

# Fatima Abed

 Fatimaworks898@gmail.com

 808-636-0391

## Work Experience

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### Social Media Manager

Hawai'i Appleseed Center for Law and Economic Justice  
Remote, HI

Oct 1 - present

- Design and create engaging content for Instagram and other social platforms using Canva, photography and video editing skills
- Increase reach, interact with community and manage ads
- Promote brand awareness and help organize events

### Cultural Steward & Environmental Advocate

Kupu

Kāne'ohe, HI

January 2025–September 2025

- Documented non-permitted commercial boating activity at Kāne'ohe bay
- Took photos and video of illegal boating activity to submit to Harbor Master and DLNR
- Participated in Harbor events

### Administrative Assistant

Pono Hawaii Initiative

Remote, HI

December 2023–June 2024

- Conducted data entry and administrative work, including email subscriber list management and meeting scheduling
- Handled mail, made deposits and kept track of funding
- Promoted brand awareness and edited blog posts

### Legislative Aide

Hawai'i State Representative Jeanné Kapela (HD5)  
Honolulu, HI

January 2023–May 2023

- Processed incoming testimony on legislation
- Prepared materials for and attended committee hearings
- Created informational flyers and a brochure for House District 5, and initiated work on a children's book that would describe the legislative process in a kid-friendly way
- Collected and distributed data focusing on agricultural sustainability in Hawai'i

### Survey Technician

Nevada Conservation Corps. (AmeriCorps)  
Las Vegas, NV

May 2021–September 2021

- Conducted National Visitor Use Monitoring Surveys (NVUM) utilizing Survey 123 to collect data and interview visitors to the national forests. This involved hiking, off-road driving and camping in remote locations for up to several days to educate the public on conservation

### Copywriter

Summit Magazine

Honolulu, HI

October 2017–June 2018

- Developed original product copy for the Summit Shop retail website and print catalog
- Wrote short bios on local creators and makers, as well as advertorial articles for local brands including Maui Divers Hawaiian Jewelry
- Wrote and published a weekly email newsletter to Summit subscribers covering updates to the Summit Shop as well as new editorial content published on the website or in print

### Digital Editor

This Week Publications

Honolulu, HI

February 2017–September 2017

- Attended events and visited attractions, shot photos and created original editorial content for web
- Uploaded and formatted print editorial content for web
- Conducted back-end website management
- Managed all social media pages and distributed content designed to boost website traffic and build engagement
- Coordinated with the public relations team to ensure all content was brand appropriate

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## Work Experience (cont)

### Seasonal Copywriter

Toys"R"Us Brands  
Wayne, NJ  
July 2015–December 2015

- Wrote and edited website copy based off analysis of product samples and/or product images
- Wrote search engine optimized (SEO) titles and long descriptions for Toys"R"Us and Babies"R"Us products

### Seasonal Copywriter

Tristar Products, Inc  
Fairfield, NJ  
May 2014–November 2014

- Wrote copy for brochures, e-blasts, products, packaging, catch phrases, slogans, articles and "As Seen on TV" product advertisements

### Copywriter

Vsplash  
Lyndhurst, NJ  
May 2012–April 2014

- Wrote and edited SEO-driven website copy and worked with consultants to ensure content was reader-friendly
- Conducted database management

## Volunteer Experience

### Magical Creatures Sanctuary

Laupahoehoe, HI  
March 2025–Present  
Magicalcreaturessanctuary.org

- Served as interim on-site manager (March–April 2023)
- Continue to provide social media content management, graphic design, photography and event organizing support

### Aloha Animal Sanctuary

Kahalu'u, HI  
September 2017–August 2025  
Alohasanctuary.org

- Provided general care for goats, sheep, pigs, ducks, chickens, quails, cats and other animals
- Provided specialized hoofcare "pedicures" for piggies
- Gave tours to educate the public on the importance of caring for one another and loving all beings
- Hosted events, provided mixed media content and created marketing materials

## Education, Certifications and Licenses

### Journalism

Union County College  
Cranford, NJ

### School of Women's Activism (SOWA)

AF3IRM-Hawai'i  
Online  
August 2023–February 2024

### Grassroots Organizing & Advocacy Training

Hawai'i Alliance for Progressive Action Kuleana Academy  
Online & In-Person  
May 2023–November 2023

### Court Appointed Special Advocate

New Jersey and Hawai'i  
September 2014–Present  
<https://nationalcasagal.org/>

- Provide volunteer case work for children within the foster care system to ensure they are being cared for properly, including conducting investigations and writing reports
- Advocate on behalf of the child within the judicial system, including attending court hearings

### Wilderness First Aid Certification

Current: March 2025–March 2028

### Driver's License

Current: June 2020–June 2028