFT cards, have to work hard and with intelligence to find something rare and sumptuous that will pay back their money, time, and energy. Besides, gaining knowledge about this new emerging marketplace will aid them to survive in the business for a long time because there is a chance you can't make a profit with your NFT cards if you fail to understand its demand in the market.

DappRadar, a firm deal with sales, said that the market of NFTs hits \$22bn in 2021, which was only about \$100m in 2020, and digital cards are one of the most sold items in the market. So, investing in NFT cards will be the best decision a business person can take nowadays.

Some Famous NFT Marketplaces

There are some NFT marketplaces where you will find NFT trading cards to buy, sell, or collect. OpenSea, Larva Labs, Axie Marketplace, Nifty Gateway, NBA Top Shot Marketplace, SuperRare, etc., are considered as reliable and prominent NFT marketplaces. Search intelligently for valuable trading cards. It will be an excellent investment for the future.

Wrapping Up

In this digitalized era, our life has changed critically, and we are going towards alternative reality. NFT cards are one of the significant components of this digital life. We used to adorn our house with fancy items in the past, but we inaugurated to decorate our online world with expensive items as well. Following this reality, NFT cards are at the peak point of popularity. People are buying sports cards and gaming cards for millions of dollars that are not even touchable. But these fancy digital items are helping them to feel good and proud about their digital life. And by the course of time, as we will become more addicted to digital life, the popularity and price of the NFT trading cards will increase. So, investors are finding a newly emerging business area in the NFT cards.

Insider's Guide to the NFT Drops

"NFT drop? What does this even mean?"

Asking about the NFT drop meaning is a common thing for people. What exactly the NFT drop means is a general inquiry that crosses many people's minds as NFT, which means the non-fungible token is getting popular day by day. People are using NFT to own unique digital assets, and this digital transaction system will be universal. But some terms and ideas related to NFT seem confusing and difficult to the newcomers in the NFT business. One of those terms is the NFT drop. This article will give you a quick overview of the NFT drops and their different sides.

What is an NFT Drop?

An NFT drop stands for the release of an NFT project. You will find the accurate date and time of an NFT item to be available on the market in its drop, along with the minted price of this digital asset. To understand the idea entirely, remember the things we say a lot in our day-to-day life, like, "I will buy the Ipad whenever it drops on the market." Now you can understand that drop is related to the coming of the new products, basically minimal version products. Like this, NFT drops indicate the arrival and all information associated with the arrival of an NFT collection, which are digitally unique items.

In other words, the NFT drop is the thing that tells us the date and time when the collections of NFTs get accessible for everyone to collect, buy, or invest on.

Looking at NFT drops carefully is crucial as many drops include the limitations on sales and declare the number of NFTs a buyer is allowed to have in one transaction. Besides, buying at a drop time has been proved to be helpful to save money.

NFT is digital but not much different from the tangible goods of the real world. Whenever a limited version of a product comes out in the market, we see how people rush to buy that product. It happens in the digital world as well about NFTs. An NFT drop is also about this rush of people. Collectors get ready with their PC and mouse-keyboard to buy the most hyped and valuable NFTs. If you want to beat them and get the best items of an NFT drop, you have to hurry and participate with intelligence.

But remember, not every NFT drop is worth chasing. Among the minted NFTs and upcoming drops prevalent in marketplaces, you need to find out which NFT drop you will follow.

Finding NFT Drops

Finding NFT drops is not as difficult as some people claim. If you know where to look for the drops, you can easily find valuable and latest NFT drops. Let's get to know the run-over of the platforms where we can discover the NFT drops.

1. Social Media:

Social media is one of the best platforms to find NFT drops. Facebook, Twitter, Instagram, Snapchat, YouTube, and other social media websites serve as a tremendous NFT drops source. Both famous artists and new artists, along with established brands, love social media as the medium to spread the news of their new NFT drops. You need to follow the artists and brands on different social media platforms to receive their NFT drops updates.

2. Instant Messaging:

Instant messaging apps such as Messenger, WhatsApp, Discord, and other platforms are also effective places to discover new NFT drops. Through instant messaging platforms, artists and collectors get the chance to engage with one another. Join a chatting group in these apps and find out when the new NFT drops will take place.

3. Offline People:

Yes, an NFT drop is a digital occurrence, and the whole thing is related to the online world. So, it's not unexpected that the news of NFT drops is primarily easy to find in digital media. But still, learning latest NFT drops news and information can be possible from the people around you, offline. Just get introduced or be friends with enthusiasts of the NFT market. They will share updates about the NFT drops with you, even some advice about NFT.

4. Metaverse:

Metaverse refers to the 3D simulated environment that uses augmented reality (AR), virtual reality (VR), and blockchain to create an artificial world for its users with the opportunity of connections like social media. Metaverse is another excellent place to know the news of upcoming NFT drops. The announcement of the dropping of NFTs is sometimes posted in the Metaverse for its users. Most probably, NFTs will be a mandatory item of this platform due to its digital criteria shortly.

5. Podcasts:

If you follow podcasts focused on NFTs, blockchain, and cryptocurrency, they will be your great source of knowledge about NFT droppings. They will provide you with news and insights on NFT drops.

6. Marketplaces:

NFT marketplaces are where you find NFTs to buy, sell, and collect digital collectibles. You will also find the latest news and trends of NFT drops in such places. NFT marketplaces like OpenSea, Axie marketplace, and Larva Labs give their users daily information of drops. Another advantage of following marketplaces is, you can understand the trends of NFTs by looking at the ranking of the websites.

Besides these platforms, you can read the new features from NFT Sniper Drop to know more information about NFT drops.

Where to buy NFT drops and How

You can buy NFT drops from NFT marketplaces like OpenSea, NBA Top Shot, SuperRare, and so on.

To buy the drops, you need to have an NFT marketplace account, and a cryptocurrency account that you have to fund with Ethereum tokens, as most blockchains where the NFTs are available are powered by Ethereum. You can preserve your NFTs in your marketplace account.

Must Avoid Things When Collecting NFT Drops

When collecting or buying NFT drops, you must avoid some things to get the most of the benefits of quality NFT drops. If you can prevent these things, the probability of the success of your NFT drops buying will increase. Go ahead to know about those poisonous things to avoid!

1. Avoid Buying NFTs that You don't Like:

Collect an NFT you want to collect. Just like you don't buy a pair of shoes if you don't like them, the same goes for the NFTs. If you like the NFTs, you are into its brand or creator, and don't mind if you can't make profits from it, which means it's enough as collectibles, then go for the NFTs.

2. In-depth Research:

Before investing in any NFT drop, do your in-depth research about the NFTs, their creators, and the platform where it is available to buy. If they are authentic, so their artworks; and the trading platform is also trustworthy, you can be sure the NFTs are worth your money.

3. Don't Go Beyond Your Budget:

In an NFT drop, an asset can just steal your heart, and you can want to have it very much. But don't go for it if it's beyond your budget. Even if it seems to be a good investment for future profit, control the temptation. Like offline money management, your digital life shouldn't follow extravagant styles.

4. Avoid Purchasing NFTs without Future Demand:

Many people are engaging in the digital world day by day, and NFTs are becoming more common in this lifestyle. So, while investing in an NFT, be careful to examine its value. Maybe it's not as much unique as you are thinking. It may lose its charm and value in the future. In such a case, avoid purchasing this NFT even it's affordable.

5. NFTs and Seller Verification:

NFTs and seller verification will save you from scams that have been surging in NFT marketplaces rapidly. There are different kinds of scams, and if you don't verify all information about the NFTs and their sellers correctly, scammers will snatch your valuable money.

Scams related to NFT Drops

As NFTs are getting lots of admiration lately and people like investors, collectors, and artists are joining this trend, scammers are also happy to find a new place for their misdeeds. Real users of NFTs don't like scams, but scams are everywhere in the NFT industry. So, while searching about new NFT drops, you must be careful to understand whether it's authentic or a fraud to protect your hard-earned money. Let's learn about some prevalent scams not to be fooled by scammers.

1. Replica or Fake NFT Stores:

Scammers have been creating replicas and fake stores online since the beginning. Lookalike websites of authentic websites that don't match any service of the actual stores are a common problem an internet user face. The same thing happened to NFT stores. Replica websites of NFT stores are causing huge problems. Since March 2021, it has been reported that a 300% increase occurred in suspicious domain registrations of NFT stores. These stores copy the name of the original stores like OpenSea, Rarible, and Audius, and look like the actual stores with the same logo, same website layout. They even offer the same NFTs to buy but don't go for them. Because? You know they are scams.

Fake NFT stores are another dimension of replica NFT stores. They don't mimic original stores. Rather they set up their store looking unique. But in reality, these stores and their offered NFTs don't exist. Whoever gets fooled by the charm of their fake NFTs ends up losing a massive amount of money. To prevent getting scammed by replica and fake stores, recheck and cross check the website URL and make sure to find the URL from a reliable source.

2. Artist Impersonation:

Artist impersonation, which means showing artwork as an artist's original work when it isn't, is another severe scam troubling the collectors. Think about an incident like you buy a painting thinking it's Pablo Picasso's as the seller influenced you to think so, but finding it is a fake painting that is not related to Picasso anyhow. How will you feel? When the same thing happens in the NFT world, we identify it as artist impersonation.

For instance, a few days ago, an anonymous NFT collector called Pranksy bought an NFT with 3 million dollars in Ethereum, thinking this was the authentic artwork by Banksy. Fortunately, Banksy refunded the scammed buyer after the incident got media attention. Be vigilant to check the seller and NFTs you are going to buy if you don't want to fall prey to such scams. Remember, domains with the name banksynft[.]com and banksynfts[.]com are registered nowadays, indicating that artist impersonation can increase in the future.

3. Fake Bidding:

Fake bidding is another scam that is increasing in the marketplaces like OpenSea. Most of the scams come from the sellers to harm buyers, but in this case, buyers are the scammers who are trying to deceive the sellers.

While bidding fake, scammers get in touch with NFT sellers and place bids on the NFTs showing off they are using WITH wrapped in Ethereum while using USDC, which stands for USD stablecoin. The scammers use the WITH logo in their profile pictures to beguile sellers to believe they are bidding in WITH.

The problem is WITH holds a higher value than USDC. The value of WITH is around 4 dollars when the value of USDC is around 1 dollar. So, when a seller sells his digital assets for USDC believing he is selling in WITH, he loses a lot of money. So, you have to be very careful to whom you are selling.

4. Typosquatting:

Typosquatting means URL hijacking, domain mimicry, sting sites, or fake URLs; that is one kind of social engineering attack that depends on the users mistyping URL. When we search for something online, we often make typing mistakes because of hurry or carelessness. Scammers use these mistakes to gain advantages. They create websites

with URLs that seem to be the URL of a genuine website but misspells slightly like OpenSea(.)com vs. OpenSee(.)com. When we click onto these fake URLs, we are directed to malware websites, losing our credentials and money.

To be safe from typosquatting, you have to type URLs carefully when using the internet and verify the address before clicking on it.

5. Insider Trading:

Insider trading is a significant problem surging in the NFT marketplace lately. When collectors can purchase an NFT before the NFT is put on sale for everyone is called insider trading. This scam weakens the democratic nature of NFT drops that allows all collectors to collect the NFT equally. In September of 2021, Head of Product Nate Chastain of the NFT marketplace OpenSea performed such scams.

Unlike the scams mentioned on the list, insider trading cannot be avoided by being watchful. Strict rules, regulations, and laws involving NFT marketplaces are necessary to tackle this scam. The good news is that OpenSea has put restrictions over its employees from buying and selling NFTs of the company after their Head of Product exposure.

6. Rug Pull:

Rug Pulls is one of the major scams in the NFT world. A rug pull occurs when a scammer creates an NFT project but deserts it as soon as he gains his desired money. For instance, a collection of 10,000 playable characters were available in a fighting game called the Evil Apes NFTs. But the creator ran away after just a week of the project's minting when he gained a fund of 798 Ether, equal to 2.7 million dollars.

Understanding the possibility of rug pulls can be accessible by spending time in the project's social media platform to evaluate their activeness. If the social community is suspicious, think twice before investing in such projects.

7. Direct Messages:

Scammers can try to contact you through Messenger, mobile message, group chat of social media, or email directly in disguise with a fake identity. Please don't share any

information or secret code of your community with anyone you are not sure of their identity.

Steps to Follow for a Successful NFT Drop

We have discussed the different aspects of NFT drops keeping the buyers or collectors in mind. Where to find NFT drops news, how to buy NFT drops worth money, or scams in the NFT realm are mostly for the help of the buyers. But sellers are another vital part of the NFT transactions. So, now we will talk about the steps for a successful NFT drop for sellers. As NFTs are praised already, and creators are rushing into the digital market, the competition has intensified for NFT sellers, making it challenging for comparatively new NFT items to be attracted and bought. So, creators and artists need to follow some steps so that their digital assets stand out from the crowd.

1. An Alluring Story will Help:

There are thousands of NFTs of your kind in the market. Why would people buy yours? You have to find the answer to this question. Is your NFT unique? If unique, what are the reasons? Will your clients get the accurate return from the NFTs they are giving value for it? If you can answer the questions, your project has a good chance of success. Tell the potential buyers a story about your NFTs that includes the answers to the above questions. People will be attracted and buy it. Attach brand voice, mission, and vision with the story of your products. It works outstandingly. The NFT projects, those that achieved great success, were enriched with narratives, mission, vision, and brand voice.

2. Choose your Blockchain and Marketplace:

The second step that will help you to be successful with your NFT project is choosing the right marketplace where you will sell the NFTs, and the blockchain where your digital assets will be available. The most prominent marketplace is OpenSea, and sellers usually use the Ethereum blockchain. But you can choose other marketplace and blockchain according to your priorities. Besides, you can even open your own marketplace.

3. Outline a Contract:

Now it's time to outline a contract including all the technical and legal issues about your NFTs. You have to write whether your NFTs are on-chain or off-chain, the amount of royalties you will take from the resale of NFTs, right of the mint to people, intellectual property rights of NFTs, etc. This contract will assist you for a fruitful NFT dropping.

4. Build Community and Offer them Fairness:

Make a community that talks about your NFT project and spreads the hype about them. Create social media groups. Never forget to use Twitter and Discord, as they are the leading platform for NFT enthusiasts. Adopt different kinds of marketing. Make videos, promote NFTs by photos and blogs, create a complete website, donate free NFTs to NFT influencers, and get promoted by them, and don't forget to attach your NFTs collection to the NFT calendar. The more hype around your NFTs will create, the more people will pay for the collectibles.

But only creating community is not enough; making them trust your project is reliable means your NFTs are not any scam is essential. For the fair launch of your NFT project, you can follow the tips of Ethereum creator Vitalik Buterin. He said each participant of the NFT drops should have a chance to buy up to a specific amount of NFTs at a particular price. The auction should be an option if they want to buy more.

5. Know your NFTs Customers:

This step is related to the 4th step. To make the NFT realm fair, you should collect proof of personhood (PoP), which means everyone has to prove that they are not fake. It is a mandatory idea of KYC, aka know your customers, that is followed in real world's **banks, tax agencies, and all financial institutions to prevent illegal financial acts.**

6. Prepare your Website with Offline Preparation:

As you are going to drop digital assets, the website will play a vital role. When a hyped NFT drop occurs, collectors rush to the website that makes it down. So, be prepared from the beginning and back the website technically to handle a large amount of traffic where your NFTs will be dropped.

Whatever, it's not enough to be prepared online-only. You have to be prepared offline for your NFT drop day. Every partner of your project and everyone related to the drop need to know their responsibilities for the big day. Otherwise, lack of preparation can hamper the success of the dropping.

7. Secure Lasting Value:

At last, create the lasting value that will make collectors stick to your products. For example, the creators of Bored Ape Yacht Club NFTs offered its holders Bored Ape Kennel Club and Mutant Ape Serums, by which Apeholders could produce new edition digital assets that fortune them with extra profits of thousands of dollars. So, give importance to creating lasting values of your NFTs for a successful NFT drop.

Wrapping Up

So, you know now what is NFT drops, where to find them, and what you need to do to buy collectibles from a good NFT drop. Besides, you got information about planning your dropping as a seller. Now you are ready to battle fiercely in NFT drops! If you follow our suggestions and tips, you will hopefully get the best benefits from any NFT drop.

Fascinating Facts about the Hidden Ones Movie You Must Know

He Who Lives in the Hidden Lakes is the first-ever 1-of-1 NFT movie known as the Hidden Ones movie. The Hidden Ones film franchise is the core community and the other name of Hidden Lakes Cinematic Universe that has produced the movie.

This franchise uses DAO, which means decentralized Autonomous Organization system to function, and for ensuring the establishment and execution of the organization perfectly, the creators of the Hidden Ones movie declared Hidden Ones Cryptid NFTs inspired by the characters of the He Who Lives in the Hidden Lakes movie. If someone buys a Cryptid NFT, he gets the membership of the unique community of the Hidden Lakes Cinematic Universe (HLCU) or Hidden Ones community.

If we want to know in detail about the Hidden Ones movie world, we have to know details about some things such as Hidden Ones Cryptid NFTs, NFT movies, DAO, etc. Let's dive into the mysterious world of the Hidden Ones movie and everything related to it.

The Hidden Ones Movie

The Hidden Lakes Cinematic Universe (HLCU) is a film franchise dedicated to producing movies as NFT on the monster myths. He Who Lives in Hidden Lakes is the first film of this film franchise known as the Hidden Ones movie following the name of the core community of HLCU called Hidden Ones. This cryptographic community anointed Hidden Ones is the creator, owner, and operator of HLCU.

The advent of NFTs or non-fungible tokens has already changed the idea of currency and asset ownership. The movie and streaming industry is now entering into the NFT world through the Hidden Ones movie that will reshape the characteristics of movie ownership, movie release, streaming trend, and the NFT world.

He Who Lives in the Hidden Lakes is trailblazing the film industry by being released as history's first true NFT movie. This movie is a 1-of-1 token that has been minted from the director's contract address, an example of an entire new undistributed film.

The moviemakers set a condition that this movie won't be released to the public and won't be available online until the first sale of the NFT. After the first sale, the film is prepared to be distributed to everyone.

The non-fungible token of the He Who Lives in the Hidden Lakes movie is an excellent thing to collect for both cinema and NFT lovers. This token will make them the owner of a high-quality indie film that is simultaneously a piece of the history of cinema and NFT with the advantage of generating passive income.

Anyone who collects this history creator NFT movie will keep receiving a 50% share of gross streaming revenue Eleusinian Productions' will make through the film. The collector will start earning instantly when the audience initiates watching as the production house is self-financed.

Collectors with a massive group of followers who will watch the movie have the most significant chance to augment the profit. However, with the re-selling of the token, this advantage of gaining profit transfers to the new buyer.

Quick Information about He Who Lives in Hidden Lakes

The Hidden Ones movie He Who Lives in Hidden Lakes belongs to the mystery and adventure mockumentary genre directed by American multimedia artist Zach Lona. He also writes the screenplay. This movie will change the film industry by being minted from the director's contract address as 1-of-1 NFT and initiating belonging on decentralized IP.

This history-making first NFT movie describes an adventure of an internet mystic, a cult leader, and a rookie cop. These protagonists believe a mystic creature called "hidden man" is attempting to prove its presence and reality. Being slippery in nature, this hidden man creates turbulence in a quiet suburb, and the main characters try to identify him. The story of the movie goes on with adventure, mystery and comics.

He Who Lives in Hidden Lakes is a feature film and an indie film as well. An indie film means an independent film which gets produced as a professional film mostly or entirely without the help of the mainstream film studios. The leading characters of this first NFT movie include Pagan cult member, Police Chief, Mayor, Tammy, Hidden Man Enthusiast, Fisherman, etc.

The origin country of this 96 minutes long movie is the United States, released in March of 2021. Though the original language of this movie is English, makers make this movie available with Español (Spanish) and Français (French) subtitles. The movie producer is Anthony Gibson and the Music composer is Zack Lewand.

The movie cast includes Rachel O'Connell, Sarah Kopp, Katherine Bellantone, Kevin K. Gomez, Nick Alonzo, and more artists. Familiar Pictures, Eleusinian Productions, Eleven04 Productions are this NFT movie's production companies.

Suppose we get into the technical side of the movie. In that case, we will see that the movie's aspect ratio is 1.78:1, and 2K resolution has been used to make this movie but used Apple Inc's high-quality Apple ProRes 422 as the post-production video compression format designed to support up to 8K resolution. For Audio, makers used 5.1 Linear PCM, 24-bit 48KHz for great sound.

He Who Lives in the Hidden Lakes will alter Hollywood's future by releasing the pioneer NFT movie of history. By buying this NFT, the collector will own a custom-made 1-of-1 token, an exclusive physical refined art version that promotes an edition of the film free from fear of loss. I need to mention that this token is a beautiful hand build home edition.

Besides, it comes with an NFC-enabled certificate that proves the token's originality and validates it, including a USB drive with a full resolution, which surrounds a sound copy of the film. The collector is going to get a Blu-ray copy of this movie, and an archival-quality poster will also be given to him that the directors and lead actors signed.

Through buying a Hidden Ones Cryptid NFT, you become a member of its community Hidden Ones, which owns decentralized proprietorship over the He Who Lives in Hidden Lakes' film franchise jointly. This franchise is working on two more films, which shows their seriousness regarding NFT movies.

The Hidden Ones DAO (Decentralized Autonomous Organization) is an exciting business model introduced by this film franchise that wants to fight with prominent studios like Disney. To compete with such powerful contenders in the film industry, HLCU gives a chance to the member of their community Hidden Ones to create and monetize their own NFTs using HLCU and even income revenue. Thus, this film franchise hopes to strengthen its community.

HLCU introduced decentralized web3-native IP. According to the whitepaper on the Hidden Ones DAO, HLCU's tokenomics explains supply and demand traits of a new trend cryptocurrency system works to breeze the restricted IP and centralized IP. Claiming this independent IP is best to empower creators, HLCU thinks the benefits of permissionless creation is enormous. There can be some hassle of an independent IP, but by using DAO, everyone in the community can benefit from the advantages of the IP.

What is a DAO?

As DAO plays a significant role in distributing the Hidden Ones movie, we should know some basic information about DAO. DAO stands for "Decentralized Autonomous Organization. It is an entity that works on the blockchain with the purpose of decentralizing the transactions of cryptocurrencies.

DAO is a system where no principal figure is involved in controlling the trade or transaction centrally. Instead, a community runs all the activities of this system. In a word, DAO is an autonomous entity free from authority run by everyone in a community.

Digital currencies use this system to ensure security and transparency at the time of trading. While using DAO, any decision, proposal, or code can be taken under public estimation. Thus, transparency of trading can be ensured.

Some developers inaugurated decentralized autonomous organizations in 2016, seeing the success of decentralizing in the cryptocurrency market. Now, Hidden Ones movie is using this entity.

Without a central authority, DAO is owned and controlled by individual community members based on some rules and regulations set by smart contracts carried out on a blockchain. Though individuals govern everything in the system, the decisions get made through the whole community. The function framework of DAO is visible to the members of the community.

As soon as the rules are inscribed on the blockchain, it's time to manage the funding and the organization search for funding in this step. The funding usually gets overlooked by the token the organization issues. Through token selling, the protocol collect funds and puts them in its coffer.

Collecting tokens offers the buyers voting rights on DAO entity which is typically determined according to their investment in token collecting. DAO gets established because the funding is confirmed now.

After final establishment, codes are put in the entity, and no one can alter the codes except the voting of the representatives of the DAO. Only token owners have the right to change the rules and regulations. No central authority can do this.

Roadmap of the Hidden Ones DAO

In this section, I will talk about Hidden Ones Cryptids complete sale or drop one which will elaborate the roadmap of Hidden Ones DAO.

We already know Dao stands for decentralized autonomous organization. Primarily, the DAO treasury was founded and authority ensured the complete fund, which is up to 400 Ethereum.

Then Hidden Ones team made the codex of NFTs, which means IP shares NFT by involving law experts to create a blueprint of documents related to licensing.

The team inaugurated advertising, promoting and marketing to sponsor the HLCU to become famous. This campaign ignited the popularity of HLCU that led to increased demand for the future artworks of the team. The marketing campaign included constructing community through discord events, genesis movies' exhibition for free, and the list goes on.

In this circumstance, it's time to drop two. This time Hidden Ones gives access to the codex, which means NFTs in a sense.

Then the Hidden Ones team introduced public sales for available codex tokens with the rule that 50% profit will go to DAO. When someone buys a codex token, he becomes part of the HLCU community and creates arts on the HCLU blockchain.

This time DAO names codex tasks and makes decisions on the primary subsidizing exertion. The Hidden Ones team dispatches vampire Fern continuation gathering pledges crusade. Codex projects start to send off, DAO procures income, and Cryptid tokens send off for Hidden Ones Cryptids.

Hidden Ones Cryptids NFTs

Hidden Ones Cryptid NFTs are closely related to the Hidden Ones movie as the Hidden Ones community's survival depends on it primarily. You will find important information about Cryptid NFTs. So, keep reading the article.

If you are a horror lover or a fantasy lover, you must have heard about cryptids. Cryptids are never seen creatures, but people believe in their existence. It's kind of legend. Some famous names of cryptids are Loveland frogs, Yeti, Bigfoot, Jersey Devil, Mokele-mbembe, Mothman, Chupacabra, Brosno dragon, etc. They reside in different areas and roam on woodlands, forests, or mountains.

As everything is being digitalized in this time, cryptids have been started to be found in our digital life. NFTs or non-fungible tokens are a unique extension of the digital world. Images, audio, video, collectibles, celebrated parts of a sports match are available as NFTs on the blockchain. So, why would cryptids stay behind? Cryptids are also available now as NFTs that you can buy and own as your unique digital assets.

The Hidden Ones movie makers released their own Hidden Ones Cryptid NFTs inspired by the mysterious characters of the He Who Lives in the Hidden Lakes movie for running the Hidden Ones community. The moviemakers encourage the collectors to buy Cryptid NFTs by offering membership to the Hidden Lakes Cinematic Universe (HLCU) or Hidden Ones community.

Hidden Ones Cryptid NFT collection includes 10,151 cryptids hidden in the forests of the metaverse, just like the tangible world's cryptids stay larked in the tree made forests. Though it's an avatar collection like many other NFT collections, one unique feature that separates Hidden ones from other NFT collections is it has been created based on a crypto-native monster movie called He who lives in Hidden Lakes. This feature film is the first movie of history that has been released through a solo version NFT on the Ethereum based blockchain.

These 10,151 cryptids are mysterious, ghostly, and sinister found in Hidden Ones network, the NFT film franchise. These cryptids are free to move on the blockchain because someone broke the spell that used to keep them shackled. Now you can own these cryptids and can have your tour to the mysterious digital jungle of the metaverse.

The makers of the movie and the makers of the NFTs are the same. Zachabstract, an American multimedia artist, makes these NFTs, and his real name is Zach Lona.

This NFT collection is created utilizing chainlink VRF which stands for Verifiable Randomness Function for desultory disclosure. The characters of this NFT collection have been portrayed according to He who Lives in Hidden Lakes, a full-length mockumentary movie available on Amazon Prime. Being NFT makes this movie's IP decentralized to holders.

The movie has the criteria of having Built-in revenue streams for the community DAO as known as Decentralized Autonomous Organization. The community treasury of the movie receives the funds from half of the max 800E sale, and half of the max 800E sale funds the production company of He Who Lives in Hidden Lake. All the funds are used to advance the project and IP Doxed team ultimately.

This Hidden Ones Cryptid NFT collection includes history's first 1-of-1 feature film released as NFT, He Who Lives in Hidden Lakes. A custom-made smart contract holds the Cryptid tokens. Video files are stored on Arweave permaweb and IPFS, and the Ethereum main net contains the text explanations of the movie.

Details of the Hidden Ones Cryptid NFT Project

On October 20, 2021, Hidden Ones Cryptid NFTs were available on the NFT marketplace for buyers to purchase, which are digital assets from the first-ever NFT film He Who Lives in Hidden Lakes.

Through buying a Cryptid NFT, the collector will get an airdropped poster NFT, staking capabilities, along with permission to monetize his own artwork. Hidden Ones DAO system will even help him with the trading of his own content. He will also have the rights to his contents.

This film franchise offers members of its community license agreement for concrete evidence. Hidden Ones DAO contains around 400 Ethereum in its treasury, and buyers of the NFTs receive access to this DAO system.

Besides, using the Hidden Ones brand to create own artwork and monetize it attract the NFT buyers largely for a valid reason. In the DAO system, every member share stake in your project's outcome, which is identified by evaluating their contributions to the Hidden Lakes Cinematic Universe community.

When someone buys a cryptid NFT, HLCU gets assistance in promoting and generating profit from their monster memes and other products as well.

HLCU exercises IPFS, which means the Interplanetary File System, for storing and pinning their NFTs, and it gives unmatched content hash for every cryptid NFT.

The creators of these Cryptid NFTs want to say that collectors can imagine Hidden Man from the movie as anyone; his face and identity should not be limited to any specific reality. Hidden Lakes Cinematic Universe (HLCU) gives tokens to the collectors while dropping NFTs, in a way, none can get a hint who is getting which NFT. For ensuring this confidentiality, HLCU takes the help of chainlink VRF. VRF stands for Verifiable Random Function, which is proven trustworthy and confirms unpredictability regarding smart contracts of the NFTs.

At first, the NFT creators thought about releasing the 10,069 tokens, but 10,151 were released at last because they wanted to give some NFTs to the advisors. Besides, the

creators wanted to provide some NFTs free to people for promotional purposes or use them in different competitions.

Lifecycle of Hidden Ones NFTs or Codex:

In general, NFTs and Codex can be used as the same term. Codex is an exclusive collection of artworks created digitally available on the Ethereum blockchain and cannot be ruined and changed. This section will put light on the process of the Lifecycle of Hidden Ones NFTs alive in the Hidden Lakes Cinematic Universe step by step.

1. You have to buy a Hidden Ones Cryptid NFT and hold it during snapshot at first.
2. Then, you will get a Hidden Ones Codex poster NFT through an airdrop. Airdrop transmits cryptocurrency, tokens, or NFTs to a web3 wallet address and regulates these digital assets' distribution by doing so.
3. Now it's time to register your project with Eleusinian Productions.
4. If you venture out Codexis, Hidden Lakes Cinematic Universe will provide you with an unrestricted commercial license to its community.
5. Now, you can make and issue your own NFTs with the absolute right on them encouraged by HLCU content. Hidden Ones decentralized Automation Organization, which is run by a community rather than any central command, will play an essential role in creating and releasing these NFTs.
6. After the Codex is removed from the stack, every DAO member will access the new IP and rake profits in and empower the HLCU.

The Hidden Ones codex is marketable by every means. These codices will be exhibited for communal trading if they remain undesignated by cryptids.

Wrapping Up

The Hidden Ones movie He Who Lives in Hidden Lakes created by the Hidden Ones community has opened the door for moviemakers to make new movies as NFT and become a part of the era where arts are getting digitalized. This movie, as NFT, will leave a significant impact on the system of film ownership and film distribution. Hidden Ones community has a plan to produce more NFT movies that will help them to dominate the NFT movie world. Their dominance will be robust through Hidden Ones cryptid NFTs which are made being inspired by the characters of the movies and also another production of the Hidden Ones community. Buying Cryptid NFTs give the buyers the chance to finance the community and become a member of it. This NFT movie is really epoch-making from many angles and brought on an unprecedented sensation in the NFT network.