

SKILLS:

- TikTok Engagement and Creation with 130K Followers
- Instagram Growth and Reach
- Social Media Management
- Social Media Graphic Design
- Photography
- Voice Talent and On Air Talent
- Video Editing and Creation
- Social Media Advertising
- Writing
- Analytics

BILINGUAL**ENGLISH AND SPANISH****LET'S CHAT:**

954-394-1588

stephanielynnmachado@yahoo.com

TikTok: @datingindisney

Instagram: @datingindisney

Stephanie Machado

Social Media Strategist and Content Creator

ABOUT STEPHANIE:

Stephanie is an experienced and reliable marketing and social media coordinator who can help you reach your desired community effectively. She can manage social media pages, respond to customers, photograph your products and create videos among many other tasks. Stephanie is always up for a task and is known as a hard worker and innovator. With her notable experience both locally and nationally, Stephanie has proven success building and sharing a brands message.

WORK EXPERIENCE**Content Creator and Social Media Specialist**

JANUARY 2015 - PRESENT

- Social media management with proven results. Creating video and photo graphics for advertising and to share a company's mission, products and offerings, Running Facebook, Instagram, Twitter, TikTok, etc. and making genuine connections. Live event coverage and on air talent. Website manager and blog writer. Podcast creator and host.

BRANDS I HAVE WORKED WITH

- MARRIOTT
- DISNEY PARKS BLOG
- FORD
- RADIO DISNEY
- HILTON
- WESTGATE RESORTS
- 96.5 WDBO
- ORLANDO DATE NIGHT GUIDE
- REALLY GOOD STUFF
- ORLANDO MAGAZINE
- ORLANDO SENTINEL
- CONDE NASTE TRAVELER

EDUCATION INFO**American College of Education**

MASTERS IN LEADERSHIP

Florida International University

BACHELORS IN COMMUNICATION

PORTFOLIO<https://stephaniemachado.journoportfolio.com/>