

We are grateful for your participation in the Enbridge® Ride to Conquer Cancer® and we're here to help you fundraise during this difficult time. Enbridge® Epic Match is here to help you reach your fundraising goals and make an Epic impact for cancer care and research.

## **HOW DOES IT WORK?**

From July 16 through July 22, every dollar you raise between \$100 and \$250 will be matched to be used towards exclusive Road to Rewards gear including Epic t-shirts, hats and Ride jerseys. Get started early for your best chance to receive a match! Fundraisers who earn a match will be contacted by email. Thank you to Enbridge® and their ten banking partners for this incredible match opportunity.

\*In order to qualify for the Enbridge® Epic Fundraising Matches, you must fundraise the minimum amount of the match. Maximum referral credits of \$500. Promotion closes at 11:59PM EST on Wednesday, July 22. Riders can refer a maximum of 10 new riders for 2020. Referral credits do not count as fundraising for this match. Matched funds will be applied to Riders' fundraising accounts within 2-10 business days after July 22.

## **REFER AND RAISE**

This year, we've made it easy to reach your fundraising goals. We have removed the registration fee, and when you refer a new Rider to register through our Refer & Raise program, you will get a \$50 credit. Earn up to \$500 in credits!

Get your community involved and fundraise together. Share your why and reach out to your friends, family and colleagues to support you in 2020 – any donation is meaningful.

## YOUR DOLLARS AT WORK

Now more than ever, we appreciate each and every one of our Riders. While this year's event may look different than past years, we are steadfast in our dedication to raising critical funds for cancer care and research at Princess Margaret Cancer Centre – one of the top five cancer centres in the world. Together we #RideOn in 2020 and will Conquer Cancer In Our Lifetime.

## ENBRIDGE® THANKS THEIR BANKING PARTNERS THAT MADE THIS MATCH POSSIBLE

