

Another Mother Runner: January 2010-present.

Co-Founder and Editorial Director

- Created and trademarked *another mother runner* brand and expanded it to attract 15 national marketing partners.
- Co-Author of *Run Like a Mother* (Andrews McMeel, 2010); *Train Like a Mother* (2012); *Tales From Another Mother Runner* (Andrews McMeel, 2015).
- Designed and oversee anothermotherrunner.com website (15,000 unique monthly visitors); write or edit 20 posts each month.
- Produce daily and monthly e-newsletters, growing subscribers to 24,000+. ([monthly archive](#))
- Created in-person #motherrunner parties at running stores around the country; hosted 14 events last year with 150 average attendance each.
- Oversee creative content, including social media campaigns and strategies. (50,000+ fans on [Facebook](#); regular use of Twitter, Instagram, YouTube).
 - Created AMR Virtual Challenges in 2013, comprehensive training plans with support from first mile to finish line of 5k, 10k, half-marathon and marathon (2,000 paying entries in two years).
 - Launched [Train Like a Mother Club](#) to host 20 virtual challenges annually; design training plans, and create all supplemental materials, including videos and weekly newsletters
 - Co-host weekly podcast (60,000 downloads/month).
 - Public speaker at running stores and race expos, including RunDisney and Rock ‘n’ Roll race events.

**Freelance
Writer**

June 2000-present.

Magazines

- Originate and pitch story ideas, as well as complete assignments already conceived by editors, for national magazines; execute copy per editor’s instructions; actively participate in editing stages.
- Focus on athlete profiles and competition coverage. Expertise in exercise physiology, fitness, workouts and gear.
- Current contributing editor at *Runner’s World* ([article archive](#)); former editor-at-large at *Sports Illustrated Women*, contributing editor at *Women’s Health*, *Health* and *Shape* and Olympics news reporter for *ESPN: The Magazine*.
- Nominated for National Magazine Award in the service category for how-to-buy-a-house, 6,000-word article for *Budget Living*.
- Additional pieces published in *The New York Times*, *Sports Illustrated*, *Outside*, *Bicycling*, *Marie Claire*, *National Geographic Adventure*, *Newsweek*, *Real Simple*, *Men’s Fitness*, *Yoga Journal*, *Fitness*, *Glamour* and *Cooking Light*.
- Previous staff positions at *Sports Illustrated for Women*, *ESPN: The Magazine*, and *Self*.

Additional Books

- Co-Authored *Smart at Heart: A Holistic 10-Step Approach to Preventing and Healing Heart Disease for Women* (Ten Speed Press, 2011).
- Contributed essays to *Woman’s Best Friend*, dog-centric anthology; *Cat Woman*, cat-centric anthology, *P.S. What I Didn’t Tell You*, personal essays; and *Southwest Flavors*, cookbook produced by Santa Fe School of Cooking.

EDUCATION

Colgate University, Hamilton, NY. B.A., *magna cum laude*.
Studied at Stockholm University, Sweden and University of Freiburg, Germany.

ACTIVITIES

Former member U.S. National Rowing Team
Winner of Nation’s Cup, world rowing championship for ages 22 and under.
Finisher, two marathons and one Ironman (documented [here](#)).