

VICTORIA

SMITH-GRATEROL

Contact

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Skill Highlights

- Extensive research, investigative and reporting skills
- Social media skills
- Extensive public-speaking and presentation skills
- Comfortable with brainstorming and pitching ideas to senior editors/management
- Autonomous
- Intellectually curious
- Adaptable
- Enthusiastic

Languages

French (native)

English (fluent)

Spanish (fluent)

Interests

Reading

Business and financial journalism

Investigative journalism

Current Affairs

Politics

Geopolitics

PROFILE

Well-rounded final year Journalism student at Goldsmiths, University of London currently looking to put into practice and further develop the skills acquired throughout my journalistic training.

EXPERIENCE

Senior Editor, SMITHS Magazine, London *Oct. 2019 – April 2020*

- Brainstormed and pitched ideas to fellow editors and collectively identified those that would best meet our readers' needs and demands which enabled me to develop my **presentation skills** as well as maintain **interpersonal relationships** with my peers
- Improved my **communication** by offering constructive feedback and suggestions to staff reporters, while remaining attentive and supportive of their ideas, in order to turn their pitch into rich and original stories
- Strengthened **social media skills** by managing the publication's social media platforms, most notably Instagram and Twitter

News Reporter, East London Lines, London *Jan. 2019- Dec. 2019*

- Developed my **research and interview skills** by writing and publishing in-depth local stories, as well as generating exclusive and original investigative pieces that aimed to keep our readers informed and updated on local issues
- Strengthened **ability to adapt** to the working environment by gaining experience in working in a fast-paced newsroom
- Developed and strengthened editing, sub-editing, and pitching skills when presenting article ideas to the my colleagues

Editorial Intern, Londonist Ltd.

July 2019

- Learned to confidently **communicate** with fellow reporters when pitching for ideas while working closely with senior editors, publicists and PRs to generate, research and write original and exclusive stories
- Learned to **brainstorm and confidently pitch** long-reads and investigative story ideas to senior editors
- Wrote up to five news stories a day, thus developing ability to work under tight deadlines in a fast-paced environment
- Assisted fellow reporters with their research by going on site to interview and report on events such as environmental protests or strikes

Social Media Manager, Charisma Campaign, London *May – Sept. 2019*

- Learned to write concisely and engage with readers when writing bi-weekly newsletters and managing social media content
- Further strengthened ability to communicate with supervisors by contributing brainstorming and presenting marketing ideas
- Became a problem solver when I decided to create and develop commercial and business awareness to best serve the goals of the organizations and better assist my supervisors

EDUCATION

BA Journalism, Goldsmiths, University of London 2017-2020

- Training in: photojournalism, feature writing, mobile journalism, video reporting.

International Baccalaureate, International School of Basel [37 points]

SOFTWARE & PROGRAMMING

Microsoft Office, Adobe Photoshop, Adobe Premiere, WordPress ; HTML, CSS, Java Script