# Fatima Abed

Fatima Abed Kāne'ohe, HI fatimaworks898@gmail.com +1 808 636 0391

# **Professional Summary**

- Advocate
- Environmental Conservationist
- Organizer
- Graphic Designer
- Writer
- Photographer
- Social Media Manager

Open to remote work, travel and relocation. Contact me for details.

Writing, Photography & Graphic Design: https://fatimaworks898.journoportfolio.com

More clips available upon request

Willing to relocate: Anywhere Authorized to work in the US for any employer

## Work Experience

## **Cultural Steward & Environmental Advocate**

Kupu-Kāne'ohe, HI January 2025 to Present

- Conservation efforts towards restoration of marine and sea life
- Preservation of coral reefs by documenting non-permitted commercial boating tourism at the bay
- Case management

## **Administrative Assistant**

Pono Hawaii Initiative-Honolulu, HI December 2023 to June 2024

- Managed and updated email lists
- Data entry, administrative and office work
- Handling of mail, deposits and keeping track of funding
- · Scheduled meetings, promoted brand awareness and edited blog posts

## Legislative Aide 2023 Session

Hawai'i State Capitol-Honolulu, HI January 2023 to May 2023

Special Projects Manager for Representative Kapela

- Approved testimony for various measures and bills
- Prepared and attended hearings for the House
- Created flyers, brochures (graphic design and photography) and worked on writing a children's book describing the legislative process
- · Collected and distributed data focusing on agricultural sustainability in Hawai'i

#### **Survey Technician**

Nevada Conservation Corps. - AmeriCorps - 4 Month Internship-Las Vegas, NV May 2021 to September 2021

National Visitor Use Monitoring Surveys (NVUM)

• Conducted surveys utilizing Survey 123, collected data and interviewed visitors throughout the national forests

- Hiking, off-road driving and camping in remote locations for up to several days at a time
- Educated others on conservation

#### Copywriter

Summit Magazine-Honolulu, HI October 2017 to June 2018

- Developed organic product copy for retail website
- Created content that includes descriptions, short bios and articles
- Wrote and ran a weekly newsletter covering multiple platforms

## **Digital Editor**

This Week Publications-Honolulu, HI February 2017 to September 2017

- Responsible for digital and print editorial content and management of This Week Hawai'i publication
- Management of all social media pages and content in order to boost traffic and build a following
- Attended events and coordinated with public relations teams in order to create cohesive, accurate and engaging content

## **Seasonal Copywriter**

Toys 'R' Us-Wayne, NJ July 2015 to December 2015

- Developed and edited full website copy by utilizing samples and packaging images
- Writing of online titles and long descriptions for all Toys'R'Us and Babies'R'Us brands

#### **Seasonal Copywriter**

Tristar Products, Inc-Fairfield, NJ May 2014 to November 2014

• Responsible for producing full content of brochures, e-blasts, product descriptions, packaging, catch phrases, slogans and feature articles

Digital & print copy advertising for "As Seen on TV" products

#### Copywriter

Vsplash-Lyndhurst, NJ May 2012 to April 2014

- Writing and editing of SEO driven website content that efficiently promoted client interests
- · Communicated with consultants to build reader-friendly content

• Content management in both parent and partner's database

## Education

## **Online & In-Person in School of Women's Activism (SOWA)**

AF3IRM-Hawai'i August 2023 to February 2024

#### **Online & In-Person in Grassroots Organizing & Advocacy Training**

Kuleana Academy-Hawai'i May 2023 to November 2023

Certification received upon completion of the program November 2023

#### Associate in Journalism

Union County College-Union, NJ

#### Skills

- Keyword research
- Graphic Design (4 years)
- Blogging (10+ years)
- Content Management Systems
- Branding
- Video editing (4 years)
- Social media marketing (10+ years)
- Fact checking (5 years)
- Retail Sales (8 years)
- Computer literacy (10+ years)
- Public Relations (5 years)
- Adobe Creative Suite (2 years)
- Customer Service (10+ years)
- Office management (5 years)
- Expo (4 years)
- Email Marketing (10+ years)
- Phone etiquette (10+ years)
- Video Editing (5 years)
- Content development
- Photography (5 years)
- Social Media Management (6 years)
- WordPress
- Content management systems (8 years)
- Advocacy (8 years)

- Content Creation (10+ years)
- Content management (10+ years)
- Organizational skills
- Journalism (10+ years)
- Events Management
- Marketing (10+ years)
- Filming
- SEO (4 years)
- Writing skills (10+ years)
- Time management
- Office experience (10+ years)
- Content Management
- Content Development
- Creative writing
- Video Production (2 years)
- Editing (7 years)
- Proofreading (7 years)
- Content creation
- Search Engine Optimization (SEO)
- Digital marketing (10+ years)
- Copywriting (5 years)
- Administrative experience (10+ years)
- Digital Marketing (10+ years)

## Certifications and Licenses

## Leadership Development and Candidate Training

November 2023 to Present

HAPA: Hawai'i Alliance for Progressive Action

From website:

Kuleana Academy is a non-partisan, political, civic, and community-rooted leadership accelerator program.

Kuleana Academy is a civic-leadership accelerator that fosters leaders from frontline communities who seek to center public and community interest ahead of corporate. The academy's curriculum and supportive environment give participants the tools, knowledge, and networks they need to make a real difference in their communities.

The academy's comprehensive curriculum provides participants with a broad overview of social, economic, environmental, and food system challenges that are interconnected and widespread in Hawai'i.

Additionally, Kuleana Academy offers an in-depth exploration of present civic mechanisms, including Boards & Commissions, elections, advocacy, policy, and organizing. This knowledge equips participants with a robust understanding of the civic landscape and the tools to navigate it effectively.

https://www.hapahi.org/kuleana-academy-program

## **Court Appointed Special Advocate**

September 2014 to Present

"I am the voice of the child."

https://nationalcasagal.org/

- Volunteer social worker for children in the foster care system
- Maintain good connection with other social work branches in connection the the case(s)
- Write reports and attend court to ensure the child has their voice heard and their needs met

#### **Driver's License**

June 2020 to June 2028

#### **Wilderness First Aid Certification**

March 2025 to March 2028

Groups

#### **Magical Creatures Sanctuary**

March 2025 to Present

https://www.magicalcreaturessanctuary.org/

- Social Media & Content Manager
- Graphic Designer
- Photographer
- Event Organizer
- Interim On-site Manager (March April 2023)

#### **Rise for Palestine P S**

October 2023 to Present

Founder of Rise for Palestine - Hawai'i

Fatima Abed (she/they) is a Palestinian and Puerto Rican human rights and animal activist residing in Hawai'i. She is the founder of Rise for Palestine, a grassroots organization focused on lobbying for a permanent ceasefire in Gaza and a free Palestine.

Spearheading the campaign to adopt a ceasefire resolution in Hawai'i at the "state" level, Rise for Palestine hosted teach-ins and film screenings, led rallies, and mobilized nearly 26,000 emails and phone calls to elected officials from residents throughout the islands.

Once resolutions were given hearings, Rise for Palestine led the effort to mobilize testimony, helping to secure more than 1,600 pages of written testimony and numerous, powerful verbal testimonies in support of a permanent ceasefire in Gaza in the State House and Senate.

These efforts led to Hawai'i becoming the first "state" in the nation to adopt a resolution calling for a permanent ceasefire resolution for Gaza, with 72 of Hawai'i's 76 elected legislators voting in support.

Fatima has also led events to support Sulala Animal Rescue in Gaza, the only animal rescue still operating under fierce bombardment. You can follow Sulala and Saed on instagram: @Sulalaanimalrescue.

#### Aloha Animal Sanctuary 🐻

September 2017 to Present

• Caretaker for multiple animals at the sanctuary including: goats, sheep, pigs, ducks, chickens, quails, cats and other animals when needed

• Provide hoofcare "pedicures" for the piggies

- Give tours and educate the public on the importance of caring for one another and loving all beings
- Host events, provided mixed media content and create marketing materials

## Young Progressives Demanding Action (YPDA)

June 2019 to June 2022

In the process of re-booting the organization

- Testified to raise the minimum wage in Hawai'i
- Attended board meetings and tabled at events
- Helped the public with voter registration

# Publications

#### Portfolio

https://fatimaworks898.journoportfolio.com Journalism and copywriting portfolio