

SEO Past Projects

Timberhut (Luxury camping client)

www.timberhut.com

Result - 900% organic traffic growth in 9 months and ranked for multiple relevant keywords.

<https://www.loom.com/share/a0e803202af94a98a364d996b9142bea?sid=f3a08fb3-e4f4-43e6-865d-ae0d3e301350>

Strategy - keyword research-based blog content and SEO optimizations

The Butterfly Pig (E-com client)

[https://thebutterflypig.com/](http://thebutterflypig.com/)

Result - 100% organic traffic increase in 7 months, CTR increase 3.7% to 5.4% and AI overview features.

<https://www.loom.com/share/1973eb52d64646b585ac73f0b2b948e2?sid=81c87834-02b7-4d42-8be5-03998287fdb2>

Strategy - keyword research-based blog content, on-page SEO, SEO optimizations, technical fixes and site migration.

National Facility Contractors (Nationwide facility contractor)

[https://nationalfacilitycontractors.com/](http://nationalfacilitycontractors.com/)

Result - 172% organic traffic increase in 9 months and ranked for multiple relevant keywords.

<https://www.loom.com/share/5494b7aea2b7475badb2df8e45bdbe1a?sid=89ba91c8-a6cb-480c-8d50-68fda4234f23>

Strategy - keyword research-based blog content, location pages and SEO site optimizations.

The Ballet Centre Dubai (Dance academy)

[https://www.balletcentredubai.com/](http://www.balletcentredubai.com/)

Result - 100% organic traffic and ranked for multiple relevant keywords.

<https://www.loom.com/share/5520a40fc6ed4915b5fac46aa0ef46a4>

Strategy - local SEO, keyword research-based content, on-page SEO optimizations.