



HHA Newsletter

July 2021

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Meet the 2021-22 HHA Board

Running one of the largest and most successful youth hockey associations in the State of Wisconsin is no small feat—but the key to our program's continued success is the Hudson Hockey Association Board.

Comprised of 20 individuals, the HHA Board manages all aspects of Hudson's youth hockey program. These dedicated and talented individuals possess a wide range of hockey experiences—from former high school and college players, to parents, coaches and volunteers.

This issue of the HHA Newsletter is dedicated to introducing and getting to know the members of our 2021-22 HHA Board. Let's meet them now.



Mike Haider

Mike Haider, President: Mike Haider has served as the HHA Board President since April 2018. Prior to this role, Mike was the Youth Player and Coaching Development Chair (PCDC) and S squirt Age Level Rep. Mike began as a player with Hudson Hockey and has also been a coach and volunteer. Mike currently has four children who play hockey: a Pee Wee goalie, a Bantam goalie and two high school-aged skaters. Mike oversees the HHA Board, Executive Board, Governance Committee and Finance Oversight Committee.

Mitch Kullman, VP Support of Hockey Operations: Mitch Kullman has served as Vice President, Support of Hockey Operations for the past four years. Mitch has been a part of the Hudson Hockey Association since 2014 and on the HHA Board since 2015. Previously, he served as the Age Level Rep for Mite 1 & 2 & 3. Mitch has two skaters in the organization: a Pee Wee and a Squirt. Mitch oversees several committees including the Tryout Committee, Volunteer Committee, Jersey Committee, Equipment Manager Committee and Tournament Committee. His current projects include revamping the volunteer hour commitment, new jersey re-orders and design, implementing new software for Oct. 2021 tryouts, securing Tryout Evaluators, updating tryout policies and establishing new tryout guidelines for Squirts/U10s and above.



Mitch Kullman



Brooks Lockwood

Brooks Lockwood, VP Hockey Operations: Brooks Lockwood is the Vice President of Hockey Operations and oversees the PCDC committee. Brooks previously played Hudson Hockey through high school and went on to play college hockey for the University of Wisconsin Eau Claire. He has coached Hudson Hockey for nine years—including seven with Hudson High School. Brooks has served as a Mite 1 & 2 Age Level Rep and helped coach the U8 Girls team. He has two daughters who play Hudson Hockey. Brooks is committed to improving the development of HHA players and coaches. He has dedicated significant time this off-season to developing the educational experience and resources for coaches, which Brooks believes will positively impact player development and experience on and off the ice.

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HHA Board Cont.



Kate Cochran

Kate Cochran, VP Administrative Support: Kate Cochran serves as the Vice-President for Administrative Support and oversees the Fundraising and Concessions Committees. Kate's family has been involved with Hudson Hockey for the past six years. She has two sons who play hockey: a Pee Wee and a Squirt. Previously, Kate has been a Team Manager, committee member, locker room monitor and has helped with volunteer and fundraising events. Kate is currently planning the annual HHA Golf Tournament, Pepper Fest and BINGO/Meat Raffles at local restaurants.

Jim Shimon, Chair of Arena Management Board: Jim Shimon currently serves as the Chair of Arena Management Board Committees. He oversees the Arena Management Board, which meets once a month to discuss any and all arena issues. Jim has been a member of Hudson Hockey since 1990 and played for Hudson teams from Mites through high school. For the past 12 years, Jim has been coaching Bantams. Currently, Jim's focus is improving the overall facilities, overall cleanliness, making improvements to the aging buildings, and improving volunteer involvement.



Jim Shimon



Rob Knefelkamp

Rob Knefelkamp, Past Board Member Appointed Official: Rob Knefelkamp is a 1993 graduate of Hudson and played Hudson Hockey for Coach Mike Stoskopf. Rob and his wife Amy, have two children; a daughter Peyton, who is a Senior, and son Soren, who will be a second year Bantam. Rob currently sits on the Board as the Past Board Member Appointed Official. In this position, Rob chairs the Registration Committee and sits on the Girls and Youth PCDC Committee and the HHA Disciplinary Committee. For the past three seasons, Rob has chaired the Youth PCDC Committee. This year he will be working with some past HHA Presidents on Board Training and updating the Plan of Action Documents for all Board Positions and Committees.

Heidi Bullis, Secretary: Heidi Bullis is currently in her second year as Secretary of HHA. Heidi has three boys in the association: a Bantam, Pee Wee and Squirt. Heidi joined the board to support Hudson Hockey and help the program continue to grow. As Secretary, Heidi attends all monthly board meetings—keeping attendance and meeting minutes. Heidi oversees the Communications Committee, which is responsible for the hudonhockey.com website, email communication, newsletters and rink bulletin boards. Heidi is working on improving email communications to members and reorganizing the association website. Heidi is also Chair of the Jersey Committee, which is currently reviewing bids and new jersey design.



Heidi Bullis



Jeremy Palm

Jeremy Palm, Treasurer: Jeremy Palm is the HHA Board Treasurer and oversees the Finance Operations Committee. Jeremy grew up in Hudson and played basketball and tennis. He assumed his kids would follow in his footsteps, but all three had different ideas! Two of Jeremy's children currently play Hudson Hockey; his son Eric, is a second year Pee Wee, and daughter Brianna, plays U10.

Luke Steele, Youth Player and Coaching Development Chair (PCDC): Luke Steele is the HHA Youth PCDC. Luke is a former Hudson Varsity Hockey player and over the past 20 years, has coached every level from Mite 1 to Bantam A. Luke has two boys in the HHA program who will both be at the Pee Wee level this season. Currently, Luke is focused on continuing to improve the coaching culture and improving skills and tactics for all skaters, both on and off the ice.



Luke Steele



Alicia Larson

Alicia Larson, Girls Player and Coaching Development Chair (PCDC): Alicia Larson is the HHA Girls PCDC. She has two children in HHA: one in the Girls program and one on the youth side. Alicia has been part of HHA since the fall of 2017. While she has never played hockey, Alicia has coached junior bowlers and has been on the bowling board for years. Alicia was a youth leader and started a bowling program for her high school over 20 years ago, which is still going strong. Alicia has the desire and passion to help others see how great hockey is—a sport her kids love to play and she loves to watch. Alicia was thrilled with the number of girls who started playing hockey this past year. She is hoping to see continued growth in the Girls program and to find female coaches for every Girls team.

Jill Lipinski, Ice Scheduler: Jill Lipinski is the HHA Ice Scheduler. She previously served as the U10 Assistant Coach and spent two seasons as a Team Manager. This season, Jill will have three children playing Hudson Hockey.



Jill Lipinski



Sarah Fluegel

Sarah Fluegel, Chair Team Manager Oversight Committee: Sarah Fluegel is Chair of the Team Manager Oversight Committee. Previously, she was a member of the TMOC and has managed her son's Mite team for the past three years. Her son, Ellis, has played with HHA for four years and will be a Squirt next year. Her daughter, Lilah, also played with HHA, as a Mite and U10. In her free time, Sarah enjoys spending time with her kids and pets, reading, walking, and being outside.

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Age Level Reps



Monica Mooney

Monica Mooney, Jr. Gold Age Level Rep: Monica Mooney is the Jr. Gold Age Level Rep, a position she has held since 2020. Monica moved from Eau Claire to Hudson in 2012. She has two adult sons and a stepson and stepdaughter who are both in high school. Monica has always been involved in her kids' passions and has done everything from coaching parks and rec soccer, assisting with motocross racing, to helping manage hockey teams. Monica became involved with HHA when her stepson chose to play this past season. Prior to joining the HHA board, Monica was a locker room mom for her stepdaughters' team and served as Board Treasurer for a different hockey association. Monica is happy to be involved helping all kids have a successful experience while exploring their passion for hockey.

Derek Hedin, Bantam Age Level Rep: Derek Hedin is the Bantam Age Level Rep. He has been with the HHA organization for nine years and done everything from locker room monitor, team manager, Pee Wee and Bantam Age Level Rep and more. Derek loves what the Association and hockey brings to all who are involved. He believes being an Age Level Representative provides him the opportunity to engage with the entire Hudson Hockey community and foster relationships with some amazing people. Currently, Derek is most excited to be moving forward with joining the rinks and looks forward to helping in any way he can.



Derek Hedin



Rob Bunch

Rob Bunch, Pee Wee Age Level Rep: Rob Bunch is the Pee Wee Age Level Rep. Rob played hockey for over 14 years in Minnesota. He also coached Bantam level hockey in St. Cloud, MN. Rob has been involved with the HHA for over five years and has coached Mites-Squirts the past four seasons. Currently, Rob has two children in Hudson Hockey: a Pee Wee and U12.

Ryan Bullis, Squirt Age Level Rep: Ryan Bullis is the Squirt Age Level Rep, a position he has held for the past four years. Ryan and his family have been involved with the Hudson Hockey Association since 2012. He has three boys who play Hudson Hockey including: a first year Bantam, first year Pee Wee, and a second year Squirt. Ryan has coached for nine years and has a strong passion for the game of hockey, player development, and the Hudson Hockey Association. He feels being part of such a great association has been very rewarding and watching his kids compete in practices, games, and state tournaments has created many memories and lasting friendships. Ryan is grateful to call Hudson home and proudly supports the Hudson Hockey Association.



Ryan Bullis



Mellissa Chiodo

Melissa Chiodo, U12/U14 Age Level Rep: Melissa Chiodo is currently serving her second term as U12/U14 Girls Age Level Rep. She has a daughter who is a U12 player and has been playing for Hudson Hockey since 2018, when the family moved to Hudson. Melissa joined HHA to help advocate for the Girls program—and hopefully leave it a little better than when she joined it. Melissa believes it is important that girls have opportunities for athletics, leadership and friendship, which is why she wants to help grow with the rest of the HHA team.

Nichole Kroening, U8/U10 Age Level Rep: Nichole Kroening is the U8/U10 Age Level Rep, a position she has held for the past two years. She is also a member of the Player and Development Committee (PCDC) and has been with HHA for the past five years. Nichole's youngest daughter is a U12 player for Hudson Hockey. Nichole plans to continue growing the HHA Girls program through the Try Hockey for Free Program and by encouraging current girl players to invite their friends to play.



Nichole Kroening



Brandon Bergeron

Brandon Bergeron, Mite 3 Age Level Rep: Brandon Bergeron is in his second year as the Mite 3 Age Level Rep. He also chairs the Mite Committee and Tryout Committee. Brandon has three boys who play Hudson Hockey. Brandon's Mite Committee is currently working on enhancing the Mite program through greater training opportunities and structure. His Tryout Committee is currently evaluating software, which will streamline the evaluation process for evaluators and committee members.

Luke Meier, Mite 1 & 2 Age Level Rep: Luke Meier is the Mite 1 & 2 Age Level Rep. Luke has a long history with the HHA. In addition to serving as PCDC chair, Luke began coaching U16 in 2008, and has also coached Bantams, Pee Wees and Mites. He has one child who plays Hudson Hockey at the Mite Level. This year, Luke's goal is for HHA to be proud of its accomplishments and continue having fun.



Luke Meier