
Eliza Marin

Resume

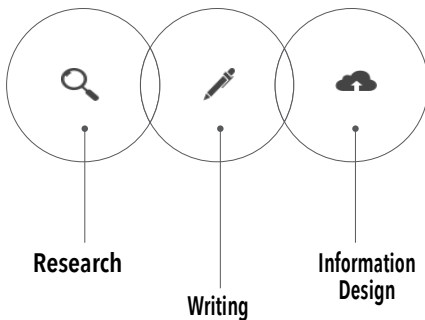


Professional Mission

To transform how organizations interact with their audiences by **putting users front and center.**

RESUME

SPECIALIZATION



INFO

Name	Eliza Marin
Age	30
Date of Birth	25/03/91
Gender	Female
Nationality	Romanian
Location	Bucharest
Mobile	+4(0)725 413 627
E-mail	eliza.isabella.marin@gmail.com

CONNECT



European and Local Public Policy Consultant March 2021- December 2021

ACZ Consulting, European Programmes and Projects Department, Bucharest

- Develop business content strategy for website
- Research, collect and analyze data
- Develop, design, and visualize complex international data
- Writing and editing of reports for specific implemented contracts
- Elaboration of studies, evaluations, tender proposals, manuals, documents
- Participate in the writing of public proposals

Special Issue Editor September 2019- March 2021

Sustainability Journal, MDPI, Beijing, Cluj, Bucharest

- Project management for international academic publishing from start to end
- Editing interdisciplinary articles and supervising the academic publication
- Communication with academic authors
- Management of new special editions on sustainability issues

Technical Communication Specialist and Project Manager February 2019 - August 2019

Propark - Foundation for Protected Areas, Brasov, Romania

- Communication for a Life funded project involving the largest bottom-up natural heritage Park in Romania, Fagaras Mountains
- Project management for conservation projects and working with local communities
- Developing communication materials e.g blog, website content, flyers, invitations, press releases, social media management, etc.

Freelance Tech and UX Writer March 2016 - February 2019

Self-employed | trommsdorff + druener, innovation | Etventure, Berlin, Germany

- Produced technical writing and UX copy for mobile applications
- Interviewed Subject Matter Experts to understand user needs
- Worked with UX team to solve issues and implement best design solutions

Junior Content Editor November 2016 - March 2018

Berlin Logs Magazine, Berlin, Germany

- Leading the production process of the writer's team for cultural and political departments
- Planning, researching, producing, and editing ideas and content for monthly publication
- Curating B2C digital content into cross-media formats (online articles, social media posts)

Editorial Intern June 2015 - November 2015

Culture Trip Magazine, London, United Kingdom

- Researching, proofreading, and creative writing on cultural topics
- Digitally published over 80 articles
- Photographing and editing photos for digital publishing
- Press relations and expanding the editorial network in the Nordic, German, and Eastern European markets

EDUCATION

November 2013 - Mai 2017

Master of Arts in World Heritage

Faculty of Architecture, Brandenburg University of Technology, Cottbus, Germany

- International practical projects at World Heritage Sites: Suomenlinna Fortress in Helsinki, Finland and Hagia Sophia, Walls of Theodosius in Istanbul Turkey 2016
- Master Thesis: [Ecotourism Feasibility Study - The Study Case of Natural Park Putna-Vrancea, Romania](#)
- Graduation GPA: 1.6 (1=Very Good, 5=Unsatisfactory)

Bachelor of Science in European Studies and International Relations November 2009 - Mai 2012

Faculty of Letters, University of Bucharest, Romania

LANGUAGES

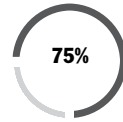
Romanian - Native



English - C2



German - C1



Spanish - B2



INTERPERSONAL SKILLS

Project Management



Team work



Interviewing



Technical Support



User experience



TECHNICAL SKILLS

Microsoft 365



CRM



Google Analytics



SEO



Word Press



JSON



XML



Google Ads



Facebook Ads



Figma



Miro



Adobe InDesign



Adobe Photoshop



Adobe Incopy



Adobe Illustrator



Adobe Lightroom



LANGUAGE CERTIFICATIONS

IELTS Certificate - English
German Language Certification

TECHNICAL CERTIFICATIONS

Foundations of User Experience (UX) Design
[Online course authorized by Google](#)

Start the UX Design Process: Empathize, Define, and Ideate
Online course authorized by Google

UX Research for Agile Teams
[Online course authorized by Stockwell Strategy](#)

UX Foundation Storytelling
[Online course authorized by Sarah Weise](#)

API Documentation with JSON and XML
[Online course authorized by Peter Gruenbaum](#)

Technical Writing: Quick Start Guides
[Online course authorized by Leslie O'Flahavan](#)

Creative Entrepreneurship Certificate
Certified by the Ministry of National Education Romania 2021

ACADEMIC PUBLICATIONS

- Heritage Activism, Rosia Montana: the story that took over the world (2018), Eliza Marin
Proceedings of the 6th Balkan Museum Heritage Conference, Meet See Do, Thessaloniki, Greece
- Assessing land use/cover changes in the Putna-Vrancea Natural Park. Romania (2017) Cuculici Roxana, Grigorescu Ines, Dumitrascu Monica, Dumitrascu Costin, Marin Eliza
Proceedings of the 17th International Multidisciplinary Scientific GeoConference vol. 5 Ecology and Environmental Protection, pp. 109-116, Albena, Bulgaria.

PUBLIC SPEAKING

Panel Facilitator
Meeting of European Heritage Days - "The Future of European Cultural Heritage: Where We Are we are going"
"Council of Europe, Strasbourg France -17-19.10.2018

Speaker
Endangered Heritage, Academy for Cultural Diplomacy, European Cultural Heritage Summit 2018 organized by Europa Nostra 20.06.2018

Speaker
Romania on the list of the 7th most endangered European sites made by Europa Nostra, Discussion in the panel "Endangered Heritage / Endangered Values" European Cultural Heritage Summit, Cultural Diplomacy Institute, Berlin, Germany - 06.20.2018

Panel Facilitator
Natural Heritage Activism, Conference "Meet See Do" Thessaloniki, Greece "Annual Conference of Balkan Museum Network 8-20.05.2018