

Erica Morris

Visual Storyteller

Contact Me:

Email: egirl621@yahoo.com

Phone: (661) 350-5392

Website:

ericabrittany-morris.journootfolio.com

Education:

Degree: Master of Arts

Major: Sports Journalism

University: Arizona State University

Location: Phoenix, AZ

Dates: August 2018 – December 2019

Degree: Bachelor of Arts

Major: Communication Studies

University: California State

University, Northridge

Location: Northridge, CA

Dates: September 2015 – May 2017

Degree: Associate of Arts

Major: Communication Studies

University: Santa Monica College

Location: Santa Monica, CA

Dates: August 2012 – May 2015

Skills:

- ❖ Video Editing/Production
- ❖ Videography
- ❖ Adobe Suite
- ❖ Sports Photography
- ❖ EVS/Replay
- ❖ Prompter Operator
- ❖ Microsoft Office

Work Experience:

Position: Production Associate

Employer: ABC News / The Walt Disney Company

Location: Los Angeles, CA

Dates: November 2023 – May 2025

- ❖ Identify, research, and pitch stories for news coverage
- ❖ Make and answer phone calls during breaking news
- ❖ Produce in-studio/remote live shots for ABC News Platforms i.e. Good Morning America, ABC News Live, ABC Newsone
- ❖ Assist producers and correspondents on field assignments
- ❖ Monitor and route video feeds for newscasts, video material, and live pictures
- ❖ Find and clear social video to use for all ABC News platforms for breaking news
- ❖ Book travel and handle logistics for correspondents and crews during breaking news

Position: Traffic Producer / News Assistant

Employer: KABC / The Walt Disney Company

Location: Los Angeles, CA

Dates: September 2020 – November 2023

- ❖ Edit PKG's, VO's, & SOT's for daily broadcasts
- ❖ Cut video for ABC7's digital platform
- ❖ Shoot broll and video elements for daily newscasts
- ❖ Produce traffic hits and build graphics/maps for live AM newscasts

Position: Production Assistant

Employer: National Football League

Location: Inglewood, CA

Dates: December 2021 – October 2023

- ❖ Produce highlights for NFL games for Gameday Final
- ❖ Produce segment elements for daily TV broadcasts e.g. NFL Total Access, Good Morning Football, and Fantasy Live
- ❖ Pitch, write, and produce visual elements for bumps on Total Access
- ❖ Produced specialty elements for the 2022 & 2023 NFL Draft, Superbowl LVI, and the 2022 NFL Honors

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Work Experience:

Position: Broadcast Reporter/Photographer

Employer: Cronkite News

Location: Los Angeles, CA

Dates: August 2018 - December 2019

- ❖ Researched, produced, and wrote scripts for VO/VOSOT's, feature stories, and PKG's
- ❖ Shot and edited video for PKG's aired on Cronkite News and Cronkite Now Sport's daily broadcasts
- ❖ Shot and edited photos for digital stories on cronkite.azpbs.org
- ❖ Reporter and anchor for Pac-12 Network's series 'Crosstown Stories'

Position: Director/Camera Op/Graphics

Employer: Pac-12 Plus

Location: Tempe, AZ

Dates: February 2018 - May 2019

- ❖ Game-day broadcast production for Arizona State athletics
- ❖ Directed livestreams of baseball, softball, tennis, water polo, and swimming for Pac-12 Plus

Position: Writer / Photographer

Employer: AZPreps365

Location: Phoenix, AZ

Dates: January 2019 - April 2019

- ❖ Bourgade Catholics athletics beat reporter for azpreps365.com covering baseball, softball, basketball, and the robotics team
- ❖ Shot and edited photos to accompany digital stories

Position: Production Assistant

Employer: CSUN Sports Network

Location: Northridge, CA

Dates: September 2015 - May 2017

- ❖ Assisted with producing, directing, and editing feature videos of CSUN's athletic teams