# WordPress Hosting: All You Need To Know To Find The Best WordPress Hosting

One of the most overlooked aspects of a successful website is web hosting. Selecting the finest WordPress hosting for your needs may improve your SEO and profits. There are many various types of WordPress hosting solutions available, and in this article, we'll help you pick the best one for your website.

### What is WordPress?

WordPress is a free and open-source blogging tool. It's also a content management system (CMS). It was first made public in 2003, but it took two more years to release the first stable version.

Nearly one out of every four websites on the World Wide Web use WordPress as their CMS, making it even more popular than Joomla and Drupal combined. Statistics show that around 60 million websites run on the top three most popular CMS solutions, while 23% of them use WordPress exclusively.

# Why Choose WordPress?

There are many reasons why you should select WordPress for your website:

- Free and easy to install. Making your own blog or website doesn't require any special skills anymore if you choose to use WordPress. You can use the automatic installer and then customize your site any way you want.
- The community is large and active: There are tons of helpful WordPress tutorials, as well
  as loads of users willing to help you out if you run into trouble. Also, since WordPress is
  used by so many people worldwide, it's compatible with many different web browsers
  and gadgets such as smartphones or tablets.
- Security: there has never been a case of a website being hacked solely due to
  WordPress as its CMS. However, specific other software may increase your vulnerability
  to hacker attacks, which is why we suggest installing security plugins for your site that
  will protect it from bots and intruders alike. On average, WordPress sites get hacked
  once in a while, but that doesn't mean they're not secure.

- Search Engine Friendly. WordPress is the most SEO-friendly CMS software currently available on the market. You can quickly get your site listed on Google and other search engines without prior experience in website creation or optimization.
- Cost-effective. WordPress offers excellent value for money! Since it's free to use, you
  only need to pay for web host services, this way, there's no unnecessary additional cost,
  and you'll save a lot of trouble and headaches when choosing affordable hosting
  solutions for your blog or eCommerce store.

## How to Get Started with WordPress?

Now that you know what WordPress is and why it's so awesome, it's time to get started with the installation process. First, here are a few general guidelines:

Select A Web Hosting Provider - There are plenty of web hosting companies to choose from, and most of them offer plans equipped with cPanel or Plesk control panels, which simplify WordPress installations greatly. Pick one that best suits your requirements and budget. We strongly suggest going for managed WordPress hosting where you can get all technical aspects taken care of by a pro. Keep reading as we will be going over some of the best options.

Select Your Domain Name - When you have a hosting account ready, pick a catchy domain name and point it towards the IP address of your new web server. You can register both domain names and web hosting in a single place if you wish, in this case, make sure they're from the same provider so everything will be easy to manage later on.

Install WordPress - This is where most people get stuck when trying to set up their website. There are two different ways of doing it: automatic installation or manual one with FTP client software such as FileZilla or Cyberduck. The automated way is by far the easiest option, but if you're not comfortable with it, you can always go for an FTP client and manually drag and drop files to your server.

Choose a Design Theme - Last but not least, once WordPress starts working on your site, you'll want to pick one design theme that matches the content of your website or blog best. Thousands are available online and can be downloaded via themes websites or directly from within WordPress itself (follow the steps below).

Add Your Content - Once your theme is installed, it's time to continue working on your website by adding all necessary content. For example, if you use free web host services for domain name registration, make sure you upload every file using an FTP client to avoid unpleasant surprises later on.

# What Should I Look At While Searching For WordPress Hosting?

Not all hosting companies are the same. They will each offer different levels of service. Here are a few things to take into consideration when looking for the right host.

- Disk space: Your disk space should be enough to fit all the website files, including images, videos, and plugins. Each website file can be around 1-3 megabytes large, so if you have a 100MB disk space limit, your blog will not fit onto it even if it only has ten pages online.
- Memory or RAM: You'll need to check out how much RAM each hosting company
  provides with their plans. Usually, the more expensive WordPress hosting providers offer
  more memory for your money. However, today's modern server hardware allows us to
  run multiple websites on one physical machine simultaneously, even though each site
  gets allocated only a small amount of CPU resources. Keep in mind that this sort of
  multi-tasking makes sites load much faster due to caching mechanisms available
  through most current web hosts.
- CPU Speed: To make sure your site loads as fast as possible on all internet connections, you'll need a hosting solution that uses premium server hardware with high-end CPUs and fast storage arrays. You should also check out how many days a month you can use the resource, with less use being better. A good WordPress hosting company will offer unlimited usage unless specified otherwise in their TOS.
- Uptime Guarantee: We need to know how accurate the host is regarding its uptime guarantee policy.
- Ease of Use: In most cases, you'll have an opportunity to either build your blog from scratch or use a pre-built website template. The latter is usually more time and money-efficient, but it may not be as rewarding as building your site from scratch.
- Support: Support is crucial, especially when you're just starting out with WordPress hosting. We suggest choosing a company that offers unlimited customer support 24/7, 365 days a year.
- Price: While price is indeed essential, it should never come at the expense of quality service or features offered by your hosting provider.

# What Are My Hosting Options For WordPress?

There are a few ways you can host your WordPress blog or website. Here they are:

# **Shared Hosting**

This is by far the most popular and affordable hosting solution available on the market today. Most web hosts have multiple servers, known as a WordPress hosting cloud, which divides their

server's resources among all users. This way, your site gets allocated only a small portion of CPU power, storage, and memory (RAM).

The best part about shared hosting is that it's super easy to use. However, when more websites share the same physical machine, there's always a chance that one of them will bring down the server causing all other sites to become unavailable as well (this is known as "server" in technical terms).

Since shared hosting is the cheapest option which still offers excellent performance and ease of use, it's also the most popular among WordPress users. It's also one of the fastest WordPress hosting solutions available. Currently, over 55% of all websites on the internet get hosted on such plans.

## Virtual Private Servers (VPS)

A virtual private server usually comes with more resources than a shared hosting account. Still, you'll need to allocate resources yourself, so there may be some limitations depending on how much CPU power and memory your sites require. The good thing about VPS hosting is that it can allow you to achieve greater performance and reliability than what shared solutions offer while keeping costs lower.

#### **Dedicated Servers**

This type of solution provides high-end hardware specifically designed for various types of applications, Currently including WordPress blogs. While it's not the most popular option among new users, dedicated servers are often chosen by more advanced bloggers who require high levels of resource management.

# Managed WordPress Hosting

This is a relatively new solution that has gained popularity in recent years. Managed hosting providers offer hosting services that include application development, monitoring, maintenance, and security updates for your site. They also provide all software required to run WordPress, including an auto-installer script.

Thanks to this, you won't need any technical knowledge to either maintain or operate your blog at all! The best part about managed solutions is their price; it's higher than shared hosting but lower than VPS solutions. Also, since managed hosts take care of everything on their end, you'll need to pay less attention to your site's server settings, backups, or security.

# Who to Choose For WordPress Hosting?

There are many great options out there today, but which one is the best, and how much does it cost?

Here is a rundown for some of the best:

#### Bluehost

Bluehost is considered one of the leading providers of shared hosting solutions out there. This company has been around since 2003, so they've proven their reliability and trustworthiness over time. Bluehost offers various plans starting at \$4.95/month, which should be more than enough for a small WordPress site with a few hundred visits each month.

What's great about this choice is that if your site grows in popularity, you can always upgrade to a larger plan without having to worry about losing any data or files from your old account! Another advantage of using Bluehost besides price is scalability, and most customers usually find themselves upgrading to VPS once they start growing faster than expected!

The plans listed below include unlimited bandwidth and disk storage, predefined scripts, free domain name registration, and access to premium WordPress themes.

- Shared Hosting (starting at \$2.65/month)
- VPS Server (starting at \$18.99/month)
- Dedicated Servers (starting at \$79.99/month)

#### SiteGround

Another excellent option for hosting WordPress is SiteGround. This company has been around since 2004, and they use leading-edge technology for better reliability, speed, and security. Their shared plans start at \$3.99/month, slightly more than Bluehost's cheapest offering.

However, SiteGround has a couple of advantages over Bluehost, and they offer domain privacy protection at no additional cost and free site migration from other providers.

What's more is that if your blog starts getting more popular, you can always upgrade to their higher-level offerings, including dedicated server, WordPress velocity stack, and cloud hosting! All the plans include easy installation of WordPress with a 1-click installer, premium support for WordPress issues and questions, access to free SSL certificates (where needed), unlimited bandwidth and storage space.

- Shared WordPress Hosting (starting at \$3.99/month)
- Managed Cloud Hosting (starting at \$100/month)

## Hostinger

Suppose you're looking for a more affordable solution. This company has some of the most advanced infrastructure available today, and their plans are some of the cheapest around. In that case, Hostinger is definitely worth considering, especially if your site isn't growing very quickly and you don't think it will need too many upgrades in the future.

The features included in all higher tier Hostinger plans include easy installation, free domain name registration, unlimited bandwidth and storage space (more than enough for any regular blog), 24/7 customer support, premium WordPress themes, and free website builder tools.

- Shared Hosting (starting at \$1.99/month)
- VPS Hosting (starting at \$3.95/month)
- Cloud Hosting (starting at \$9.99/month)

#### DreamHost

This company has been around since 1997, and they're known for their quality services. Their shared hosting plans start at \$2.59/month, which is more than affordable for many bloggers out there today!

What's excellent about DreamHost is that they provide easy-to-use interface users can work with even without any advanced technical knowledge or skills. The main difference between DreamHost and the previous companies mentioned on this list is their infrastructure; all DreamHost's servers are built using OpenStack technology. Hence, they're highly scalable and customizable for memory, storage space, and processing power.

- Shared Hosting (starting at \$2.59/month)
- Managed WordPress Hosting (starting at \$16.95/month)
- VPS Hosting (starting at \$10/month)
- Cloud Hosting (starting at \$4.50/month)
- Dedicated Server Hosting (starting at \$149)

## **Dot5Hosting**

This company has been around for a while, and they also have an excellent track record for reliable service. In addition, their plans start at just \$3.75/month, which is more than affordable even for the smallest blogs out there! Consider them a great option for cheap WordPress hosting.

They are unique compared to Dreamhost and Bluehost. After all, they can provide much better performance because all their servers use SSD storage, which significantly increases website loading speed: something many bloggers value highly when choosing a WordPress hosting provider!

WordPress Hosting (starting at \$3.75/month)

#### HostGator

This is another excellent option for those who are looking for a cheap shared hosting solution. HostGator has been around since 2002, and they offer WordPress-optimized hosting at just \$5.95/month, which isn't the cheapest but is still more than affordable for many bloggers out there today!

You can use their easy-to-use website builder tools to quickly set up your blog and install WordPress in less than 10 minutes! Additionally, all Hostgator plans include unlimited disk space and bandwidth, 24/7 support via phone, chat, or email with knowledgeable technicians.

- WordPress Hosting (starting at \$5.95/month)
- Web Hosting (starting at \$2.09/month)

#### Gandi

The goal of Gandi is to make things easier for people who are new to using web hosting services like domain registration or website building/editing platforms.

Gandi's overall goal is for everyone to have access to high-quality hosting services at a fair price. They allow you to choose from their large selection of free website templates, install WordPress with just one click and easily manage everything through your control panel.

- Shared Hosting (starting at \$1.12/month)
- Cloud Hosting (starting at \$1.50/month)
- VPS Hosting (starting at \$6/month)

## InMotionHosting

This company has been around since 1998, and its main focus is on cloud computing technology, enabling them to offer some really powerful solutions at very affordable prices! InMotion offers cheap shared hosting, WordPress-optimized plans at just \$4.95/month, and they're all backed by a 99.9% uptime guarantee!

- WordPress Hosting (starting at \$6.99/month)
- Shared Hosting (starting at \$2.99/month)
- VPS Hosting (starting at \$19.99/month)
- Dedicated Server Hosting (starting at \$139.99/month)

## Which Is The Best Choice?

Ultimately, it's up to you to choose the WordPress hosting plan that fits your needs and offers all features you require. I hope this list has helped you find the ideal option for your needs, and now you should be able to easily compare different hosting solutions based on price, features, and limitations before making a final decision.

## **Ecwid Can Help Manage Your Business**

Once you have your website up and running, you'll need to keep it updated. Are you ready for the task? If not—don't worry!

With Ecwid's easy-to-use features, you can manage your business anytime from anywhere. For example, you can sell via social media or search engines, enhance your orders with tracking numbers, different payment options, and so much more.

Ecwid is all about making life easier for your online store! So don't miss out on the best eCommerce platform to get started today! Learn how to get started selling with Ecwid with our quick guide.