

Subject: See Star Wars: The Rise of Skywalker when it hits theaters
Pre-header: You won't want to miss this.

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STAR
THE RISE OF SKYWALKER
WARS
IN THEATERS DECEMBER 20



Star Wars The Rise of Skywalker ©2019 & ™ Lucasfilm Ltd.

Join us for a screening of *Star Wars: The Rise of Skywalker*.



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Exclusives

See *Star Wars: The Rise of Skywalker* on the big screen when it flies into theaters on December 20. This winter, we're hosting a private screening of *Star Wars: The Rise of Skywalker* (PG-13) in Los Angeles, meaning you won't have to travel to a galaxy far, far away to see the epic conclusion of the Skywalker saga.

Event details

Century City 15
10250 Santa Monica Blvd
Los Angeles, CA 90067
Friday, Month 00, 2019
7:00 p.m. (PT)

[Get your tickets](#)

For just XXXX miles, this experience includes:

- XX tickets to attend a screening of *Star Wars: The Rise of Skywalker* in Los Angeles on XX, December 19, at <time>.
- Classic movie theater concessions.



Fly to the premiere

Use your miles to attend the UK premiere of *Star Wars: The Rise of Skywalker*, walk the red carpet and celebrate at the after-party. [Bid now >](#)

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THE RISE OF SKYWALKER
WARS

IN THEATERS DECEMBER 20

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Celebrate the release of
*Star Wars: The Rise of
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Star Wars: The Rise of Skywalker



Connecting people. Uniting the worlds.

To celebrate the release of *Star Wars: The Rise of Skywalker*, we're offering exciting ways you can experience the *Star Wars* saga first-hand on the ground, in the air and throughout our airline's galaxy.

[Learn more](#)



First Order Fizz

Vodka
Cranberry juice
Club soda
Grenadine

Enjoy the lighter side of your drink with a nonalcoholic version of our cocktail.



STAR WARS

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Resistance Rum Punch

Rum
Blue curaçao
Pineapple juice
Ginger ale

Enjoy the lighter side of your drink with a nonalcoholic version of our cocktail.



STAR WARS

THE RISE OF SKYWALKER

IN THEATERS DECEMBER 20



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STAR THE RISE OF SKYWALKER WARS™

We're excited to welcome you on board this special aircraft that celebrates the new film ***Star Wars: The Rise of Skywalker*** – the epic conclusion of the Skywalker saga.

At United®, our mission is to connect people and unite the world, which is exactly what the *Star Wars* franchise has done for more than four decades. For many of us, *Star Wars* has been a part of our lives since childhood, with families gathering together to watch the films and pass their love on to new generations.

No matter where your travel takes you today – ***may the Force be with you.***

UNITED



A STAR ALLIANCE MEMBER 



A recap of our 'Star Wars' festivities, by a fan, for the fans

November 08, 2019



Lauren Thorn and BB-8

Our [Star Wars: The Rise of Skywalker livery unveiling](#) made quite a splash at IAH on Thursday, but the aircraft was hardly the only spectacle. We also had cute little droids and big, bad Stormtroopers patrolling the concourse, as well as special Star Wars graphics at our gates, gifts and giveaways, and lots and lots of excited customers. Best of all, we had Senior Marketing Editor Lauren Thorn, a die-hard Star Wars fan, as our special intergalactic correspondent there to cover it all.

Star Wars has been a big part of my life since I was 7 years old, when I first watched the original trilogy on VHS. From building *Star Wars* LEGO sets as a kid to waiting in line for midnight showings, I loved it all. So, when I heard that I'd get to be on the first flight of our special *Star Wars: The Rise of Skywalker* livery, to say I was excited would definitely be an understatement.

When we flew down to Houston from Chicago for the event, you could feel the energy in the air. Before we even got off the plane, I saw the *Star Wars* livery from my window seat. I frantically snapped a few pictures through the rain and when we arrived at the gate, *Star Wars* was everywhere. Ads on every wall, a stage set for the big event and even a live band! I'm not going to lie; my heart might have fluttered as I saw it all for the first time.

When the stage was finally set, the band broke out into "The Imperial March." I scrambled to find a good view as I stood in the crowd, eagerly trying to catch the Stormtroopers as they marched down the concourse. There were only five of them, but they meant business. They stood guard in front of the stage as BB-8 and the newest Star Wars droid, D-O, adorably rolled their way on stage. Fans quickly went into paparazzi mode, with all of their phones raised high as they tried to get a shot of them through the crowd.

As everyone talked about how exciting it was to celebrate the last movie in the Skywalker saga with this special plane, I couldn't help but smile at all the excitement of my fellow fans. When the Stormtroopers and droids moved off the stage for photo ops, kids and adults alike were geeking out over the chance to meet them.

I jumped in line to grab a photo with some serious-looking Stormtroopers and when I crouched for a photo with BB-8 and D-O, they turned to look at me and squeaked (I honestly fan-girled for a minute).

When it was finally time to board, each traveler got a special bag of *Star Wars* and United swag. I couldn't even make it down the jet bridge without sneaking a peak at the new amenity kit and commemorative boarding pass.

"I can't believe how lucky we are," whispered a woman to her husband as their daughter dug through her bag of goodies. I couldn't help but feel the same way.

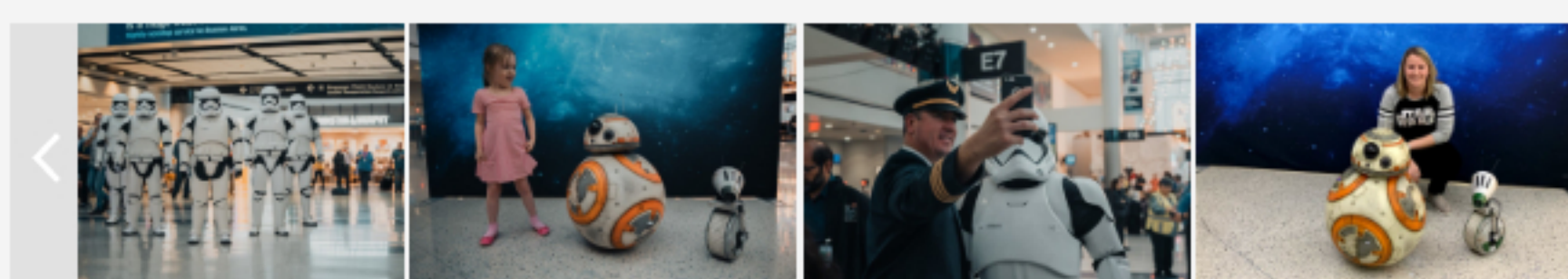
The magic continued as we boarded the plane and heard the *Star Wars* score playing on board. The striking red headrests for the First Order on the left side of the cabin and blue headrests for the Resistance on the right side all aligned with the paint job on the outside. I got chills as I listened to the music playing, and there were selfies galore being taken. But we were still pushing for an on-time departure, so naturally we couldn't take too long.

Once we were all seated, the captain chimed in to let us know that we'd be going "lightspeed to Orlando," which got a great laugh as the new inflight safety video rolled. As the cabin began to calm, everyone settled into their favorite *Star Wars* movies on their seat back screens for the rest of the flight.

When we landed in Orlando, our flight attendants wished us well with a "May the Force be with you," and we found that there were even more surprises in store. Disney cast members were ready on the jetbridge with *Star Wars* Mickey Mouse ears for every traveler, and Stormtroopers were interrogating customers (in a fun way) at the gate.

As I left the airport in a Lyft, tired but overjoyed, I honestly thought the magic of the day was over. That is until I was talking with my Lyft driver about *Star Wars* and how she was a lifelong fan, too. Turns out, her dad won an Oscar (yes, an Oscar!) for sound mixing in *Star Wars: The Empire Strikes Back* and *Raiders of the Lost Ark*. In that moment, I realized that it was a small galaxy after all and there was no doubt the Force was with me.

By Lauren Thorn



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