

FATIMA ABED

 Fatimaworks898@gmail.com



Open to Relocation



Eyeoffatima.com

Work Experience

Social Media Manager

Hawai'i Appleseed Center for Law and Economic Justice
Remote, HI

Oct 1 - present

- Design and create engaging content for Instagram and other social platforms using Canva, photography and video editing skills
- Increase reach, interact with community and manage ads
- Promote brand awareness and help organize events

Cultural Steward & Environmental Advocate

Kupu

Kāne'ohe, HI

January 2025–September 2025

- Documented non-permitted commercial boating activity at Kāne'ohe bay and assisted in other efforts to conserve and restore coral reefs and marine life
- Engaged in case management work

Administrative Assistant

Pono Hawaii Initiative

Remote, HI

December 2023–June 2024

- Conducted data entry and administrative work, including email subscriber list management and meeting scheduling
- Handled mail, made deposits and kept track of funding
- Promoted brand awareness and edited blog posts

Legislative Aide

Hawai'i State Representative Jeanné Kapela (HD5)

Honolulu, HI

January 2023–May 2023

- Processed incoming testimony on legislation
- Prepared materials for and attended committee hearings
- Created informational flyers and a brochure for House District 5, and initiated work on a children's book that would describe the legislative process in a kid-friendly way
- Collected and distributed data focusing on agricultural sustainability in Hawai'i

Survey Technician

Nevada Conservation Corps. (AmeriCorps)

Las Vegas, NV

May 2021–September 2021

- Conducted National Visitor Use Monitoring Surveys (NVUM) utilizing Survey 123 to collect data and interview visitors to the national forests. This involved hiking, off-road driving and camping in remote locations for up to several days to educate the public on conservation

Copywriter

Summit Magazine

Honolulu, HI

October 2017–June 2018

- Developed original product copy for the Summit Shop retail website and print catalog
- Wrote short bios on local creators and makers, as well as advertorial articles for local brands including Maui Divers Hawaiian Jewelry
- Wrote and published a weekly email newsletter to Summit subscribers covering updates to the Summit Shop as well as new editorial content published on the website or in print


Digital Editor

This Week Publications

Honolulu, HI

February 2017–September 2017

- Attended events and visited attractions, shot photos and created original editorial content for web
- Uploaded and formatted print editorial content for web
- Conducted back-end website management
- Managed all social media pages and distributed content designed to boost website traffic and build engagement
- Coordinated with the public relations team to ensure all content was brand appropriate

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Work Experience (cont.)

Seasonal Copywriter

Toys"R"Us Brands
Wayne, NJ
July 2015–December 2015

- Wrote and edited website copy based off analysis of product samples and/or product images
- Wrote search engine optimized (SEO) titles and long descriptions for Toys"R"Us and Babies"R"Us products

Seasonal Copywriter

Tristar Products, Inc
Fairfield, NJ
May 2014–November 2014

- Wrote copy for brochures, e-blasts, products, packaging, catch phrases, slogans, articles and "As Seen on TV" product advertisements

Copywriter

Vsplash
Lyndhurst, NJ
May 2012–April 2014

- Wrote and edited SEO-driven website copy and worked with consultants to ensure content was reader-friendly
- Conducted database management

Volunteer Experience

Magical Creatures Sanctuary

Laupahoehoe, HI
March 2025–Present
Magicalcreaturessanctuary.org

- Served as interim on-site manager (March–April 2023)
- Continue to provide social media content management, graphic design, photography and event organizing support

Aloha Animal Sanctuary

Kahalu'u, HI
September 2017–August 2025
Alohasanctuary.org

- Provided general care for goats, sheep, pigs, ducks, chickens, quails, cats and other animals
- Provided specialized hoofcare "pedicures" for piggies
- Gave tours to educate the public on the importance of caring for one another and loving all beings
- Hosted events, provided mixed media content and created marketing materials

Education, Certifications and Licenses

Journalism

Union County College
Cranford, NJ

School of Women's Activism (SOWA)

AF3IRM-Hawai'i
Online
August 2023–February 2024

Grassroots Organizing & Advocacy Training

Hawai'i Alliance for Progressive Action Kuleana Academy
Online & In-Person
May 2023–November 2023

Court Appointed Special Advocate

New Jersey and Hawai'i
September 2014–Present
<https://nationalcasagal.org/>

- Provide volunteer case work for children within the foster care system to ensure they are being cared for properly, including conducting investigations and writing reports
- Advocate on behalf of the child within the judicial system, including attending court hearings

Wilderness First Aid Certification

Current: March 2025–March 2028

Driver's License

Current: June 2020–June 2028