

# Dan Zamarelli

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## EDUCATION

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**DePaul University**, Chicago, IL

Bachelor of Arts in English, Bachelor of Arts in Psychology

June 2018

## RELEVANT EXPERIENCE

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**Another Chicago Magazine**, Chicago, IL

*Digital Editor*

July 2018 – Present

*Social Media Intern*

January 2018 – July 2018

- Post relevant updates to the magazine's Facebook page that encourage audience engagement
- Evaluate, proofread, edit, and post approved submissions to the magazine's WordPress based website.

**The Borgen Project**, Seattle, WA

*Guest Contributor*

March 2020 – Present

*Writer*

January 2020 – March 2020

- Write SEO-conscious articles designed to communicate the company mission, increase blog views, and improve search engine rankings.
- Participate in fundraising, social media outreach, and email lobbying strategies.

**Crook & Folly**, Chicago, IL

*Non-Fiction Section Reader*

October 2017 – May 2018

- Read first round of submissions and provided authors with line-edits and additional feedback for revision.
- Ranked final submissions according to quality, and suitability for publication.

**DePaul University English Department**, Chicago, IL

*DePaul Underground Co-Assistant Editor*

May 2014 – June 2015

- Evaluated student writing submissions and determined whether they fulfilled the criteria for publication
- Implemented direct marketing techniques to improve student awareness of the blog, and increase readership numbers

## SKILLS & CERTIFICATIONS

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**Software:** Proficient with Microsoft Office, APA Style, Chicago Style, SPSS, Qualtrics, WordPress, SEO, and Google Docs

**Certifications:** Google Analytics

