



Aditya Khare

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ABOUT ME

Recent B.A. English graduate, with proven and tested creative writing, academic research and communication skills. I am an ambitious and self-driven individual, possessing hands-on experience of working as a content and copywriter. I am seeking to hone my skills and grow as a content developer by gaining more professional experience.

WORK EXPERIENCE

Technical writer

DCS (February 2022- September 2022)

Researched industry-related topics and reviewed websites; wrote clear, engaging content for various mediums and prepared well-structured drafts using content management systems. Co-ordinated with other team members to produce relevant content catering to the interests of target audience.

Copy writer

HalfCute (June 2021 - September 2021)

Researched topics (based on online content, reviews and market surveys), wrote informative and engaging content to help the brand showcase its products. Proofread and edited blog posts before publication, optimized the content using SEO techniques. Co-ordinated with the marketing and design teams to illustrate articles.

Film and entertainment journalist

The Hollywood Tribune (June 2020 - August 2020)

Researched and wrote articles covering about cultural and social events, and other entertainment news for the blog. Optimized the content using simple SEO techniques, ensuring that good quality content was published.

Blog content writer

Union Journalism (March 2020 - April 2020)

Researched and wrote articles covering about cultural and social events, and other entertainment news for the blog. Proofread and edited the content before publication. Conducted simple keyword searches and optimized the content using SEO techniques. Co-ordinated with the graphics designer and other team members to publish those articles that best piqued the interest of the blog readers.

Technical writer

Just Go Web Digital (March 2020 - April 2020)

Researched topics (combining online content, experience studies and market surveys), compiled quantitative and qualitative data, and wrote clear, precise content summarizing the collected data.

Technical writer

Eligible (February 2020 - March 2020)

Researched diverse topics; wrote clear and comprehensive articles for publication. Proofread and edited the content before publication. Brainstormed ideas to enhance the reach of the blog. Helped select relevant topics that garnered more audience.

CREATIVE WORKS

Work Portfolio

This portfolio comprises some samples of the articles/ blog posts that I wrote while working as a content writer/technical writer.

<https://adityakh65.journoportfolio.com/>

DIGITAL SKILLS

Writing and Editing

technical writing / Online content creation/editing tools / Academic writing and editing / Copy writing / Blog development

Research and Review

Reviewing, reporting, and research / Excellent research skills with main internet browser (Mozilla, Safari, Chrome...)

Analytics

Keyword analysis / Wordpress, SEO, Analytics

Basic skills

Microsoft Office: proficient user of Word, Excel and Powerpoint

EDUCATION

Bachelors' Of Arts (Hons.) in English Literature (2018-21)

Jagran LakeCity University

Final grade : CGPA 7.86

High School Diploma (2017-18)

Mahatma Hansraj Modern School, Jhansi (CBSE)

TRAINING COURSES

The Complete Digital Marketing Course - 12 Courses in 1 (2022)

Udemy

Writing in Plain Language (2020)

LinkedIn Learning

LANGUAGE SKILLS

Mother tongue(s): **Hindi**

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

HOBBIES AND INTERESTS

Reading Novels and Poetry

Creative Writing

Exploring different cultures and world history