

Anastacia M. Hopp

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PORTFOLIO: <https://stasyahopp.journoportfolio.com/>

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CAREER PROFILE

University Scholar and Honors student at Baylor University pursuing the fields of Journalism and Political Science. Writer of published content for the Baylor Lariat Newspaper. Experience working with clientele on a public relations four-page newsletter including a video package. On a 12-person executive leadership board for an organization of over 340 people. Skills include interviewing, editing copy, reporting and writing articles in multiple genres (sports, public affairs, hard news, feature), photography, InDesign, Photoshop, case law, and academic research experience.

EDUCATION

Baylor University - Waco, Texas

May 2022

Bachelor of Arts

- Major: University Scholars (Honors College), GPA 3.9
 - Concentrations in Journalism, Political Science, and Communication
 - Dean's list every semester of attendance (fall 2018, spring 2019, fall 2019, spring 2020)
 - Performing thesis research (journalism and political science)
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EXPERIENCE

Baylor Lariat Sportswriter and Reporter

Spring 2020

- Publishing a minimum of two articles per week, gaining experience writing about and interviewing multiple sports and teams.

Editing Final Project

Fall 2019

- Worked on a semester long partnership with a client to create for them a four-page newsletter, video package, and web page mockup.
 - Mimicked an internship position

Reporting and Writing Final Project

Spring 2019

- Conducted 5+ interviews based on a local Waco or Baylor event, organization, or business, and wrote a final feature article due at the end of the semester.

Personal Attendant: InHome Attendant Services

Summer 2017-present

- Worked with an individual with special needs to teach life skills and independence through supporting and supervising day-to-day activities including but not limited to making meals, grocery trips, shopping trips, help in the bathroom, bathing, driving to and from appointments, therapy, and school, bedtime routine, etc. - was sole caregiver for a week while the parents were out of state.
- Improved strength, depth, and diversity of communication skills.

Cashier & Dock Worker: Texas Rowing Center

June 2019-August 2019

Cashier & Expo: La Madeleine French Bakery & Café

June 2018- August 2018

Cashier & Guest Service: Target

December 2017-January 2018,

October 2016-February 2017

ADDITIONAL

- Secretary of the Executive Committee of Zeta Tau Alpha, October 2020-present
 - Leadership board of 12 individuals
- All University Events Chair of Zeta Tau Alpha Fraternity, October 2019-October 2020
- Alpha Lambda Delta Honor Society Member, 2019-present
- Social media content design and operations
- Performing academic research
- Copy, video, photo editing
- Photography
- InDesign, Photoshop, Premier, Lightroom
- Media law and ethics