

2015 STATE OF THE DESKTOP SURVEY - VIRTUAL DESKTOPS

So Satisfied...

97.5% of those using DaaS or VDI are **SATISFIED** with it



59% enjoy mobility enablement

More than half appreciate the time savings & efficiency improvements



45% prefer the security provided

Four in ten note cost savings



44% of users are accessing their DaaS or VDI on an iPad which means they are able to run Windows natively



Coming Soon(ish)...

ONE in THREE



plan to implement DaaS or VDI in the next 3 YEARS

Why Wait...

How often does your organization refresh employees computers?



0% 10% 20% 30% 40% 50%

Every 2-3 years **39.5%**

Every 4-5 years **49.5%**

Virtual desktops extend the life of your current CPUs

Low Barriers to Entry...

USER COMFORT

83.5% Would be Comfortable Using

TECHNOLOGY

89.5% Trust the Technology

OPEX

92.5% Want OPEX

10.5% Do not Trust the Technology

16.5% Would Not be Comfortable Using

7.5% Do Not Want OPEX

...Except for Executives

Lack of DaaS Awareness

Executives Unaware

39%



IT Pros Unaware

12%

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