

Jay Honstetter
jayhonstetter@gmail.com

Freelance Writer/Contributor at The Morning Call
Allentown, PA Mar. 2020-Current

- Pitch and write stories about local events, musicians, artists, and general happenings in and around the Lehigh Valley.
- Write columns for the Go Guide on a weekly basis – “Go Picks,” “Three Concerts To See,” “Flix At Home,” “Staying In Tune.”

Freelance Copywriter/Editor at Preschool Marketing Group
Stroudsburg, PA Jan. 2020-Current

- Create and edit content for clients across a variety of platforms including websites, brochures, newsletters, email blasts, and tour guides.
- Write and edit copy for internal documents including emails for outreach, the PMG website, informational documents, and press releases.

Post Production Intern at Brick City TV
New York, NY Oct. 2016-Jan. 2017

- Wrote hot sheets, conducted research, ran various production related errands.

Freelance Writer
New York, NY Jun. 2013-Jan. 2015

- Pitched and wrote articles/columns for Stereogum, Metro NY, Bedford + Bowery, Impose, Brooklyn Based, Nerve, City Limits.

Marketing/Social Media at The Greene Grape
Brooklyn, NY Nov. 2006-Mar. 2013

- Researched and read through current articles about food & wine, and made special orders for our stores.
- Wrote weekly emails about our food and wine specials and tastings.
- Wrote food and wine descriptions for both our food (Greene Grape Provisions) and wine store’s (Greene Grape Wines & Spirits) websites.

EDUCATION

Hunter College

New York, NY

Bachelor of Arts, Film & Journalism

GPA: 3.856