

	Visual	VO
01	Animation to land on Haley's design	Did you know that as a conference attendee you get free access to PitchBook's entire suite of tools starting two weeks prior to your event?
02	Highlight each box on screen *Attendee information subject to availability	In addition to full access to our platform—including PitchBook's Advanced Search and company alert features—we provide conference-goers with tailored lists of attending companies and professionals*.
03	Transition into companies feature	Here's how to get the most out of your conference experience with PitchBook:
04	From first screen the companies feature SS moves into place while pushing everything else out and advanced search title moves into place	See which companies are represented at the conference, including their industry and contact information. Quickly dial up details of specific deal structures, as well as industry trends, to inform your strategy.
05	Zoom into platform to show recording and then zoom back out; click into LinkedIn profile	If an attendee list is available, dive deeper into who else is attending, as well as their titles, industries, locations and more. Identify who you want to connect with and reach out using up-to-date contact details available through the platform.
06	Show where to save lists and set alerts; show mobile alert popup	Save tailored lists to your dashboard for easy access during the conference and be the first to know when deals are made by setting alerts on people or companies you're tracking.
07	Questions? events@pitchbook.com Go back to 1st screen and show clicking on megaphone; transition into product end screen	Our world-class financial data platform for the public and private markets is at your fingertips for a limited time. Don't wait—login today and select the megaphone icon to get started.