



Dear Friends of Goodwill,

We've all been there at one time or another. Without direction, feeling alone, and without a particular destination in mind. In need of assistance, encouragement, a map.

When you learn about all the various programs and services Goodwill offers, it's not much of a leap to think of Goodwill as a kind of "GPS system" for those who experience all kinds of barriers to getting and keeping a job -- something many of us take for granted.

For decades, Goodwill Industries has been providing important tools to assist clients in gaining and maintaining employment, which in turn has a positive impact on their families, and ultimately, the communities we serve.

The world of work presents a unique set of challenges for some of our neighbors. Whether physical, mental, socioeconomic, or some combination of these, significant barriers have the potential to keep good workers from contributing to their communities, and to their families.

To many, Goodwill is simply a place to donate unwanted household goods, clothing, or electronics. To us, that's just the beginning of the road. When you donate to Goodwill, you are literally fueling the future in a very tangible way. When we sell those donations in our stores, those sales generate revenue to support

the programs that assist our clients with developing specific, marketable work skills.

But that's not all. Once they are accepted into one or more of our programs, we provide training to help them find and maintain employment. We get them started on their journey, then continue to guide them on the path of staying employed through continuous support, on-the-job training, and other resources. And a full 90 percent of Goodwill's revenues go directly into employment and training programs for our clients.

So you can see why we think of ourselves as a kind of GPS for our clients and, both directly and indirectly, our communities as well. Through our various programs and services, we provide direction for so many who might otherwise become lost in the maze that is the world of work.

And it all starts with your generous donations, truly providing fuel for the future. Thank you!

Craig MacLean
Executive Director & CEO

Mike Zampelli
Chairman of the Board of Directors

