

# Suyeba Aslam

## *CONTACT ME*

Email: [suyebaaslam4@gmail.com](mailto:suyebaaslam4@gmail.com)

Phone: 07957283406

Twitter/Instagram: @swaybsz

LinkedIn: @suyebaaslam

Portfolio: [suyebaaslam.journoportfolio.com](http://suyebaaslam.journoportfolio.com)

## *PERSONAL STATEMENT*

A third year journalism student studying at Kingston University, London. I have a passion for investigative journalism and documentary making. As I love to explore the unknown and am fascinated by uncovering current affairs. Given my past experience, I am a keen and responsible individual who has the ability to adapt to my surroundings very swiftly. Taking upon certain roles I am aware that I work very well in a team and have great communication skills.

## *EDUCATION*

### *KINGSTON UNIVERSITY*

**(SEPTEMBER 2017 - MAY 2020)**

Created modest fashion and lifestyle magazine 'Hayaat', using Photoshop and InDesign, alongside applying all the necessary editorial, digital and brand strategies

Written academic papers focussing on topics within the journalism and media field

Explored data, magazine and international journalism

## *EXPERIENCE*

### *CHELSEA MAGAZINE*

**(JUNE 2019 - JULY 2019)**

Assistant for digital content editor  
SEO

Media Analysis

Interview Transcribing

Social Media Management

## *THE RIVER*

**(SEPT 2019 - JAN 2020)**

Visuals Editor for The River, Kingston Upon Thames

Social media management

Newsroom and team management

Visuals editing

Aiding editorial and page layout design

## *SKILLS*

News and feature writing

Search Engine Optimisation (SEO)

Proficient knowledge in Adobe Photoshop, InDesign and DaVinci Resolve

Transcribing

Page and design layout

Teamwork

Fluent in English, Punjabi and Urdu with an intermediate understanding in Spanish

Filming and editing videos

Court reporting and study of law

Specialising in magazine and data journalism