
John Alois

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Professional Experience

Upwork; ECM - SEO Content Writer
Schenectady, NY

03/2020 - Current

- Produced high-quality copy which increases traffic, customer interaction, and drives value.
- Worked closely with team members to deliver project requirements, develop solutions and meet deadlines.
- Improved customer satisfaction by finding creative solutions to problems.
- Recognized by management for providing exceptional customer service.

Upwork; RSEO - Copywriter
Schenectady, NY

02/2020 - Current

- Consistently produce top-quality copy which helps engage with and educate readers about technical topics.
- Managed all aspects of copy review and editing, including guidance and oversight of production.
- Worked closely with top leaders and talented writing team in finalizing projects ranging in value and complexity.
- Oversaw creation of strategic models for diverse accounts with strong focus on ensuring compliance with requirements, preferences, and missions.

Upwork; DidCBDWork.com - Digital Editor and Lead Content Creator
Schenectady, NY

11/2018 - Current

- Wrote and posted the vast majority of original content to DidCBDWork.com's website, updating pages to align with current branding strategies.
- Delivered high-quality, insightful, informative and entertaining written content while meeting tight deadlines.
- Performed in-depth research into topics to write clear and accurate copy.
- Served as a key contributor in all phases of artistic concept design, collaborating with key strategists to increase the quality of final content.

Upwork - Freelance Writer Editor
Schenectady, NY

08/2017 - Current

- Various other ongoing and one-off gigs over the last three years
- Working with clients to ensure projects are delivered as expected, in a timely manner
- 98% job success rating on Upwork
- Developed and implemented effective content acquisition strategies to create riveting SEO optimized content.

Upwork; New Gen Solutions llc - Senior Content Writer
Schenectady, NY

08/2017 - 06/2020

- Managed all aspects of copy review and editing, including guidance and oversight of production.
- Oversaw creation of strategic models for diverse accounts with strong focus on ensuring compliance with requirements, preferences, and missions.
- Worked closely with top leaders and talented writing team in finalizing projects ranging in value and complexity.
- Wrote factually correct, concise and engaging news stories within tight deadlines.

Portfolios and Profiles

- <https://www.johnmacealois.com/>
- <https://www.upwork.com/fl/johnmacealois>

Summary

Driven writer and editor with nearly three years of experience, specializing in condensing complex ideas into easily digestible passages. Problem-solver with an analytical approach and excellent proofreading skills, committed to producing a wide range of first-rate content. Exceptional researcher who tackles challenges efficiently while capable of managing multiple tasks in a fast-paced environment.

Skills

- Exceptional copywriting and editing skills
- Deadline-driven
- Ability to interpret complex documents
- Proficient in a wide range of relevant platforms and applications

Education

University At Albany
Albany, NY

Bachelor of Arts: Cultural Anthropology

- Minor in English