

Tess M. Lopez

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RELATED EXPERIENCE

Freelance Writer

March 2021 – Present

- Regularly contributes short and long-form lifestyle articles and edits publications and ad copy for *Gulfshore Life*
- Clients include: *Parents*, *SUCCESS*, *Atomic Ranch* and *Gulfshore Life*

Grit and Grace Life

Editorial and Production Assistant

December 2018 – Present

- Populates, edits, formats and schedules articles on WordPress to be published, adding related links, suggesting titles and appropriate SEO via Rank Math
- Schedules podcast guests and develops podcast interview outlines and show notes
- Creates graphics and develops weekly newsletters via Mailchimp

Gulfshore Life Magazine

Naples, FL

Staff Writer

February 2019 – February 2021

- Worked with managing editor and editor-in-chief to determine content
- Conducted interviews with sources to write informative long and short-form articles, passages and profiles for *Gulfshore Life*, *Southwest Florida Guide to the Arts*, *Healthy Life*, *HOME*, *Naples Realtor*, *WINK News Hurricane Guide* and other in-house publications
- Copyedited publication using AP Style and inputted changes into Adobe InCopy files

Gulfshore Life Magazine

Naples, FL

Editorial Intern

May 2017 – August 2017

- Researched, wrote and edited three blogs and nine biographies for the website
- Reviewed and edited publication before being sent to print
- Compiled, formatted and edited events for weekly calendar updates and *2017-2018 Southwest Florida Guide to the Arts*
- Conducted an interview with multiple sources to write an online story

OTHER WORK EXPERIENCE

Vineyards Elementary School

Library Media Assistant

February 2018 – February 2019

Kohl's Department Store

Sales Floor Associate/Beauty Advisor

August 2013 – August 2018

EDUCATION

Regent University

Master of Arts in Journalism

- Current GPA: 4.0

Virginia Beach, VA
Expected Spring 2022

Florida Gulf Coast University
Bachelor of Arts in English

Fort Myers, FL
May 2018

Florida SouthWestern State College
Associate of Arts

Naples, FL
May 2015