IMPERIAL FAMILY COMPANIES

ASIAN AMERICANS IN ENTERTAINMENT

CHARA

JOYRIDE

How the comedy reminds viewers to hold on to their roots

NEVER HAVE I EVER

A reflection on the Netflix show's four seasons

BEEF

There's no such thing as burying the hatchet

BRUCE LEE

CELEBRATING 50 YEARS OF THE LEGACY OF THE DRAGON



CONGRATULATIONS TO THE 2023 HONOREES

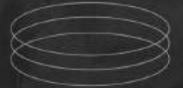




CELEBRATING

UNFORGETTABLE YEARS

SOCIEFY1





IMPERIAL FAMILY COMPANIES

- CHARACTER MEDIA ------

UNFAMRGETTABLE

THE 21ST ANNUAL ASIAN AMERICAN AWARDS

SATURDAY, DECEMBER 16, 2023 THE BEVERLY HILTON





CHARLES MELTON ACTOR IN FILM



STEVEN YEUN ACTOR IN TV



GRETA LEE BREAKOUT IN FILM



YOUNG MAZINO BREAKOUT IN TV



ADELE LIM



SUNG JIN LEE



STEVEN LIM



NEVER HAVE I EVER VANGUARD



MACKENYU GLOBAL GROUNDBREAKER FOR ONE ASIA



BYEONG KYU CHO GLOBAL BREAKOUT FOR ONE ASIA



BRUCE LEE



ALISON LEE PECHANGA ATHLETE ON ANOTHER LEVEL

UNFORGETTABLEGALA.COM





CONTENTS

ANNUAL ISSUE 2023 | VOL. 33 | ISSUE 1

COVER

70 "Kick It Like Bruce Lee"

Fifty years after the legendary martial artist's passing, reminisce on Bruce Lee's lifelong journey of becoming the Dragon.

PROFILES

From late-night talk show hosts to the world's fastest racing drivers, meet the API changemakers shaking up the entertainment space.

- 14 Lilly Singh
- 20 Merle Dandridge
- 24 Michael Le
- 28 Conrad Ricamora
- 40 Ez Mil
- 44 Bianca Bustamante

Q&A

Whether you're a fan of *One Piece, BEEF,* or *American Born Chinese,* here's what your favorite creatives have to say about the projects—straight from the source.

- 10 Daniel Wu
- 18 Jay Park
- 32 Karen Cho
- 36 Steven Maeda
- 90 Young Mazino







FEATURES

In a year overflowing with API achievement, dive deeper into some of the projects making waves around the world.

- 48 "An 'Unseen' Ode to Female Friendship"
- 52 "Destiny, Choice, and Longing"
- 56 "Let 'Em Cook!"
- 62 "Spotlight on Pacific Islander Creatives"
- ⁶⁴ "When Fire Met Water"
- 74 "Extending the Gap"
- 76 "Food for Thought"
- 80 "The New Teen Drama"
- 86 "High Tempers and Trauma"
- 92 "Hollywood Interrupted"

BREAK TIME

Need a breather? Find out which Jenny Han main girl you are or your next five-star read in one of our commentaries, recaps, or listicles!

- ⁸⁴ "Kitty, Lara Jean, or Belly?"
- 96 "Homeward Bound"
- 98 "Fashion Cues"
- """ "Never Have I Ever... Mourned a Show"
- 104 "Harmonizing Cultures"
- 108 "Moving Away From the Mainstream"
- ¹¹² "New Additions to Your Bookshelf"
- 114 "Quietly Revolutionary"
- 118 "Losing Lāhaina"
- 120 "Celebrity Watchlist"
- 124 "API Athletes On Top"
- ¹²⁸ "Run It Back"









CHARACTERMEDIA

Publisher James Ryu

EDITORIAL

Managing Editor Jasmine Nguyen Staff Writers Caroline Yu, Emily Chung, Mycah Serdenia Contributing Writers Aarohi Sheth, Alex

"Inspecta Jones" Suh, Ashley Insong, Ethel Navales, Michelle De Pacina, Raven Yamamoto Copy Editor Cu Fleshman Editorial Intern Hayden Park

CREATIVE

Creative Director Audrey Ryu Graphic Designer Christine Lee Tsyplakov Junior Creative Florence Lo Marketing Interns Kayla Micael Jocson, Patrick Zhang, Samantha Galang, Zachary Chen

VIDEO

Digital Content Director Charles Gray Lead Video Producer Francis Ray Video Producer Joshua Gong Social Media/Video Producer Joyce Chang Video Interns Anna Lee, Brooke Kim, Hannah Kim, Jamie Nguyen, Nathan Ko, Wendy Minn

EVENTS

Event Team Audrey Ryu, Florence Lo, Jenny Suh, Jessica del Mundo, Tina Li

Administrator Leslie Kim

Editorial Inquiries editorial@charactermedia.com

Advertising audrey@charactermedia.com

Online

CharacterMedia.com Instagram.com/Character.Media Facebook.com/CharacterMediaCom Twitter.com/Character_Media Youtube.com/@CharacterMedia TikTok.com/@CharacterMedia Instagram.com/UnforgettableGala

Character Media, a subsidiary of Imperial Family Companies (formerly London Trust Media, Inc.), is published once a year. Submissions relevant to Character are welcome. Address advertising inquiries to Audrey Ryu at the headquarters listed below.

Copyright \circledast 2023 Imperial Family Companies, Inc. All rights reserved. ImperialFamily.com

HEADQUARTERS

Character Media, LLC 17000 S. Vermont Ave., Suite A, Gardena, CA 90247 T: 310-769-4709



NEU ADDIIONS TO YOUR BOOKSHELF

Read on to learn more about the top most trending books by AAPI authors in 2023.

TEXT BY ASHLEY INSONG

Asian American and Pacific Islander authors from the Hawaiian Islands to the Philippines, Vietnam, China, and more hit the stands this year to tell stories representing their AAPI experiences and identities. From a fiction novel based on a mythical fire goddess to a memoir about a victorious transgender pageant queen, this list is nothing short of diverse. Read on to get the in-scoop on the most trending books by API of 2023.

Yellowface

by R.F. Kuang



Image Courtesy of Harper Collins Publishers.

Yellowface, by R.F. Kuang, is a #1 New York Times Bestseller that speaks on the realities of the publishing industry, racism, and cultural appropriation. The fiction novel follows frenemies Athena, a successful Chinese American writer, and June, a white writer who isn't finding as much success in the publishing industry as Athena. When Athena dies suddenly in a tragic accident, June steals Athena's most recently completed manuscript and passes it off as her own.

When the Hibiscus Falls

Meet Me Tonight in Atlantic City

by M. Evelina Galang



Image Courtesy of Coffee House Press.

by Jane Wong

MEET ME

NIGHT IN

Before being a writer, activist, and professor, Filipina American M. Evelina Galang is a daughter, sister, auntie, wife, madrastra (stepmother), and lola (grandmother). These same values mirror her collection of seventeen stories incorporated into her new novel *When the Hibiscus Falls*. The book follows generations of Filipinas who protect their heritage and legacy. Galang attended the University of Miami, earned a Fulbright Senior Research Fellowship, and was a Dayton Literary Peace Prize finalist.

Wandering Souls

by Cecile Pin



side. This side. This touches c history, au

Wandering Souls by Vietnamese and French writer Ceclie Pin is a fiction novel that follows siblings Anh, Thanh, and Minh, who leave Vietnam by boat to Hong Kong, hoping to make it to the United States. Their reality is thrown into chaos as the siblings are put through refugee camps and detention centers and eventually end up in the United Kingdom, where they learn that the grass may not be greener on the other side. This genre-defying novel touches on the truth of war, history, and assimilation.

Image Courtesy of Macmillan Publishers.

Cover Design by Jaya Micheli, image courtesy of Tin House.

Based on the idea of the "American dream," *Meet Me Tonight in Atlantic City* is a memoir based on Jane Wong's working-class upbringing. The novel occurs in 1980s Jersey Shore, where Wong's family runs a Chinese restaurant. Family members and siblings help to keep the restaurant afloat while Wong's father is addicted to gambling, and the restaurant begins to lose money. The poignant memoir touches on family, food, and resistance.

Horse Barbie

by Geena Rocero



Random House.

Geena Rocero is an icon for the trans and LGBTQ+ community; despite childhood bullying, Rocero eventually became the highest-earning transgender pageant queen by 17. *Horse Barbie* is a memoir that follows Rocero's journey from Manila, Philippines, to the United States, where she eventually changed her name and transitioned. Although documents confirmed her identity, she still did not feel safe. As a result, she spent eight years hiding her trans identity until she realized that she wanted everyone to see her authentic self. In a CBS Morning News interview, Rocero explains that she "entered an industry that was all about imagery, but I was not being seen."

Biting the Hand: Growing Up Asian in Black and White America

by Julia Lee



Image Courtesy of Macmillan Publishers.

Similar to the premise of Cathy Park Hong's bestseller Minor Feelings, Julia Lee writes a memoir about the challenges with her identity growing up Asian in "Black and white America." Detailing her experience as a daughter of Korean immigrants who own a store in Los Angeles in the middle of a predominantly Black neighborhood, Lee doesn't know where she fits in. From the Los Angeles Riots to the beating of Rodney King and her discov-ery of the works of Toni Morrison and James Baldwin, Lee searches for answers. Eventually, Lee realizes that the Asian American community must collaborate with Black and brown communities to fight for social justice and change.

Hula by Jasmin Iolani Hakes



Image Courtesy of Harper Collins Publishers.

With many parts to her identity, Hakes is a multiracial Filipina, Portuguese, and Puerto Rican Hawaii local raising a part-Native Hawaiian daughter. Hakes raised her children in different parts of the continental U.S. and wanted her keiki (child) to be in touch with their culture through hula. "I always had this understanding that the only reason we had any culture was because of hula," says Hakes. "We have an oral history, and so all of our events, our geological events, our volcanoes, were recorded through dance Hula was what we all stood on."

Lei and the Fire Goddess

by Malia Maunakea



Image Courtesy of Penguin Random House.

As a Native Hawaiian, or Kānaka Maoli, author Malia Maunakea's adventurous children's novel *Lei* and *Fire Goddess* is a testament to her roots. The book follows a part-Hawaiian preteen named Anna Leilani Kama'ehu. Raised on her Hawaiian grandmother's folktales and legends about family guardians, Anna finds that her friends in Colorado don't believe in such things. When Anna returns to Hawaii to visit her Tūtū, or grandmother, her beliefs are tested by Pele, the legendary fire goddess of Hawaii.

Holding Pattern by Jenny Xie

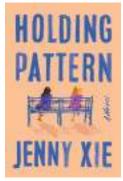


Image Courtesy of Penguin Random House.

Touching on breaking generational patterns, *Holding Pattern* by Jenny Xie is about the complexities of mother-daughter relationships combined with cultural and generational differences. In the novel, Marissa is the mother of Kathleen Cheng, a "professional cuddler" who cuddles for a living—a career choice that Marissa does not choice that Marissa does not understand. Nevertheless. Marissa has relied on Kathleen for emotional support through her rocky marriage and depression. When Kathleen returns home, her mother is a brand new person who is no longer sad-drinking but happily in love-planning her wedding with a tech entrepreneur. The mother and daughter journey through challenges to hopefully, eventually, accept each other's newfound identities.

Your Driver is Waiting

by Priya Guns



Image Courtesy of Penguin Random House.

Not only is Priva Guns the author of the masterpiece novel Your Driver is Waiting, but she is also an actor and "full-time big cat bat coyote hyena," as she describes on her Instagram bio. That said, Gun's unique and quirky personality spills into her dark satire, Your Driver is Waiting. The novel follows Damani Krishanthan, a queer woman living in an anonymous North American City. After the sudden death of her father, Damani struggles to pay the bills as a rideshare driver. buring a rideshare drive, Damani feels a spark of chemistry with passenger Jolene, a liberal white American who is all about social justice. But when Damani finally allows herself to be vulnerable for once, Jolene does something unspeakable, resulting in a roller coaster of chaotic events.