

Alliance to Advance Patient Nutrition Script		April 5,
VIDEO	AUDIO	

(101) ON CAMERA TITLE SUPER: Kelly A. Tappenden PhD, RD, FASPEN The Academy of Nutrition and Dietetics	Kelly A. Tappenden In this era of healthcare reform we're focusing on increasing quality patient care and reducing costs.
(201) ON CAMERA TITLE SUPER: Gary Fanjiang MD, MBA, MS Abbott Nutrition	Gary Fanjiang Never has it been more important to look at patient quality and healthcare outcomes. With the aging of the population the problem of malnutrition is just going to get worse.
(301) ON CAMERA TITLE SUPER: Ainsley Malone M.S., R.D, C.N.S.C., L.D. American Society for Parenteral and Enteral Nutrition	Ainsley Malone Malnutrition is essentially excess or a deficit of nutrients... energy, protein, vitamins and minerals that results in adverse outcomes.
(401) ON CAMERA TITLE SUPER: Melissa Parkhurst, MD Society of Hospital Medicine	Melissa Parkhurst You can't always look at a patient and tell that they are at malnourished or at risk patient. If we do not have a validated regimented way to assess each patient, we will miss patients.
(501) ON CAMERA	Kelly A. Tappenden

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TEXT: 1 in 3 patients enters the hospital malnourished TEXT: 38% become malnourished during their stay TEXT: Higher never events Higher cost of care Higher readmission	We know that 1 in 3 patients entering the hospital do so malnourished. ...and another 38% of adequately nourished patients will become malnourished during their stay. This is a problem because malnourished patients do less well. They have high never events. They have higher cost of care and they have higher readmission.
(601) ON CAMERA TITLE SUPER: Beth Quatrara DNP, RN, ACNS-BC Academy of Medical- Surgical Nurses	Beth Quatrara If we don't develop a plan for those who are at risk, the total number of patients with malnutrition will continue to rise.
(701) ON CAMERA	Melissa Parkhurst Treatment of malnutrition can transform patient outcomes. This is the reason...

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(801) Alliance to Advance Patient Nutrition logo TEXT: 100,000+ Members TEXT: LOGOS Academy of Medical- Surgical Nurses, Academy of Nutrition and Dietetics, American Society for Parenteral and Enteral Nutrition, Society of Hospital Medicine, Abbott Nutrition TEXT: Dietitians Hospitals Nurses Physicians Across multiple disciplines LOGO: Alliance to Advance Patient Nutrition TEXT: Raise awareness about malnutrition TEXT: Reduce malnutrition in hospitalized patients	Voiceover Melissa Parkhurst... the Alliance to Advance Patient Nutrition was formed. Voiceover We're a 100,000 plus members strong. Voiceover Over five organizations Voiceover Across multiple disciplines with a common purpose... Voiceover ...to raise awareness about malnutrition and to reduce malnutrition in hospitalized patients.
(901) ON CAMERA	Gary Fanjiang With the help of the alliance, we hope to address these issues by really demonstrating the power of nutrition on patient outcomes.
(1001) Video footage of Kelly A. Tappenden speaking with Melissa Parkhurst,.	Voiceover Kelly A. Tappenden

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	We know that if we provide a nutrition intervention such as an oral nutrition supplement that, that will improve...
(1101) ON CAMERA TEXT: Reduce the risk of surgical and wound infections TEXT: Reduce the risk of falls TEXT: Reduce readmissions	Kelly A. Tappenden ...their outcomes. It will reduce the risk of surgical wound infections. It will reduce the risk of falls and it will reduce readmissions. All critical things that we are looking to achieve.
ON CAMERA	Melissa Parkhurst, MD What I've seen nutrition be able to do is to take the patient who is right on the cusp... and refocusing attention on nutrition in that patient can often be the difference between that patient going to a skilled nursing facility or regaining enough strength in the hospital to return home with the help of family.
(1201) ON CAMERA	Beth Quatrara I remember caring for a burn patient once, who's wounds were not healing well and when we really focused on

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	his nutrition, it was amazing to see within a course of days those wounds that looked so pale and really weren't healing to really start to improve.
(1301) ON CAMERA	Melissa Parkhurst, MD Prescriptive nutrition is thinking about nutrition like the way we think about medicine therapy. The idea is that there are 3 things that we can do right away...
(1401) TEXT: 1 Recognize and Diagnose ALL Patients at Risk TEXT: 2 Rapidly Implement Interventions and Continued Monitoring TEXT: 3 Develop Discharge Nutrition Care and Education Plan	Voiceover We can identify a 100% of the malnourished or at risk patients. Provide prompt and immediate nutrition intervention... ...and give every patient a documented nutrition care and education plan.
(1501) ON CAMERA	Melissa Parkhurst, MD The key is a multidisciplinary approach to this problem
(1601) FOOTAGE: Melissa speaking to colleague.	Voiceover- Melissa Parkhurst It is going to have to become everybody's problem, in order to solve it.
(1701) FOOTAGE:	Voiceover- Beth Quatrara

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Beth sitting at table speaking with Ainsley	The nurses have information, the dieticians have information, the physicians have information and it's really about us all coming together ...
(1801) ON CAMERA	Beth Quatrara ...communicating clearly so that we can appropriately develop an individualized care plan.
(1901) IMAGES: Alliance web pages / Alliance Care Nutrition Model	(Voiceover) On the website, are multiple tools and resources that will help clinicians better integrate nutrition into their overall plans of care and provide ongoing nutrition intervention.
(2001) ON CAMERA	Kelly A. Tappenden It makes sense to use nutrition to heal our patients. This is part of what the alliance aims to do.
(2002) ON CAMERA	Beth Quatrara Now is the time to move forward and address malnutrition in our patients.
(2003) TEXT: Go to malnutrition.com To learn how you can lead your healthcare team to improve patient outcomes, together.	Voiceover Go to malnutrition.com, to learn how you can improve patient outcomes. Together, we can make a difference.

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