## insights automated eateries



# Also don't miss...



**Como Tapas** Brussels €

Few modes of eating lend themselves to conveyor belt dining particularly well, but tapas might be one of them. It's not one for the purists, but this Brussels eatery has done a decent job of belting it out since 2002, serving up Basque-style *pintxos* and other Spanish small plates. *comotapas.com* 



Rollercoaster Vienna €

Fast food gets even faster at this rowdy restaurant where dishes arrive via rollercoaster. Place your order on a screen, and watch burgers, wings, fries and pasta hurtle and spiral to your table on rails. Light shows and dancing robots complete the sensory overload. **rollercoaster.rest** 

# Pick & Cheese London

## The concept

Move along, sushi – the world's first conveyor belt cheese restaurant has *finally* arrived.

## The set-up

Stools and two booths encircle a bar and open kitchen, from which chefs place over 25 all-British cheeses onto the belt, delivering fatty goodness to within arm's length. Cheeses come in five price brackets, and each is paired with a unique, carefully selected relish, biscuit or cake.

## Best for...

Couples or friends who want a sophisticated, futuristic evening snack. Or hungry lone wolves looking to keep human interaction to a minimum.

## **The highlight**

The wide range of cheddars, hards, bries and goats cheeses all fare well, but the Perl Las – a rich Welsh blue paired wonderfully with a fig spread – is a standout.

## **Insider tip**

The bill can spiral out of control, so pace yourself. You have an hour slot on your stool and 90 minutes in a booth. Don't worry about missing out on any of the cheeses – the belt is restocked regularly.

#### The take-away

It may seem like a novelty at first, but standards are high here, with top-quality cheeses and considered pairings. Food doesn't suffer from the conveyor belt curse of staleness, either – cheese can't get much stinkier, after all.

#### While you're there...

Have a drink or warm-up bite in the surrounding Seven Dials Market while you wait for empty seats, which won't come around quite as quickly as the cheese. **thecheesebar.com**