

MEI YI CHOO

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SUMMARY OF QUALIFICATIONS

Communication major in personal and professional track with **Biology minor**.

EDUCATION

State University of New York at Geneseo, Geneseo, NY – B.A. in Communication, Graduating Spring 2016;

- Cumulative GPA: 3.28
- Major GPA: 3.52
- Awards: Dean's List
- Lambda Pi Eta

Taylor University, Selangor, Malaysia in American Degree Program;

PROFESSIONAL EXPERIENCE

Department of Communication – State University of New York at Geneseo, NY

Research Assistant

January 2016 – Present

- Assist Dr. Meredith Marko Harrigan on her research on work-life interface on how working parents manage family and full-time work responsibilities.
- Consolidate information from surveys submitted to College and conduct qualitative analysis on the data collection.
- Participate in thoughtful project-based interaction on regular meetings.
- Prepare a professional manuscript and submitting it to The National Communication Association on March 30th 2016.

Walt Disney World – Disney College Program Internship, Lake Buena Vista, FL

Cast Member/ Park Operations

September 2015 – January 2016

- Maintained a safe and enjoyable environment for guests and cast members
- Improvised interesting and entertaining theater performance for guest of all ages
- Delivered exceptional guest services while ensuring the core standards of safety, courtesy, show, and efficiency were upheld at all times
- Interacted and entertained children creating magical moments for families
- Developed problem solving and multitasking skill on a fast pace operation day
- Operated and understood complex machinery

Campus Auxiliary Service – Fusion Market, Geneseo, NY

Food Service

August 2013 – August 2015

- Interacted with customers and improve social communication
- Built confidence in communicating and teamwork with other personnel from different country

Livingston County Historical Society – Rebranding Project, Geneseo, NY

August – December 2014

Public Relation Scholar

- Interacted with the client's needs to introduced their new building renovations
- Developed a detail analysis on the client's corporation
- Integrated few public events to create awareness of the client's new image to locals

Euro Café – Promotional Ideas Project, Geneseo

Public Relation Scholar

August – December 2014

- Communicated with the owners' of the café
- Developed personalized promotional ideas based on the clients' vision and mission

- Constructed ideas to built awareness of this new business in the Geneseo society

Novel Travel – Dinosaur Come to Live Exhibition, National Science Museum, Malaysia

Education Presenter

May – August 2012

- Operated public and private educational tours throughout the exhibition, involving large number of families with children and school visit
- Delivered presentations and conversations that are accurate and entertaining
- Participated in intellectual conversation and discussion with paleontologist

EXTRA-CURRICULAR ACTIVITIES

World Wide Fund for Nature (WWF), Terrenganu, Malaysia

April 2011

Scholar

- Attended seminars about marine wildlife and pollution. Built teams and strategies to clean the local beaches and to spread awareness campaign of the importance of marine wildlife to the public.
- Collected turtle eggs counts and incubated them until released
- Taught elementary Biological science and English to native children in public school

Multimedia Super Corridor Malaysia ICT Camp, University Tenaga Nasional, Malaysia

August 2010

Scholar

- Attended Photoshop and computer programming workshop to built an understanding of the computer science major
- Attended a public speaking seminar and workshop to built confidence and communication skills in public speaking
- Managed a 2-people project to create an interesting poster to built awareness of the importance of ICT majors in a poster competition
- Managed to won second place of the poster competition in terms of creativity and public speaking

VOLUNTEER EXPERIENCE

International Student & Scholar Service, State University of New York at Geneseo, NY

January 2016

- Participated on a current student panel in the International Student Orientation
- Provided positive feedbacks to new students about life in New York and SUNY Geneseo education system
- Built confidence in public speaking and critical thinking skills in front of large audience

Habitat to Humanity Work Trip, State University of New York at Geneseo, NY

2014 – present

- Developed team work and trust with other students to complete the daily quota
- Participated in a monthly trip to local towns
- Assisted local workers in household renovation

World Food Day, Taylor’s University, Selangor, Malaysia

2011

- Organized and packed food to be delivered to Native African
- Built teamwork and strong leadership to lead group members to excel their goals

COMMUNICATION SHADOWING EXPERIENCE

Corporate Communication Department of WCT Holding Berhad, Malaysia

January 2015

- Ms Lo Wei Ting, Assistant Manager

World Wide Education, New York

March 2015

- Ms Rachel Chung, CEO

SKILLS

Language Skills

Proficient in Malay, English, Cantonese

Computer Skills

Microsoft Word/PowerPoint/Excel/R-studio/Adobe

Illustrator