

ALEXANDER LACASSE | MULTIMEDIA REPORTER

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CORE COMPETENCIES

INTERVIEWING	PODCASTING	COMPUTER ASSISTED REPORTING
INVESTIGATIVE REPORTING	PHOTOJOURNALISM	AUDIO PRODUCTION
FEATURE WRITING	SOCIAL MEDIA	VIDEO PRODUCTION

PROFESSIONAL EXPERIENCE

INTERNATIONAL ASSOCIATION OF PRIVACY PROFESSIONALS • Portsmouth, NH

January 2022–Present

Staff Writer

- **Contribute original reporting on data protection and privacy** to monthly newsletter to an audience of 75,000 privacy professionals worldwide.
- **Synthesize global privacy news stories** for daily newsletter distributed to IAPP's 75,000-person membership.
- **Edit and proof-read** the work of other staff writers and contributors.

PORTSMOUTH HERALD/USA TODAY NETWORK • Portsmouth, NH

December 2016–2021

Staff Writer

- **2019 First Amendment Award Winner** from the New Hampshire Press Association for investigation into state's criminal defamation law. My reporting led to the ACLU of New Hampshire filing a federal lawsuit challenging law's constitutionality.
- **Researched and pitched weekly** multi-sourced, enterprising investigative feature stories for regional edition on topics including state and local government, business, land use and development, and environmental issues.
- **Covered weekly municipal meetings** and write stories on strict deadlines.
- **Recorded and edited podcasts** to enhance feature stories.
- **Often photographed own assignments** to conserve two staff photographers' time.

CHRISTIAN SCIENCE MONITOR • Boston, MA

January 2015–June 2015

Staff Writer

- **Increased unique page views by writing stories** that regularly trended in the top-five most read on the website.
- **Expanded diversity of audience** by writing about a variety of national and international news topics.
- **Enhanced audience engagement** by creating 30-question quizzes to pair with stories.
- **Collaborated with editors to increase readership** by identifying trending news topics using Adobe Omniture.

NORTHEASTERN UNIVERSITY

BACHELOR OF ARTS AND SCIENCE • Journalism

2010–2015

- **Minor degrees in** Communications and International Affairs.
- **Analyzed 800 debt collection cases in superior court** for graduate level investigating reporting course and findings were published in "The Boston Globe."
- **Host of weekly news, sports and general talk show**, "The Granite Lounge" on 104.9 WRBB-FM.
- **Broadcasted men's and women's varsity basketball games**, on 104.9 WRBB-FM.
- **Contributed weekly articles for independent student newspaper**, "The Huntington News."

TECHNICAL SKILLS

Adobe Creative Cloud, Facebook, Google Analytics, Instagram, Microsoft Excel, SQL, SEO, Twitter, Tweetdeck, WordPress, Salesforce

COMMUNITY AND PROFESSIONAL ENGAGEMENT

NATIONAL PRESS FOUNDATION "HOLDING WASHINGTON ACCOUNTABLE" FELLOW, Seminar for investigating federal COVID-19 relief programs, businesses, federal agencies and politicians.

2021

NEW ENGLAND FIRST AMENDMENT INSTITUTE FELLOW, Seminar on latest investigative reporting techniques.

2020

LEADERSHIP SEACOAST, Graduate, Six-month civics-intensive seminar for issues impacting New Hampshire's Seacoast.

2018

NEW ENGLAND CENTER FOR INVESTIGATIVE REPORTING, Boston University Boston, MA, Certificate.

2015

DELTA TAU DELTA, FOUNDING FATHER, Northeastern University, Boston, MA.

2013

EAGLE SCOUT, Troop 185 Stratham, NH.

2009