



Ian McCabe

Writer/Editor

Seattle, Washington

<https://ianmccabe3.journoportfolio.com/>

Writer/Editor with over nine years of experience. Proficient in numerous mediums, including copy writing, journalism, marketing, technical, advertising, communications, and script for screen and radio. Great with tools such as Final Draft, Microsoft Office, Azure DevOps, SharePoint, GitHub, and HTML. Just an overall nice chap.

Skills

- Word, Excel, Outlook, and PowerPoint
- 60 wpm typist on a bad day
- HTML and web editing
- TFS, GitHub, Visual Studio, AVID Pro-
- Tools, Adobe Photoshop and Premier
- Outstanding tea and coffee maker

Experience

Microsoft (via Motiv/launch consulting)

Content writer/developer | Jan 2018 - present

- Create, edit, and manage external and internal documentation, and agent blogs across all Microsoft consumer and commercial marketplace products and services.
- Works with leadership and team management, using feedback and metrics to create and advise on technical writing, process flow, and framework.
- Train and develop training documentation for new hires.

Penguin with a Bowler Hat Creative

Freelance Writer/Developer | Mar 2010 - Present

- Writing/editing copy and scripts for various established clients, including radio/TV commercials, films/animations, corporate, instructional, and informational guides, both video and print/web.
- Writing and editing for websites, newspapers, and magazines, primarily in public interest and entertainment Ideas and project development.

Microsoft (Via Apex Systems)

Technical Writer | Feb 2016 - July 2017

- Knowledge Management Specialist for Tier 3 Device.
- Support documentation for Xbox, Surface, and Microsoft Band.
- Copy writing, proofreading, and editing within the in-house.
- SharePoint site, TFS, Azure Dev Ops and Visual Studio Working closely with technical leads and supply chain specialists.

Newcastle Journal - Trinity Mirror

Writer/Contributor | Aug 2011 - Apr 2013

- Writing articles, reviews, interviewing subjects for a regional newspaper and monthly supplemental magazine 'Culture.'
- Working closely with editors, web designers and graphics department.

Zinc Media - Formerly Ten Alps Vision

Writer/Contributor | Aug 2009 - Feb 2010

- General scriptwriting and development.
- Research and client interaction.
- Liaising with producers, editors, animators, and other members of the studio.

Metro & Magic Radio - Bauer Media

Creative Writer | Dec 2008 - June 2009

- Scriptwriting for radio commercials and promotions, Production, and voice direction. General admin duties.
- Research and client interaction.

Education

Bachelor of Arts, Media Production

Northumbria University | 2005 - 2008

2:1 - Media and Film Production.

Education Training Award – Level 3

Newcastle College | 2013

Preparing to Teach in the Lifelong Learning Sector.