

You taught your child well.



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So will we.

# We teach success.



91

Percent of graduates find employment or continue on to even higher learning or military careers within the first six months

600

Employers participate each year in BU's career fairs on campus

12

Where BU graduates rank nationally for employability, among recruiters and CEOs

31

Our ranking for employability worldwide

**M**ore than ever, higher education is a major investment. And while learning can certainly be its own reward, we will work tirelessly to prepare your child for a successful career as well. Simply put, a BU education opens doors.

Our graduates are ranked #31 in the world for employability. So it shouldn't surprise you that 91% found employment or went on to graduate programs within six months of graduation. This is because our graduates emerge smart, curious, mentally agile, ready to lead, and eminently employable.

Take a look at the *Forbes* "30 Under 30" list. Fifteen named in the last two years are BU alumni, including Steve Ramirez, whose work may have profound implications for treating PTSD. The *Hollywood Reporter* calls BU "Hollywood's secret training ground" because our alumnae have won Oscars and Emmy Awards, and one serves as chairman of NBCUniversal. Alumna Carrie Hessler-Radelet joined the Peace Corps in her twenties and now serves as its director. Just imagine where BU can take your child.

Speaking of alumni, we have over 300,000 worldwide in 189 countries. They're a valuable resource for our students through our vast Career Advisory Network—which includes thousands of alumni advisors worldwide. CEOs, politicians, celebrated painters, groundbreaking researchers, or inventors can answer questions, give career advice, and maybe even make an introduction or two.



There's no substitute for experience. Internship opportunities are abundant in Boston, with premier local markets in biotechnology, communications, finance, education, and medicine. BU also connects students with more than 4,000 internship opportunities worldwide. In fact, we pioneered the idea of matching students studying abroad with internships that engage their interests, and we do the legwork to place them.

# We teach at a prestigious level.



Considered a leader in the digital revolution, Professor Martin Nisenholtz oversaw the controversial shift from print to online content for the *New York Times*, including pioneering the use of RSS feeds. He now oversees development of new courses at BU that explore how technology is disrupting and transforming media.

**12:1**  
student-to-faculty ratio

**27**  
average class size

**32**  
BU's ranking among global universities, according to *U.S. News & World Report*

**B**oston University is a major teaching and research university. The prominence of our faculty and research was honored in the most flattering manner: we were invited to join the Association of American Universities (more about that later).

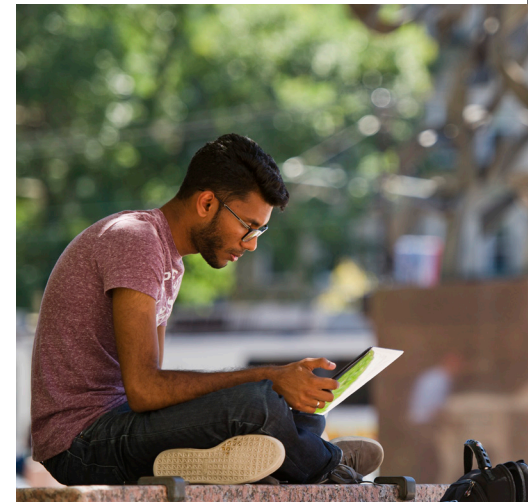
Here at BU, academics are exciting, inspiring, and rigorous. We educate our students to become entrepreneurs and archaeologists. We develop filmmakers and design mechanical engineers. We nurture poets and environmentalists. And we do it through combined liberal arts and professional studies that develop the agile, adaptive thinking that is critical for success in today's world.

#### **FACULTY: THE HEART, SOUL, AND BRAIN OF BU.**

Our commitment to teaching is apparent through our investment in faculty and their research. We've added 94 new faculty positions in the last several years, with more on the way.

Leaders from every field—creative giants, computer whizzes, business titans—work at the cutting edge of research and knowledge. And these faculty are teaching undergraduate courses on today's most pressing topics, from Alzheimer's disease to fighting terrorism. More faculty means more meaningful interactions for students. Our student-to-faculty ratio is just 12:1—a class size you'd normally associate with a small liberal arts college. This, too, reflects our commitment to providing our students with high-quality teaching.

Take, for example, Professor Thomas Bifano and his team diagnosing and treating disease with light waves. Or



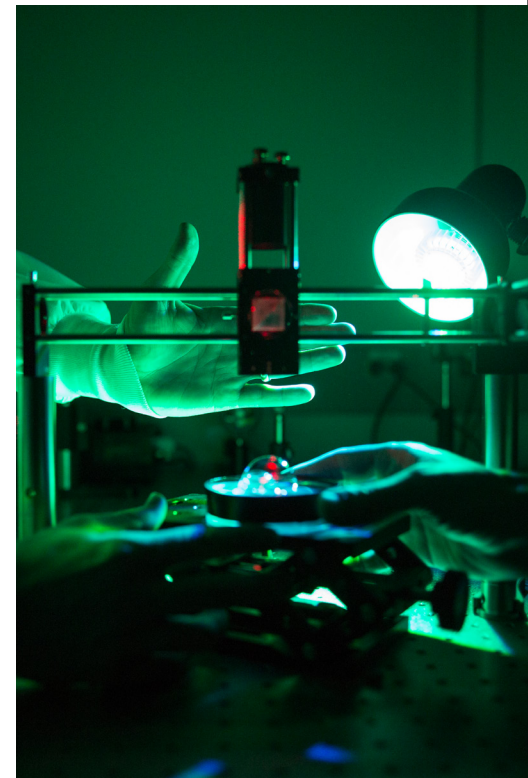
Professor Lynne Cooney, who is studying the creation and business of art in post-apartheid South Africa. There's also Professor Jesse Shore's work on the benefits and limits of collaboration in business.

#### **LEARNING BESIDE THE CRÈME DE LA CRÈME.**

A BU student keeps extraordinary company. Our commitment to excellence has attracted attention—and more than 57,000 applications—from ever more accomplished young scholars. Your son or daughter will study alongside classmates who ranked at the top of their high school classes. And they're not just book smart. One interned with Parliament in London. One performed in the US National Figure Skating Championships. One won the *Jeopardy!* College Championship. Yet another conducted biology research in Ecuador and the Galápagos Islands.

BU's students are impressive, and we know, as their classmate, your scholar will make them even more so.

# We teach through research.



**C**learly, research is important to us. But why should it be important to you?

At BU, research isn't just for graduate students. Undergraduate research forms a rich ecosystem of ideas and discovery across the University. It allows students to experience the thrill of discovery, to feel pride in adding to the world's knowledge, and to gain a deeper understanding than they ever could simply from textbooks and lectures. With more than \$1 million in funding, the Undergraduate Research Opportunities Program (UROP) affords exploration in any academic discipline. What will your child discover here?

#### AAU: THE GOLD STANDARD.

So just how prestigious a research university is Boston University? Very. Our membership in the Association of American Universities (AAU), an exclusive group of leading North American research universities, is by invitation only. BU was chosen for its quality of academic research and scholarship and its excellence in undergraduate education. There are only 62 members, including just six in college-rich New England: Harvard, MIT, Yale, Brown, Brandeis, and, yes, Boston University.

Dr. Edward Damiano, a professor of biomedical engineering, has co-created a wearable, artificial pancreas that can be monitored by an iPhone to manage type 1 diabetes and give the wearer increased mobility.

TOP  
**25**

BU is one of the most heavily funded research universities in the nation

**326.5**

MILLION DOLLARS

Total research awards in FY2015

**1+**

MILLION DOLLARS

Annual funding for undergraduate research

# We teach the world.



**F**ew schools offer the international exposure and opportunities that we do. BU is the world in microcosm. We are one of the top-three destinations in the US and 11th in the world for international students. In fact, in a recent survey, students cited frequent interaction with other cultures and perspectives as one of their favorite aspects of BU.

Academically, all of our 10 undergraduate schools and colleges engage in global activities. Our faculty conducts research in some 80 countries around the world. And we're especially proud of our newly established Frederick S. Pardee School of Global Studies, focused on advancing human progress and educating the next generation of global leaders.



## 100+

Countries represented by our student body

## #32

Among the Best Global Universities, according to *U.S. News & World Report*

## 100+

Study abroad opportunities

Jessica Stern is an internationally renowned expert on terrorism and a former member of the National Security Council. She is also now a faculty member at BU's Frederick S. Pardee School of Global Studies and just one more example of our commitment to globally focused education.

# We teach students to thrive.

**T**he future is global, interconnected, and competitive. So is a Boston University education. Here, students will acquire the knowledge and competencies necessary to thrive personally, intellectually, and professionally in our interconnected society. We're confident your child will leave here well prepared to embark on a rich, rewarding life.



1

**MILLION**  
Number of hours pledged by BU students for community service

3

Voted #3 for Happiest Students in an online survey

10

Where BU graduates ranked in the US for ambition, according to *Inc.* magazine

450

**THOUSAND+ AND GROWING**  
Number of our followers on LinkedIn and Facebook

You couldn't ask for a better location than Boston. Rich in history and culture, with extensive international connections, it offers an unparalleled global and academic environment. Internship opportunities abound. Leading companies in every industry call it home. Start-ups thrive here. And it's all an extension of BU's campus.

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