



6SENSE DISPLAY BANNERS

RETARGETING EFFORTS

AWS CASE STUDY

COPY OPTIONS

BACKGROUND FROM SAVANNAH

- Asset
 - “FINANCIAL SERVICES SOFTWARE LEADER MYOB AUTOMATES NETWORK MANAGEMENT IN THE CLOUD WITH INFOBLOX DDI”
- Audience
 - We mainly just want to focus on that these are retargeting efforts, meaning that they have seen or heard about Infoblox in some capacity before, just didn't convert. I would like the messaging to still be intro level, but maybe moving towards mid-funnel.
- Length
 - 50-60 character range, NOT including the CTA button/callout

Previous copy



COPY OPTIONS

Option	Copy	CTA
1	FROM HOURS TO MINUTES Automate with self-service IPAM	READ CASE STUDY
2	SAVE YOUR NETOPS TEAM TIME Automate manual tasks with DDI	LEARN HOW
3	DON'T BE THE BLOCKER FOR DEVOPS Automate IPAM with DDI	DISCOVER HOW
4	CLOUD FIRST? Your DDI should be too.	LEARN MORE
5	OUTGROWN YOUR MANUAL IPAM SPREADSHEETS? Automate with DDI.	UPGRADE NOW
6	WE LOVE SPREADSHEETS Just not for IP address management	AUTOMATE WITH DDI

AWS WHITE PAPER

COPY OPTIONS

BACKGROUND FROM SAVANNAH

- Asset
 - “ENSURING ENTERPRISE-GRADE NETWORK SERVICES FOR AWS”
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1	USING BASIC DNS and IPAM? Automate across AWS and on-prem	SEE HOW
2	RUNNING FAST IN AWS? Don't let DNS slow you down	GET WHITE PAPER
3	OUTGROWN YOUR DNS AND IPAM? Scale with the enterprise solution	READ WHITE PAPER
4	HYBRID CLOUD COMPLEXITY Needs a single management solution	SIMPLIFY AWS DEPLOYMENTS
5	STRUGGLING TO SEE ACROSS ON-PREM & AWS? Gain visibility	DOWNLOAD WHITE PAPER
6	HYBRID CLOUD HEADACHES Heal with one interface for AWS & on-prem	GET RELIEF



MULTI-CLOUD UDDI WEBINAR

COPY OPTIONS

BACKGROUND FROM SAVANNAH

- Asset
 - [“SIMPLIFY HYBRID MULTI-CLOUD COMPLEXITY: UNIVERSAL DDI™ EXPLAINED”](#)
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COPY OPTIONS

Option	Copy	CTA
1	DON'T WAIT FOR AN OUTAGE TO ACT Solve multi-cloud IP conflicts	WATCH NOW
2	ONE PLATFORM. ALL DNS PROVIDERS. Manage multi-cloud with Universal DDI	WATCH WEBINAR
3	MULTI-CLOUD DDI CHAOS CAN COST YOU MILLIONS Simplify across clouds	FREE WEBINAR
4	CLOUD SOLUTIONS CAUSING CONFUSION? Your Multi-Cloud Needs Modern Management.	STAY AHEAD
5	GET REAL-WORLD MULTI-CLOUD DNS SOLUTIONS Free Webinar from Expert Industry Leaders	WATCH ON DEMAND
6	DNS MANAGEMENT IS EASIER THAN EVER Reduce and Resolve Multi-Cloud Errors	LEARN HOW

TRUMA CASE STUDY

COPY OPTIONS

BACKGROUND FROM SAVANNAH

- Asset

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- “TRUMA SEES CLEAR ROADS AHEAD WITH ENHANCED NETWORK VISIBILITY AND PROTECTION FROM INFOBLOX”

- Audience

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COPY OPTIONS

Option	Copy	CTA
1	WEEKS OF WORK, DONE IN HOURS How Infoblox simplifies DDI	READ MORE
2	MERGERS CAUSING DNS CONFUSION? Growing companies need modern DDI	READ CASE STUDY
3	STOP GUESSING, START SEEING Gain full visibility with Infoblox	GET CLARITY
4	LEGACY DNS IS A BUSINESS RISK Modernize with Infoblox	READ MORE
5	CLOUD MIGRATION WITHOUT THE MESS Infoblox delivers clarity	READ CASE STUDY
6	CRITICAL NETWORK SERVICES NEED CLARITY Infoblox overcomes complexity	FIND SOLUTIONS



CYBERSECURITY WORKSHOP

COPY OPTIONS

BACKGROUND FROM SAVANNAH

- Asset
 - “TEAM UP WITH OUR EXPERTS AND LEARN TO DEFEND AGAINST DNS THREATS”
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COPY OPTIONS

Option	Copy	CTA
1	92% OF NETWORK ATTACKS USE DNS Get the protection you need	JOIN WORKSHOP
2	STOP THREATS BEFORE FIRST QUERY Secure your DNS with Infoblox	SIGN UP TODAY
3	BLOCK ATTACKS BEFORE THEY START Attend our DNS defense workshop	REGISTER NOW
4	DNS THREATS DEMAND EXPERTISE Get insights from Infoblox pros.	SIGN UP TODAY
5	DNS THREAT INTEL WORKS Discover how with Infoblox experts	JOIN WORKSHOP
6	PROACTIVE DNS DEFENSE STARTS HERE Team up with experts today	JOIN WORKSHOP