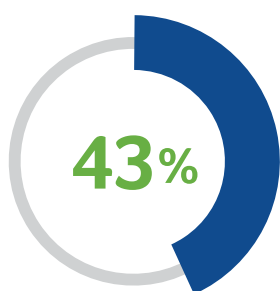


HIGH COST CLAIMANTS:

HOW TO USE PROACTIVE ANALYTICS TO DRIVE DOWN COSTS

Did you know one of the most expensive sources of health care costs are high cost claimants?



In fact, high cost claimants are the **number one cost driver for 43% of large employers¹**,

costing plan sponsors more than \$50,000 a year — exceeding medical inflation, specific diseases or conditions and pharmaceuticals.²



Let us break it down for you...

» The burden of high cost claimants³ :



Average high cost claimants **cost \$122,382 annually**

High cost claimants make up

1/3 of total spending



On average, compared to other members high cost claimants **cost 29.3 times as much**

» What can you do to drive down costs?

Use proactive analytics to get unique insight into:



COSTS AND RISK SCORES to identify claimants at-risk of becoming high cost



COMPLIANCE WITH EVIDENCE-BASED CARE for claimants with chronic conditions to prevent at-risk claimants from becoming high cost



LEADING DIAGNOSIS — such as cancer, heart disease, live births and perinatal conditions — for each claimant



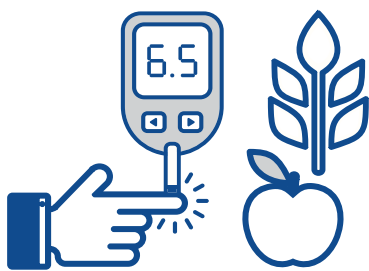
PLANS STOP LOSS EXPOSURE and impact on reinsurance premium renewal

Realize the power of your data
With access to proactive analytics, your organization can:



REDUCE THE IMPACT

of high cost claimants



ADDRESS CHRONIC CONDITIONS

prone to high cost claimants



INCREASE PARTICIPATION

in care management and wellness programs



NEGOTIATE REINSURANCE

protection more effectively

Better managing high cost claimants is just one piece of our upcoming AHIP webinar, “Differentiating your health plan through proactive analytics.”



Register today to learn more about how proactive analytics can help you improve your business:

<https://www.ahip.org/events/differentiating-your-health-plan-through-advanced-analytics/>