

ALEXIA YIANNOLI

Email: ayiannouli@gmail.com

Telephone: 07722 350782

Linkedin: linkedin.com/in/alexiaiannouli

Journalism portfolio: <https://alexiaiannouli.journoportfolio.com/>

PROFESSIONAL SUMMARY

2020 Veterinary Medicine graduate with a strong focus on diversifying into science communication within and outside of the veterinary profession. An organised and self-motivated science communicator with experience in PR, copywriting and journalism across various platforms.

EDUCATION

October 2020 - October 2021 • Imperial College London
Msc Science Communication

2015-2020 • University of Surrey
Veterinary Medicine BVMSci (hons)

Completing the degree developed my adaptability and resilience when undertaking final year rotations and work placements throughout the course; this allowed for development of communication skills when working with different teams and adapting to a constantly changing environment.

2012-2014 • Queen Elizabeth Sixth Form College
AAB A-levels in biology, English language and chemistry

EXPERIENCE

February 2021 - present Column writer for The Veterinary Edge

- Writing a monthly column for a veterinary publication on topical issues affecting the profession

October 2020-present Co-editor-in-Chief of I, Science, Imperial College London's science magazine

- Leading and working with an editorial team of 20 science communication students to produce an award-winning science publication
- Selecting pitches, creating and editing content to produce issues three times a year
- Responsible for delegating tasks and responsibilities within the team

September 2020-present Editor of Vet Report, Companion Consultancy

- Creating news content for the veterinary profession
- Producing content in line with excellent SEO practices
- Creating content for social media platforms
- Conducting interviews and creating podcasts within the profession
- Developing features and produce investigative reports

June - July 2020 Veterinary Record externship

- Editorial externship with the Vet Record at the BVA
- Involved in writing articles for the publication, researching information and developing the ability to problem solve creatively and under time pressure
- Opportunity to write and publish content for both Vet Record and In Practice, and the opportunity to attend editorial meetings and develop communication and creative problem solving skills

May 2020-August 2020 Writer at Vets: Stay Go Diversify (VSGD)

- Creating content and blog posts on issues relevant to the profession

April 2013 - June 2020 Administrative assistant at NWA market and social research

- Office-based tasks such as answering telephone and email queries
- Development of communication skills through telephone and face-to-face interaction and conducting surveys
- Analytical reasoning when using and interpreting data

Sept 2018 - Sept 2019 Co-founder and editor of the university newsletter

- Leading an editorial team of students to produce monthly issues in print and online
- Demonstration and development of leadership and communication skills and the ability to work within deadlines
- Ability to research and interpret both clinical and non-clinical information, collate knowledge and develop analytical skills
- Leading a team to create a new edition each month enabled the use of creativity and problem solving to work efficiently

June - July 2019 Veterinary Record externship

Sept 2016 - Sept 2018 Peer support mentor

- Providing low level counselling and signposting advice
- Working effectively within a team to provide a service for students

April 2018 -April 2018 Veterinary Record externship

June 2015 - July 2018 Cattery assistant at Blakeston Lodge Cattery

- Responsibility for the upkeep and management of boarding cats' welfare through feeding, cleaning and administering medication and care
- Development of communication skills when speaking to owners and providing advice regarding husbandry, feeding and management and developed the ability to tailor language appropriately

Oct 2012 - June 2014 Editorial team member of the college newspaper

- Involved in the design and layout of the newspaper, developing both creativity and the ability to problem solve individually and within a team
- Development of writing skills both in a creative and formal structure

Sept 2011 - May 2012 Editor of the school newsletter

- Led a team of four students to develop a termly newspaper, developing my leadership and communication skills

A C H I E V E M E N T S

2019-2020 - Numerous articles published in the Veterinary Record

2013 - Organised and volunteered at the regional 'Poetry by Heart' competition

2012 - Awarded the Princess Diana Award for Anti-bullying

2011 - Regional Silver National Memory Champion

I N T E R E S T S

- Bullet journalling
- Travelling
- Speaking and learning different languages
- Live jazz and classical music
- Playing the piano
- Creative writing

S K I L L S

- Science communication
- Journalistic writing
- Creativity and design
- Problem solving
- Adaptability
- Resilience

References available upon request.