



PROFESSIONAL SKILLS

Brand Identity
Visual Design
Integrated Advertising
Copywriting
Corporate blogging
Layout design

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated
Critical thinking

CONTACT

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SOCIAL

facebook.com/divya.shakthi.15
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DIVYA SHAKTHI

CREATIVE DESIGNER | COPY WRITING

ABOUT

Creative designer & copywriter with experience in digital media, advertising, technical and content writing. Highly adept with conceptualising design solutions. Challenges enthrall me and I am always on the lookout for exciting opportunities.

WORK EXPERIENCE

CREATIVE INTERN
Babu Ads | Jan - Mar 2014

TECHNICAL/CONTENT WRITER
Tranxit Technology Solutions | Mar - July 2018

MARKETING CREATIVE DESIGNER & COPY WRITER
Transconvey Global | March 2018 - Feb 2020

FREELANCE COPY WRITER
Feb 2020 - Present

EDUCATION

MASTER OF FINE ARTS , ADVERTISING
ACADEMY OF ART UNIVERSITY, SF, USA | 2014 - 2017

BACHELOR OF SCIENCE, VISUAL COMMUNICATION
Ethiraj College | 2011-2014

PROFESSIONAL DEVELOPMENT

Digital Marketing - Accenture
Social Media Campaigning - University of Leeds
Human Centered development - University of Leeds
Digital Skills. - USER EXPERIENCE - Accenture
Decision Making : Choosing the right problem to solve