

John Alois

FREELANCE WRITER AND EDITOR

Profile

Full-time freelance writer and editor with over four years of experience, having worked with over 300 clients. I specialize in easily digestible, B2C blog content, website content, and product descriptions, however I have done a bit of everything. I'm a problem-solver with an analytical approach and excellent proofreading skills, committed to producing a wide range of first-rate content.

You can see a ton of examples of my work at johnmacealois.com

Freelance Career Overview

Freelance Writer/Editor, Upwork, Remote

AUGUST 2017 – PRESENT

- Top Rated Plus status on Upwork
- I work with various ongoing and one-off clients, including working with well established companies such as EnduranceWarranty Services, ECWid, ACME co, Fuller Brush Company, Compare.com, Drivesafetoday.com, Foodiecard.com, Outlier.com and many more. Inquire about any specific experience I might have!

Selection of Ongoing Clients

Endurance Warranty Services

MARCH 2021 – PRESENT

My work with Endurance involves collaboration with a team of content managers to ensure everything meets their needs/standards, while remaining engaging to the reader.

The copy itself is typically informative or entertaining blog posts on various automotive topics, such as "Most Popular Cars of the: 60's" and "How to Buy a Used Car With Confidence"

ECWid

APRIL 2021 – PRESENT

My work with Ecwid involves taking a provided topic and set of SEO keywords and crafting easily readable articles aimed at people looking to start or grow an online E-commerce business.

The copy itself usually requires 1000-2000 word articles going over the topic in depth and providing valuable information to the reader.

Foodie Card

SEPTEMBER 2020 – PRESENT

My work with Foodie Card involves working with an Ops team as the main copywriter, creating high quality restaurant descriptions for our various clients.

The copy itself is short 50-75 word descriptions briefly going over the main takeaways and highlights from the business.

Education

Bachelor of Art in English, State University of New York at Albany

Details

Johnmacealois.com

upwork.com/fl/johnmacealois

Skills

Advanced Writing Skills

Time Management

Detail Oriented

Excellent Spelling and Grammar

Adaptability

Multitasking Skills

Research Skills

Microsoft Office

Google Docs

WordPress

Surfer SEO