

Colin Garrison

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Editor / Writer

portfolio <https://cpg295.journoportfolio.com>

SELECTED SKILLS

DEVELOPMENTAL EDITING – Analyzing projected or drafted content to identify missing or extraneous material and arrive at optimal organization for clarity, flow, and impact.

LINE EDITING – Diagnosing and correcting sentence-by-sentence problems of logic, grammar, flow, and flatness.

COPY EDITING – Fixing problems of grammar, syntax, spelling, and punctuation and bringing the text into compliance with a chosen style (Chicago, AP, house, etc.)

TECHNICAL EDITING – Line and copy editing for technical materials. Helping engineers successfully communicate their thoughts to audiences ranging from their technical peers to the general public.

HEADLINE WRITING – Identifying key concept or selling point of a document, using techniques such as rhyme, alliteration, wordplay, humor, and sensitivity to diction and rhythm to express the idea in pithy, high-impact language

COPYWRITING – Writing vivid, focused, and substantive copy that sells, whether in an imitation of an existing voice or a new one tailored for the client’s brand and needs.

COLLABORATING – Using empathy, interviewing skills, and broad cultural knowledge and life experience to understand clients’ priorities and help them achieve their goals.

ALSO: WEB DESIGN, DIGITAL MOVIE EDITING AND PRODUCTION (iMovie), PHOTOGRAPHY, VIDEOGRAPHY

SELECTED EXPERIENCE

MICROSOFT CORP. , Technical Editor, Bellevue, WA	3 years
M MAGAZINE , Associate Editor / Copy Editor, New York, NY	2 years
SEATTLE POST-INTELLIGENCER/SEATTLE TIMES , Copy Editor, Seattle	2 years
MEXICO CITY NEWS , Copy Editor, Mexico City	1 year
CHELSEA HOUSE PUBLISHERS , Assistant Editor, New York	1 year
INTERNATIONAL POSTER GALLERY , Art Salesperson and Copywriter, Boston, MA	7 years
GIACOBBE FRITZ FINE ART , Associate Gallery Director (art sales, copywriting), Santa Fe, NM	1 year
SHARON, EASTON, AND WALPOLE PUBLIC SCHOOLS (MA.) , Long-term Substitute English Teacher / Daily Sub	2 years
AMERICA’S BEST WRITERS AND ARTISTS (www.americasbest.us.com) , Web Site Creator / Writer	2 years
NEW YORK TIMES MAGAZINE , Copy Editor (substitute), New York	
RAGTIME ANGELS: A Novel and others, Recreational Fiction Writer	

EDUCATION AND CREDENTIALS

Wesleyan University, Middletown, CT – Bachelor of Arts degree – Majors in English & American Studies – Phi Beta Kappa
Brown University, Providence, RI – University Fellow, Attended PhD program in American Civilization
University of Washington, Seattle, WA – Master of Fine Arts in Creative Writing
Writers Conferences: Bread Loaf, Sarah Lawrence, Squaw Valley, Wesleyan
Licensed Massachusetts Teacher (English and Social Studies)